

## PRESENTATION TO THE State Budget Committee

November 18, 2020







#### 50,000 HIGH-QUALITY CERTIFICATIONS, CERTIFICATES, AND DEGREES PER YEAR ALIGNED WITH THE NEEDS OF INDIANA'S WORKFORCE.

### **Agile During the Pandemic**

- Able to move fully online and virtual quickly – new IvyOnline model
- Developed "Learn Anywhere" model and able to offer face-to-face, virtual, and online
- Moved to Knowledge Assessment tool, placing more students college-ready
- Emphasis on training and education opportunities, including Next Level Jobs, career coaching, labor market demand data, and collaborative resource sharing

# FALL 2020 COURSE DELIVERY METHODS\*

	PERCENT ON CAMPUS*	SCHEDULED SESSIONS	SAME ROOM AS FACULTY	RECORDED LECTURES
TRADITIONAL (TR)	100%			$\bigotimes$
BLENDED TRADITIONAL (BT)	≥50%			$\bigotimes$
BLENDED ONLINE (BI)	33-50%			$\bigotimes$
VIRTUAL (VI)	0% + Skills Assessment		$\mathbf{X}$	
ONLINE (I)	0%	$\mathbf{X}$	$\mathbf{X}$	$\mathbf{X}$
LEARN ANYWHERE (LA)	0-100%			

\* Effective with August 24 start classes



#### **CARES Act - Student Grants**

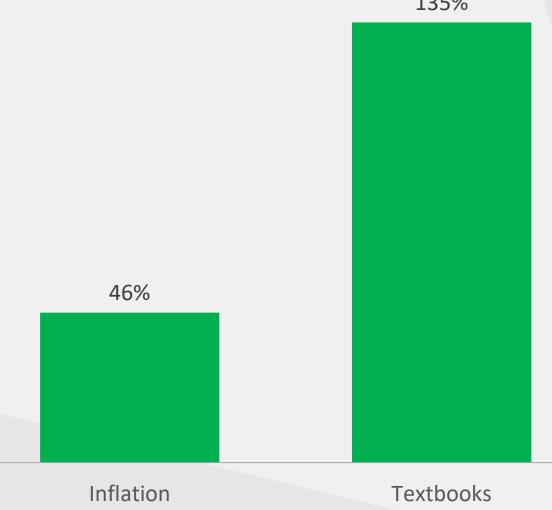
- Cover any costs associated with significant changes to the delivery of instruction due to coronavirus
- \$16.5 million direct to more than 33,800 students
  - 90% via a formula based on unmet need and the remainder via an application process
  - 23% distributed to minority students (who make up 15% of the student body





#### **CARES Act - Institution**

Textbook Costs Outpacing Inflation Cost Increase Since 2001 135%





- \$16.5 million received
- Student focused
  - **Cengage** \$5M (up to \$10M if extended)
  - Web cams
  - Hot spots
  - Computers
  - Faculty pay to transition to online
  - PPE



### **Rapid Recovery / 10K Classes and Trainings**

- Elevated our commitment to Hoosiers impacted by COVID-19 and experiencing unemployment, reduced hours, and/or furloughs
  - Launched mid-May with non-credit class and training options in Advanced Manufacturing, Information Technology, and Business/Cross-Sector LinkedIn Learning
  - 7,500+ registrations include Hoosiers from across the state; strong representation by women and people of color
- Promotion of additional Next Level Jobs programs and adjusted requirements



