

Be A Teacher Day

SPRING 2023



Why?

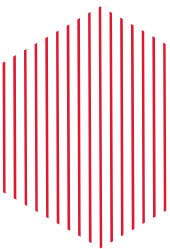
The University of Southern Indiana in partnership with tri-state area school districts had a mission to professionalize teaching and recruit high school students to pursue teaching as a career.

Event Details

- P12 administrator, teacher, and student panel
- Major matching
- Classroom experience
- Lunch
- Tour of USI's Education Center
- Motivational keynote speaker
- Giveaways (iPad, USI merchandise, etc.)

Planning

- District Partnerships and SIEC Outreach
- District Commitment
 - Active role in marketing the event
 - Committed to district or student transportation
 - Participation in panel discussion



Results

- Approximately 350 students in 9-12 grade
- Media coverage
- Positive student response

Future Initiatives

- Statewide Be A Teacher Day
- USI Be Teacher Day - February 28, 2024
- Recruiting to underrepresented groups

