

## Building Socially Connected Communities Grant Rubric 2024

**Threshold Items:** (application is automatically ineligible without meeting these requirements)



- Is the grantee organization in good standing with OCRA?
- Did the grantee complete the application in its entirety including all required uploads?
- Does the grantee request fall within either the quick action or large project amount?
- Is the local match at least 50% of the total eligible project costs?
- Did the grantee meet with their community liaison to go over their project?

Category	Indicators	Poor	Good	Better	Best	Points Awarded
<b>Impact</b> <i>35 points</i>	Community Background (Unique challenge)	The project does not address need or brings positive change to those disparities for the target audience.  Range: 0-2	Basic description of the challenge. Lacks sufficient detail and relevance.  Range: 3-5	Good description of the unique challenge. Provides relevant details but may lack some depth or clarity.  Range: 6-8	Comprehensive and detailed description of the unique challenge. Clearly articulates the problem's significance and relevance to the target population.  Range: 9-10	<div style="background-color: #808080; width: 20px; height: 10px; margin: 0 auto;"></div> out of 35
	Project Description	Incomplete or unclear project description. No alignment with the program's focus areas and lacks a coherent plan.  Range: 0-3	Basic explanation of the project. Limited alignment with the program's focus areas and lacks detailed planning.  Range: 4-7	Good explanation of the project. Aligns with the program's focus areas but may lack some detail or clarity in the plan or outcomes. It may not align with one program focus area.  Range: 8-11	Thorough explanation of the project. Clearly aligns with the program's focus areas. Demonstrates a well-thought-out plan with measurable outcomes.  Range: 12-15	
	Community Support and Connections	Incomplete or unclear identification of social assets. Lacks evidence of community support or strategic partnerships.  Range: 0-2	Basic identification of social assets and limited community support or partnerships.  Range: 3-5	Good identification and description of social assets and collaborations. Shows community support but may lack some detail or depth in partnerships.  Range: 6-8	Clearly identifies and describes social assets and collaborations. Demonstrates strong community support and strategic partnerships.  Range: 9-10	
	Community Background (demographics and past experience)	Incomplete or unclear description of the community. Fails to demonstrate experience with community-based projects and grants.  Range: 0-2	Basic description of the community and demographics. Limited experience with community-based projects and grants.  Range: 3-5	Good description of the community and demographics. Shows relevant experience with community-based projects and grants but may lack some depth.  Range: 6-8	Comprehensive description of the community, including detailed demographics. Clearly demonstrates the organization's extensive experience with community-based projects and grants.  Range: 9-10	

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<b>Execution</b>  35 points	Project Outcomes	Incomplete or unclear goals. Fails to provide measurable or achievable objectives.  Range: 0-2	Basic goals that are vague and lack measurable and achievable elements. Limited alignment with the grant objectives. Fewer than 3 goals identified.  Range: 3-5	Good goals that are measurable and achievable, but may lack some clarity or direct alignment with the grant objectives. May have less than 3 goals identified.  Range: 6-8	Three clear, measurable, and achievable goals that are well-defined and directly related to the grant objectives. Demonstrates strong potential for impact.  Range: 9-10	 out of 35
	Timeline, Budget, Proof of Match, MOUs	Incomplete or missing attachments. Fails to demonstrate readiness or adequate planning.  The project timeline is not detailed or completed within the 18-month timeframe. The project is not within budget and may include ineligible activities. There is no proof of available matching funds. No partner MOUs were submitted.  Range: 0-3	Attachments are basic and lack significant detail. Limited evidence of thorough planning or readiness.  The project timeline is detailed but is not within the 18-month timeframe. The project is within budget and does not include any ineligible activities with award funds. Proof of available funds has been submitted. Partner MOUs are missing or some may not be signed or on letterhead.  Range: 4-7	Attachments are mostly complete and realistic. Includes a good project timeline, budget, proof of local match, and MOUs with partners but may lack some detail or clarity.  The project timeline is not detailed but is completed in the 18-month timeframe. The project is within budget and does not include any ineligible activities with award funds. Proof of available funds has been submitted. All partner MOUs have been submitted but may not be on letterhead or signed.  Range: 8-11	All attachments are complete, detailed, and realistic. Includes a comprehensive project timeline, budget, proof of available local match, and MOUs with partners. Demonstrates strong readiness and planning.  Range: 12-15	
<b>Momentum</b>  20 points	Project Description (reaching those with loneliness)	Incomplete or unclear approach. Fails to demonstrate a viable strategy for reaching individuals experiencing loneliness.  Range: 0-2	Basic approach to reaching individuals experiencing loneliness. Limited strategy and detail, with questionable potential for impact.  Range: 3-5	Good approach to reaching individuals experiencing loneliness. Provides a clear strategy with some innovative elements but may lack full detail or potential impact.  Range: 6-8	Comprehensive and innovative approach to reaching individuals experiencing loneliness. Aligned with evidence-based practice. Demonstrates a clear, effective strategy with detailed plans and methods. Strong potential for impact.  Range: 9-10	 out of 20
	Community Support and Connections	Incomplete or unclear identification of social assets. Fails to demonstrate collaboration or enhancement of community support.  Range: 0-2	Basic identification of social assets. Limited collaboration or enhancement, with questionable community support.  Range: 3-5	Good identification and description of social assets. Shows some collaboration with or enhancement of existing community assets but may lack full detail or potential.  Range: 6-8	Clearly identifies and describes social assets. Demonstrates strong collaboration with or enhancement of existing community assets. Shows potential for significant community support and engagement.  Range: 9-10	

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<p align="center"><b>Innovation</b> <i>10 points</i></p>	<p>Innovative Ideas and Creative Partnerships</p>	<p>The project lacks clear innovative ideas or design elements. Fails to demonstrate creativity or effective partnerships in addressing loneliness and unique needs.</p> <p>Range: 0-2</p>	<p>The project presents basic ideas or design elements with limited innovation. Some attempt to address loneliness and unique needs, but lacks significant creativity or unique partnerships.</p> <p>Range: 3-5</p>	<p>The project offers good innovative ideas or design elements that address loneliness and unique needs. Shows strong potential through creative partnerships, though some aspects may lack full originality or impact.</p> <p>Range: 6-8</p>	<p>The project presents highly creative and original ideas or design elements that are specifically tailored to address loneliness and unique community needs. Demonstrates outstanding potential through innovative partnerships that significantly enhance the project's impact.</p> <p>Range: 9-10</p>	<p align="center"> out of 10</p>
<p align="center"><b>Bonus</b> <i>5 points</i></p>		<p>The project had additional letters of support from impacted community organizations or residents. The key impact data submitted directly correlated to the target audience in the proposed project.</p> <p align="center">5 points</p>			<p align="center"> out of 5</p>	