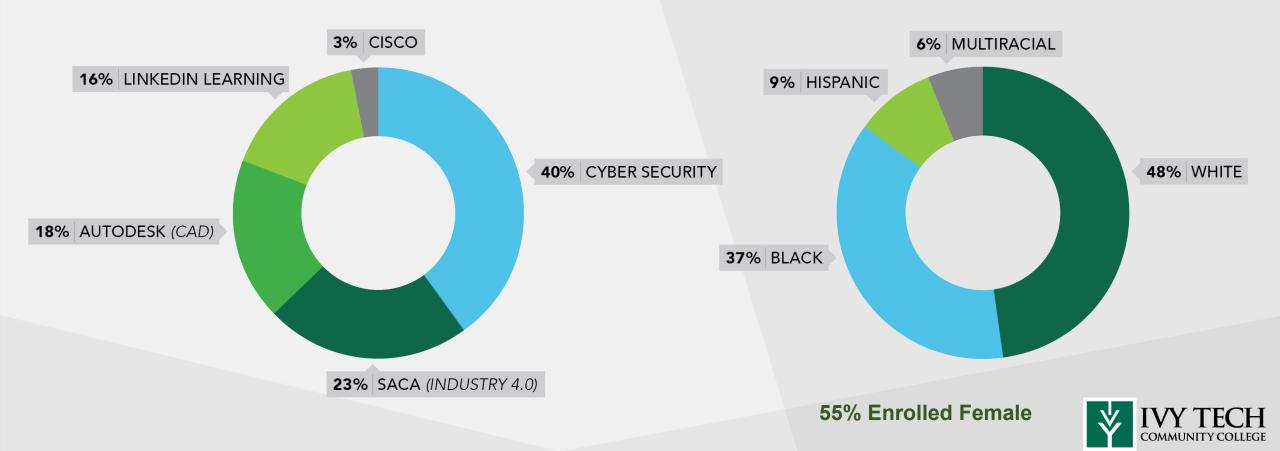


#### **10K Initiative By the Numbers**



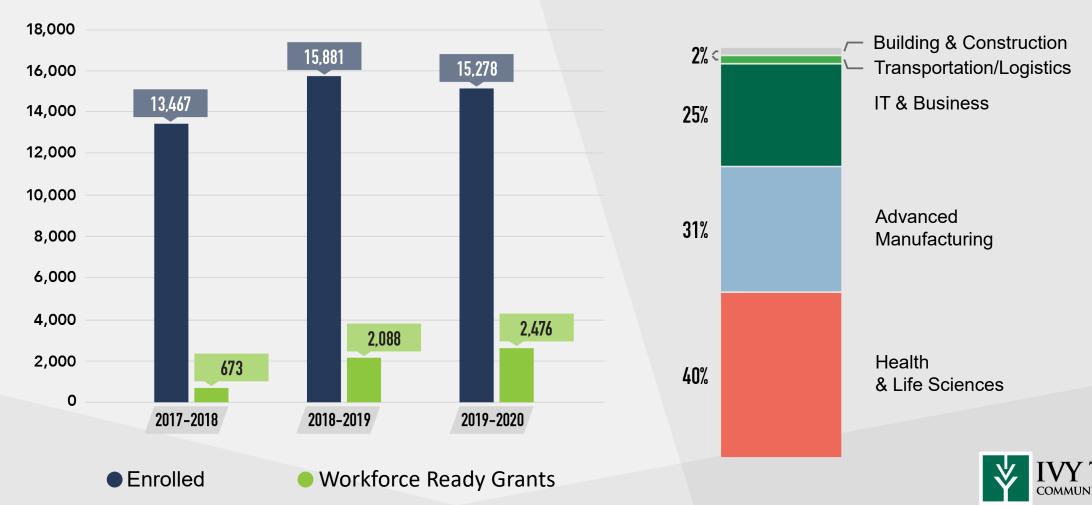
#### **Top Five 10K Class Enrollments**

**10K Initiative Demographics** 



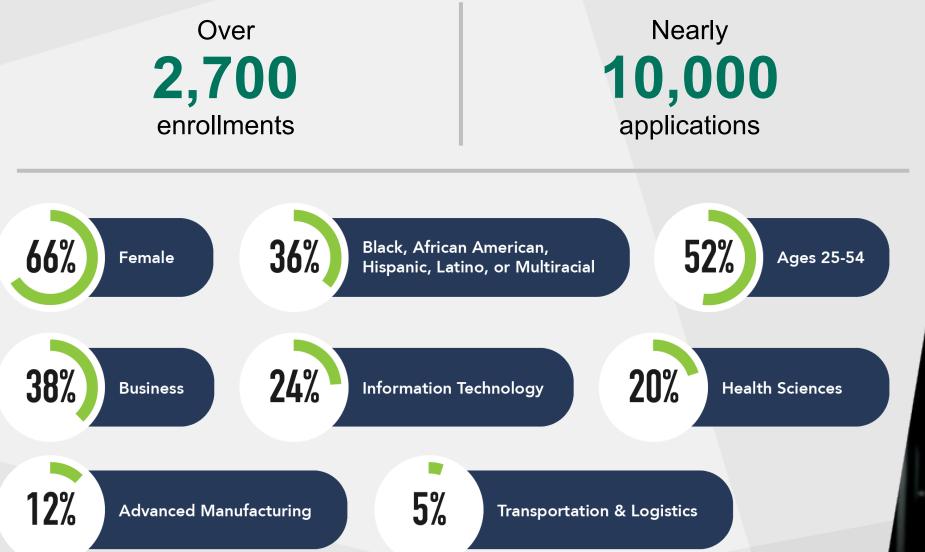
#### Next Level Jobs – Workforce Ready Grant

Thank you for supporting this program



2019/2020 Sector Breakdown

#### **Taking Hoosiers to the Next Level**





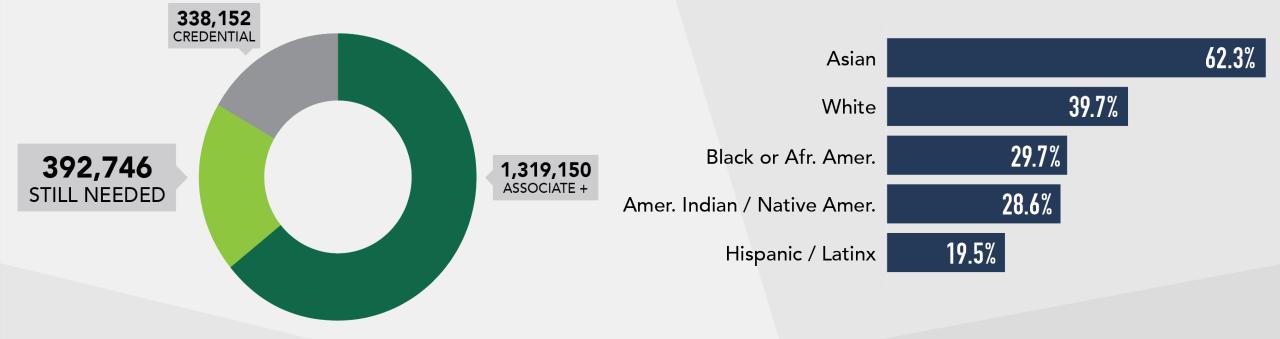
#### **Indiana's Educational Attainment Gaps**

Nearly 400,000 Hoosiers ages 25-64 lack an Associate+ or credential of value (certificate and certifications)

The Path to 60% Attainment

Equity issues exist in educational attainment

% of Hoosiers 25 - 64 with Associate Degree +





Source: Lumina Foundation, https://www.luminafoundation.org/stronger-nation/report/2020/#state/IN

## Ivy Tech Serves Indiana's Underrepresented Minority and Nontraditional Students

In AY2019, Ivy Tech represented 38% of Hoosier undergraduate, degree-seeking students enrolled in Indiana public colleges.

