



Office of the Indiana Secretary of State

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MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Secretary of State Connie Lawson to Congratulate Winning Students at Annual Stock Market Game Awards

Secretary Lawson to emphasize importance of financial literacy for today's youth at the Indiana Council for Economic Education Stock Market Game Awards Lunch.

INDIANAPOLIS (May 11, 2012) – Indiana Secretary of State Connie Lawson will address the winning students, teachers and family members at the Indiana Stock Market Game annual awards lunch today. The students are receiving awards for winning the Stock Market Game, which gives students the chance to invest a hypothetical \$100,000 in an online portfolio to increase their financial literacy. The Indiana Council for Economic Education (ICEE) will host the luncheon at the Harrison Restaurant in Fort Harrison State Park.

The event is open to the media. The lunch begins at noon and students will receive their awards at 12:45 p.m.

“Americans are estimated to lose \$40 billion every year to investment fraud,” said Secretary Lawson. “There is a direct correlation to falling victim to financial fraud and a lack of financial literacy. The students that participate in the Stock Market Game are gaining invaluable economic and math skills that will help prepare them to be better savers, budgeters and investors when they become adults.”

The Indiana Stock Market Game is a teaching tool that uses actual data from the stock markets. Teams of students are then given a hypothetical \$100,000 to create and manage a portfolio of stocks and mutual funds. Students learn about financial markets like the New York Stock Exchange, understanding the basics of personal investing and enhancing skills learned in math, reading, and technology. The game can be used in grades four through 12.

“Stock market simulations are a great way to get kids excited about what they are learning, that is why I hope that even more students in Indiana get the opportunity to participate in next years Stock Market Game” said Secretary Lawson. “However, for year round financial education fun, my office’s investor education program, Indiana Investment Watch, has included some great teaching tools that can be used by visiting www.indianainvestmentwatch.com.”

For more information about the ICEE or the Indiana Stock Market Game, visit <http://www.econed-in.org/>. The mission of the ICEE is to prepare students to become active citizens and productive members of our economy by providing them with the ability to make sound economic decisions.

About Indiana Investment Watch

The Indiana Investment Watch program was created to increase financial literacy in Hoosiers and to educate them about the various types of securities and mortgage loan broker fraud. The program is not funded by taxpayer dollars but rather by civil fines imposed upon violators of the Indiana Uniform Securities Act. For more information, please visit <http://www.IndianaInvestmentWatch.com/>.

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