

2024 Rural Empowerment & Development (**RED**) Program Rubric

Threshold Items: (application is automatically ineligible without meeting these requirements)

Is the grantee organization in good standing with OCRA?

Did the grantee complete the application in its entirety including all required uploads?

Does the application meets the requirements for participation? Led by county-wide non-profit or county government? Includes include two or more incorporated local units of government within the county boundary?

	Indicators	Not being addressed	Best
	Past Planning Community Needs and Opportunities	The background information provided does not address the important characteristics and activities of the community.	Comprehensive and detailed description of the community. Clearly articulates the important characteristics and activities of the community. Clearly identifies and describes the community's challenges and opportunities.
	Local Team Composition and Representation	Incomplete or unclear local team. Local team is not comprised of outlined recommended diverse individual stakeholders. Heavy representation from a few key entities in the community rather than bringing in diverse voices and backgrounds.	Complete, comprehensive, and diverse local team that reflects a broad spectrum of community sectors. Local team includes all local units of government. Provides description of ways the RED Local Team is already collaborating, and expresses readiness for participation in this program to enhance these pre-existing efforts.
	Community Engagement and Long-Term Impact	Does not discuss or limited discussion regarding challenges, opportunities, and strategies going forward. Incomplete or missing discussion regarding long-term impact.	Application shows consideration for the development of actionable strategies that address how this team will continue collaboration towards shared goals in the future.

	Partnership Strength and Collaboration	Incomplete or unclear how the team will collaborate. Response is not thoroughly fleshed out.	Community displays a strong commitment to community based development through planning. Demonstrates strong community support and strategic partnerships.
	Application Completeness	Application is incomplete or missing attachments. Questions are left unanswered or not delved into fully.	Application is complete and includes both attachments. All questions are answered and fully expanded upon.