**42%** of underrepresented minority students were enrolled at Ivy Tech

 Underrepresented Minority Students
 42%

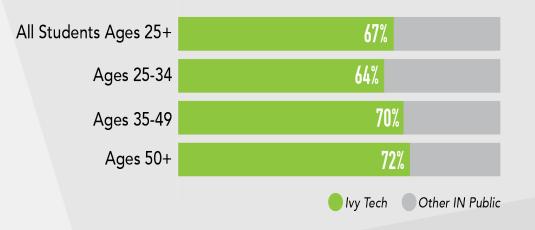
 Black or African American
 52%

 Other Race\*
 45%

 Hispanic or Latinx
 23%

 Image: Ny Tech
 Other IN Public

### **67%** of students ages 25+ were enrolled at Ivy Tech



*Source:* CHE Enrollment and Degree Facts <u>https://public.tableau.com/profile/che.staff#!/vizhome/FB\_11/Story1</u> \*includes Multiracial, Nat. Am./Am. Ind. or Alaskan Nat., Nat. Hawaiian, and Undeclared Race



#### **Unemployment & Ivy Tech Enrollment**





#### Ivy Tech Strategic Plan – Metrics That Matter

	GOAL 1: STUDENT SUCCESS	Fall to Fall Retention Fall to Spring Retention	
٩	GOAL 2: RECRUITMENT & ENROLLMENT	Total Revenue-Generating Headcount Total Revenue-Generating Headcount Recruits	
$\bigcirc$	GOAL 3: COMPLETIONS	Annual Credentials	
Ø	GOAL 4: WORKFORCE	Median Wages Programs Matched to Demand	
$\langle \rangle$	GOAL 5: EMPLOYEE	Employee Engagement	
\$	GOAL 6: FINANCIAL	Stewardship Funds Raised	
	GOAL 7: COMMUNITY	Community Engagement	
	GOAL 8: DIVERSITY, EQUITY, & BELONGING	Equity Gaps Belonging Score Affirmative Action Plans	

#### **Campus Program Review**

- Align with statewide industry sector strategies
  - School of Information Technology
  - School of Business
  - School of Advanced Manufacturing, Engineering and Applied Science
  - School of Health Sciences
- Inter-campus cooperation for lower enrollment programs
  - Anderson and Muncie Criminal Justice and Human Services in Muncie to allow Anderson to focus on Advanced Manufacturing programs
  - Lawrenceburg and Madison Lawrenceburg suspending *Paralegal* and *Networking;* Madison is suspending *Human Services* and *Criminal Justice*.
  - South Bend and Valparaiso CDL offered out of Laporte to serve both campuses;
     Surgical Technology will primarily be delivered out of Valparaiso
  - Columbus Supply Chain host campus for greater southeast part of the state





#### **Career Coaching and Employer Connections**

- Comprehensive career readiness practices alongside academic preparation throughout a student's college experience
- Transforming Ivy Tech's current Career Development to focus on intentional career advising and employer engagement
- Based on best practices from 2- and 4-year institutions across America and in collaboration with Ascend Indiana
- A clear and meaningful pathway for students to and through Ivy Tech that equips them with the knowledge and skills needed to thrive
- 10 of 18 campuses now in implementation

#### CCEC FUNDING PARTNERS

Lilly Endowment Richard M. Fairbanks Foundation Central Indiana Community Foundation Glick Fund Indiana Commission for Higher Education Garatoni-Smith Family Foundation JPMorgan Chase Foundation Salesforce



