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What is Privacy? What is Personal Information? Role of Government in Data Protection Indiana's Fair Information Privacy Practices



What is Privacy ?

Privacy v. Security

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What is Personal Information?

"Any information"
"that describes, locates, or indexes"
"an individual"
"or infers personal characteristics about an individual"
including "the individual's education, financial transactions, medical history, criminal or employment records, finger and voice prints, photographs, or the individual's presence, registration, or membership in an organization..."

Role of Government in Data Protection

Understanding the Current Cybersecurity Landscape

Personal Information is now one of the most valuable commodities

More aggressive threats – organized crime, ransomware, hacktivisim

Emerging IT and data on the move

Data Breach Reality

Critical infrastructure protection

Need for continuous training, awareness

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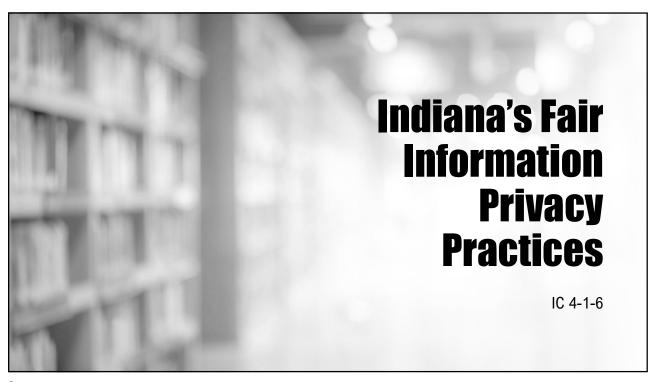
Government is an attractive target – Massive amounts of data

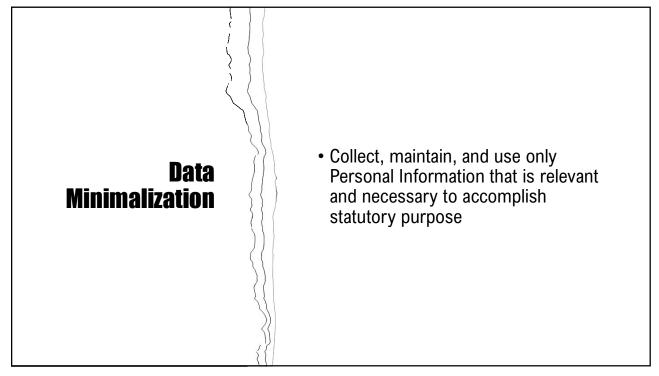
State of Texas: 3.5M Affected (Apr. 2011) South Carolina
Department of Revenue
3.6M Affected (Oct.
2012)

Georgia Secretary of State Office: 6.2M Affected (Nov. 2015)

Eskenazi Health (Aug. 2021)

Virginia Department of Health Professions: 8.3M Affected (May 2009) U.S. Office of Personnel Management (OPM): 21.5M Affected (Jun. 2015) U.S. Department of Veteran Affairs: 26.5M Affected (May 2006)





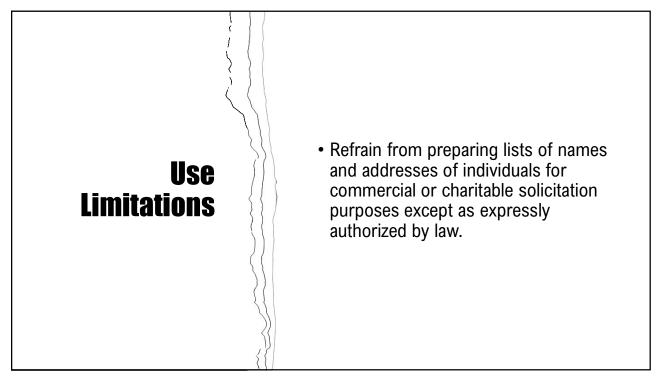
• To the extent possible, separate confidential Personal Information from public information • Establish confidentiality requirements & appropriate access controls for all categories of Personal Information maintained • Establish appropriate administrative, technical and physical safeguards to insecurity of the information system. • Maintain a complete an accurate record of regular access to Personal Information not considered public record.

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• Exchange of information with other agencies is authorized by law and a rule promulgated pursuant to 4-22-2 • Data subject would reasonably expect to benefit from the action for which the information is being requested • The exchange of information would eliminate an unnecessary and expensive duplication in data collection and would not adversely affect data subject

Instruct/train employees having any responsibility or function in the design, development, operation, or maintenance of the data system or use of Personal Information

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Disclose statutory authority for requesting Personal Information and whether data subject's disclosure is voluntary or involuntary. Disclose if collected Personal Information will be treated as confidential or public record Disclose the agency's use of the information

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• Establish rules and procedures to comply with the Fair Information Privacy Practices

Disclosure of Security Breach IC 24-4.9

• Indiana Resident

If unencrypted information was acquired or encrypted information acquired by person with access to encryption key.

• Consumer Reporting Agency

If more than 1,000 consumers are affected

• Attorney General's Office

If disclosure is required to Indiana residents, disclosure is required to Attorney General's Office

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How to disclose

- (1) Mail.
- (2) Telephone.
- (3) Facsimile (fax).
- (4) Electronic mail, if the organization making the has the electronic mail address of the affected Indiana resident.

Failure to disclose is a deceptive act that is actionable only by the Attorney General

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