



**PARTNERSHIPS—PROMOTING AN
HISTORIC DOWNTOWN**

LESSONS THROUGH PROGRAMS AND PROMOTIONS

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HISTORY OF NOBLESVILLE MAIN STREET

- Created within Noblesville City Hall in 1991
- Eventually obtained separate 501 (c) 3 status to become Noblesville Main Street, Inc
- Operated within 4-point approach with historic plaques, events, façade grant program, etc
- Noblesville population grew by over 55% from 2000-2010
- Economic Development Department partnership



NOBLESVILLE FAÇADE IMPROVEMENT GRANT PROGRAM

○ Overview

- 50/50 Matching Reimbursement Grant
- Program Boundaries
- Commercial Activity as Primary Purpose
- Up to Date on Taxes
- Applications Due Last Friday of Each Month
- Funded Through TIF

○ Process

- Application
 - Two bids per project
 - Specific plans
- Façade Grant Review Committee
- Board of Public Works
- Contractual Agreement
- Inspection & Paid Invoices



STATISTICS

- 29 Grants Awarded
- \$379,492.34
 - To date amount of public funds awarded
- \$898,836.67
 - To date amount of private matching funds expended
 - \$2.37 in private funds to ever \$1 public
- 83% Tenant Retention Rate



EXAMPLES

871 Conner Street

Before



After



859 Conner Street

Before



After



EXAMPLES CONTINUED

239 S 8th Street

Before



After



917 Conner Street

Before



After

EXAMPLES CONTINUED

839 Conner Street

Before



After



809 Conner Street

Before



After



EXAMPLES CONTINUED

801 Logan Street

Before



After

347 S 8th Street

Before



After



EXAMPLES CONTINUED

20 S 8th Street

Before



After



996 Conner Street

Before



After



WHAT'S NEXT?

- Lessons Learned
- Façade Boundaries
- 2nd & 3rd Floor Interior