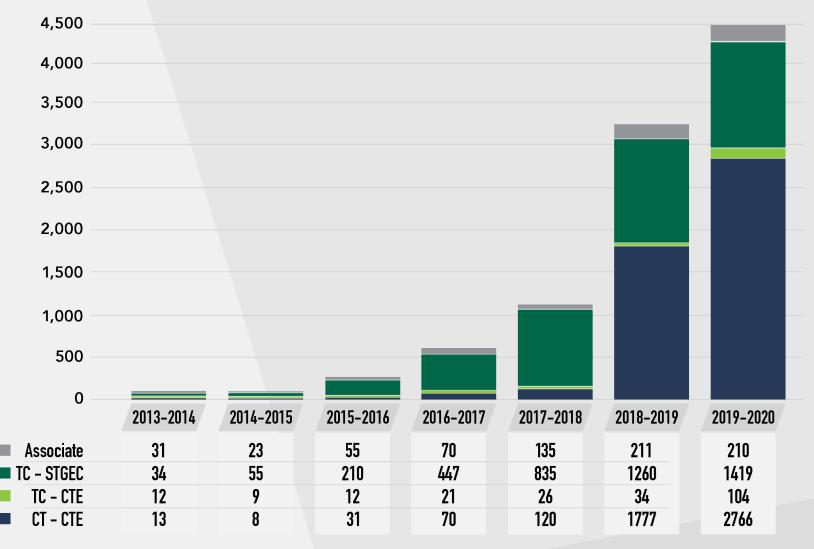


Statewide K-14 Completions by Completion Type (Including Duplicates)



Transferring the STGEC credential to a four-year school can save students upward of \$10,000

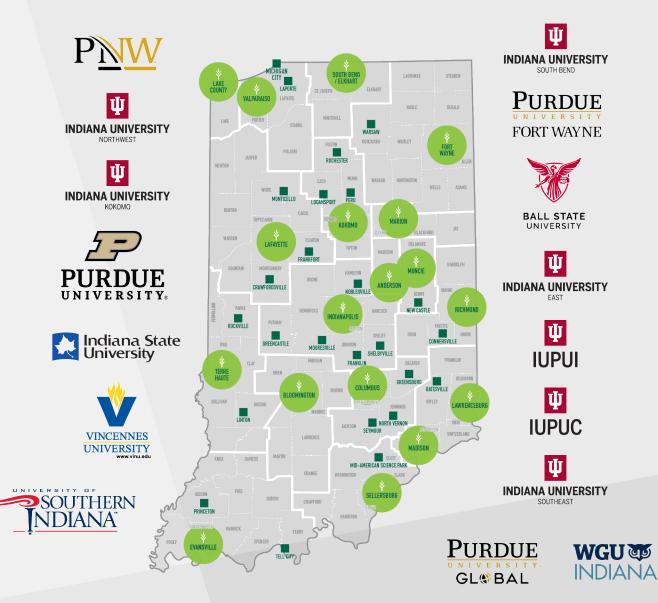
Students who earn STGEC in high school more likely to complete college and more likely to complete on-time or early





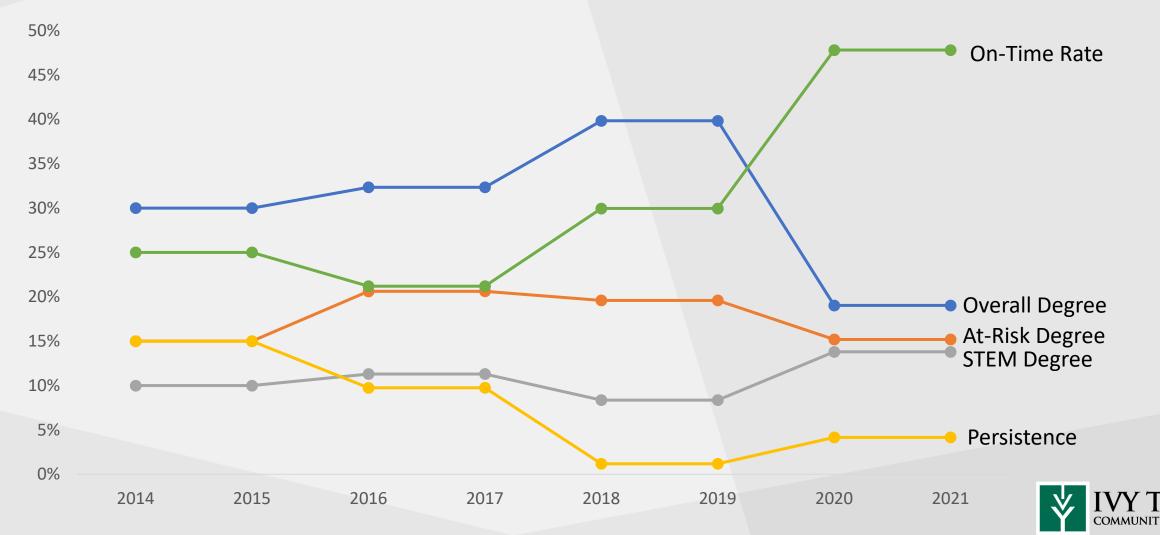
#### **Transfer Improved: Guaranteed Admissions**





