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Email your news for inclusion in *The Wednesday Word*.

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[ISL Reference Hotline](#)

866-683-0008

[eReference](#)

ALA Unveils Resources for 2011 Library Card Sign-Up Month

This September, baseball Hall of Famer and author Cal Ripken will encourage children to get [Sept. 2011](#) the most important school supply of all: a library card. As the Honorary Chair of Library Card Sign-up Month, Cal Ripken has donated his image to a print and digital public service announcement (PSA). ALA will place the PSA in magazines and on websites to remind parents and educators that a library card is a key tool in achieving academic success.

Librarians looking to promote Library Card Sign-up Month locally can [download](#) customizable PSAs and promotional material online. Sample media tools are also available to remind the public of all the resources available for free with a library card. Tools include a sample press release, newsletter article, proclamation and PSA scripts.

LYRASIS Talks eBooks in Second Entry of Article Series

There are two primary options for acquiring eBook collections: purchasing with perpetual rights to the content and leasing for a specified term. Both sometimes include limitations on the number of uses per book or the number of concurrent users. There are benefits to both, and your library will likely need to balance these to determine which model suits its needs best. [Click here](#) to read more about points to consider when choosing eBooks for your library.

LYRASIS offers options for both purchasing and leasing eBooks. Springer, ABC-CLIO, IGI Global, Oxford and Plunkett Research offer collections that your library can purchase with perpetual access. Feel free to reach out to [LYRASIS Member Support](#), whose specialists can help you choose the right resources.

Final Week to Register for Preservation Workshop Series

The deadline to [register](#) for the third-annual Indiana SHRAP Conferences are due by August 1st. These workshops will be held at locations throughout Indiana from August 3 to August 24. These workshops provide valuable information to those who work with and care for historical records. This year, each conference will focus on different issues and skill sets, including the

Welcome New Library Directors

Please join the Indiana State Library in welcoming these new public library directors and interim directors across the state:

Andrew (Andy) Rowden,
Director, Tyson Library

Annette Griessman,
Director, Camden-Jackson
Township. Public Library

Best of luck to both of you!

Upcoming Events & Workshops

SHRAP Summer Conference Series (Multiple Topics)

When: August 3, 5, 15, 19 & 24
Where: Multiple Locations

New Director's Workshop

When: August 4 @ 8:00-3:30 PM
Where: Indiana State Library

ILF Reference Division Conference

When: August 10 @ 9:00 AM
Where: Flagship Center - Anderson

Advanced INSPIRE Newspapers & Magazines

When: August 16 @ 2:00 PM
Where: Live Online

Director's Refresher Workshop

When: Aug. 18 @ 8:00-3:30 PM
Where: Indiana State Library

2011 CYPD Conference

When: August 28 & 29
Where: Indianapolis Marriott North

ACPL Library Camp 2011


When: September 16
Where: Allen Co. Public Library


Indiana Vision Expo/Walk

When: September 24 @ 9:00 AM
Where: Indiana State Library/
Downtown Canal - Indianapolis

Indiana Genealogy & Local History Fair

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use of electronic records and digital repositories, appraisal, environmental considerations, as well as the utilization of social media.

Each conference includes lunch and public librarians can earn between four and seven Library Education Units toward certification, although anyone interested in historic preservation is encouraged to attend. For more information or to sign up for a conference, visit the [SHRAB Conference Series website](#) or contact the SHRAB at shrab@icpr.IN.gov.

When: October 22 @ 9:00 AM
Where: Indiana State Library

View free LEU opportunities from:

 [LYRASIS Product Discounts](#)

 [WebJunction Indiana](#)

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