



General Application notes:

- Application must be submitted by the chief elected official.
 - o If you do not already have a GMS account, you will need to contact [your district's Community Liaison](#) to make sure your contact information is correct in the system. Your log-in information will be sent to your email from Salesforce. If you have any issues with accessing the system, please contact your Community liaison.
- Applications will open on September 6, 2021. A separate document with instructions will be posted at that time. All applications must be submitted through the eGMS system by 4:00 pm ET on 10/1/2021.
- Additional required uploads for the application include:
 - o Form on existing plans and efforts centered around four pathways
 - o Letter of Interest from CEO, relaying support, commitment, and which 5-7 community members will be joining this effort on the core advisory team
 - o Council Resolution committing \$20k for Community Coordinator position
 - o Other documentation you feel are relevant to your community's success to the program

Narrative Self-Assessment questions

1. How will you recruit individuals to the four committees who are willing to work together to help make HELP a success in the community? What is your plan to cultivate committee member commitment to this process?
2. Is your community willing to commit up to 12 months to this process? If you answered no, what is the maximum time your community is willing to commit?
3. How have residents in the community already been engaged? Both during the pandemic and during previous planning efforts?
4. How has the community provided support to the following during the pandemic? (support could include: financial, training, referral services, etc.)
 - a. Small Businesses
 - b. Nonprofits (including mental health organizations, Main Street, social services etc.)
 - c. Arts
 - d. Distressed populations
5. Has the community created a plan for the ARPA funds they have received directly at the time of application? Check all that apply
 - a. Committee



- b. Designated staff solely for the administration of these funds
 - c. Plan
 - d. Ordinance
 - e. Allocated/spent; if so, how?
 - f. Other
6. Have you identified any other local unit of government to join you in this effort? Please note regional applications are restricted to those within a single county due to ARPA funding distribution. Regions across county lines may not apply.
7. Have you identified philanthropic and/or private partners to support your community with the implementation of the resultant Strategic Investment Plan?
8. Consider your Local Unit of Government's capacity. What other efforts is your Local Unit of Government currently engaged in as well as planning to be engaged in within the next 18 months?
9. How will your community benefit from participating in HELP? In your description, outline three goals your community hopes to achieve by participating in this program.