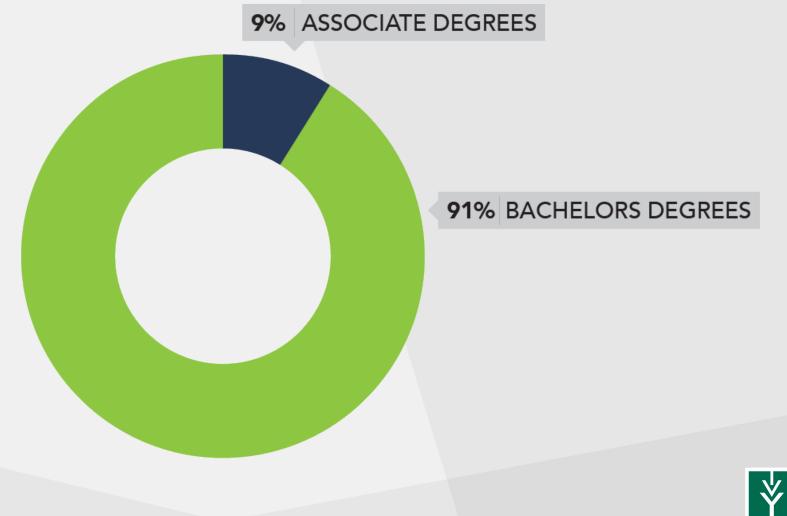
#### **Performance Funding Over Time**

#### % of total funding by metric



#### **On-Time Metric Funding**

#### 48% of total PFF - \$82M in 2019-21





#### **Budget Requests**

- Dual Credit Funding at \$50 per credit
- Maintain line items at 2019-2021 level
  - Indiana Rural Education Initiative \$1,057,738
    - Requesting name change from "Southern Indiana Education Alliance"
  - Indiana Certification Testing Centers \$710,810
    - Requesting name change from "Workforce Centers"
  - Statewide Nursing \$85,411
- Returning \$1 million for Fort Wayne Public Safety Center





### **Capital Project Prioritization**

Goal: Reduce and repurpose underutilized square footage

- Capital Review Committee (including State Board of Trustee Members) evaluated projects on criteria:
  - Better Serves Students
  - Quadrant Program Impacted
  - Reduces or Repurposes Space
  - Addresses R&R and building needs
- Committee ranked projects using the Paired Comparison Analysis

Project	Ranking
Lake County - EC Infrastructure	1
Fort Wayne Campus Restructure	2
Indianapolis - Infrastructure	3
Terre Haute Campus Repurpose	4
Sellersburg Pfau Hall Renovation	5



#### Indiana's Community College

Ivy Tech is aligned to Indiana's needs driven by data, metrics, and accountability

Workforce aligned to employer needs in every community and region

Stackable credentials that pay above median wages and transfer

8-week, online, and hybrid courses leading to higher student success

Improving student and employee diversity, equity, and belonging

Committed to constant innovation to be the community college Indiana's citizens, employers, and communities need us to be





#### Indiana's Community College



Ivy Tech's operating budget is over 50% state funded

Ivy Tech has the lowest tuition in the State

Ivy Tech served over 160K students across Indiana last year



