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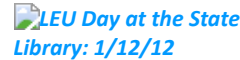
Your Library Making News?

[Email your news for inclusion in The Wednesday Word.](#)

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Event Provides Full Day of LEU Opportunities

The Indiana State Library invites certified public librarians to a day-long event featuring 16 workshops with an opportunity to earn up to a combination of four Library Education Units (LEUs) and Technology LEUs. Registration for LEU Day on January 12, 2012 is limited and available via the [WebJunction Indiana Calendar](#).



Registration begins at 9:00 AM (EST) in the History Reference Room at the Indiana State Library and is followed by this full lineup of courses:

Session A (9:15 AM - 10:15 AM)

- Early Census Questionnaires: 1790 to 1860
- Dealing with Challenging Patrons, Part I*
- Certification Overview
- Advanced Inspire K-12, Part I*

Session B (10:30 AM - 11:30 AM)

- U.S. Census Questionnaires: 1870 to 2010
- Basic Inventory
- Dealing with Challenging Patrons, Part II*
- Advanced Inspire K-12, Part II*

In order to earn LEUs for these sessions, you must attend both parts.

Session C (12:45 PM - 1:45 PM)

- Budgeting Talk
- Smart Boards and Storytime
- Introduction to Genealogy, Part I*
- Advanced Inspire Medical, Part I*

Session D (2:00 PM - 3:00 PM)

- Programming for Adults
- Connecting Teens & Technology
- Overview of Genealogical Resources at the State Library—Part II*
- Advanced Inspire Medical, Part II*

In order to earn LEUs for these sessions, you must attend both parts.

A lunch break is scheduled from 11:30 AM - 12:30 PM. Lunch may be purchased at the State Library for \$11.00 (cash or check only). Click [here](#) to learn more about LEU Day, including complete descriptions of the courses listed above.

Gale, Ebsco Offer Free Product Marketing Materials

INSPIRE Marketing Materials In addition to the many promotional items found on the [INSPIRE marketing portal](#), Gale offers free materials increase awareness of your library's offerings. Through Gale's [Power to the User](#) programs, libraries of all types can [order materials online](#) for specific databases like TERC, Biography Resource Center, and much more.

Additionally, Ebsco all has a great catalog of free marketing materials. [Ebsco Support](#) offers a wide range of posters, bookmarks, flyers and more that you can [request online](#). Also, be sure to check out the [Ebsco Success Center](#) for great PR tools, case studies of successful outreach campaigns, and useful and educational resources for students and patrons.

Geek the Library Shares Webinars, Videos Online

Welcome New Library Directors

Please join the State Library is welcoming these new public library directors from throughout the state:

Otis D. Alexander, Director,
Gary Public Library

Mary Hartman, Director,
Peabody Public Library

Brent Stokesberry, Director,
Jefferson Co. Public Library

Greg Williamson, Director,
Kendallville Public Library

Best of luck to you all!

OCLC Webinars Receive Blanket Approval for LEUs

The State Library granted blanket approval for all [OCLC Webinars](#), including LYRASIS courses that have been pre-paid by the State Library.

Upcoming Workshops, Meetings & Events

Northern Indiana Library Administrators Roundtable

When: December 9 @ 9:00 AM

Where: Kendallville Public Library

Advanced INSPIRE Academic Resources

When: December 14 @ 10:00 AM

Where: Live Online

Evergreen Indiana Circulation Training

When: December 15 @ 9:00 AM

Where: Indiana State Library

Certification Overview

When: January 6 @ 1:00 PM

Where: Live Webinar

Evergreen Indiana Introduction Cataloguing

When: January 11 @ 10:00 AM

Where: Indiana State Library

Evergreen Indiana Admin/ Reports Training

When: January 11 @ 2:00 PM

Where: Indiana State Library

LEU Day 2012

When: January 12 @ 9:00 AM

Where: Indiana State Library

Evergreen Indiana Circulation Training

When: January 19 @ 9:00 AM

Where: Indiana State Library

866-683-0008
eReference

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The Geek the Library team recently posted a **recording** of its "Five Simple Ways" Webinar about customizing your local campaign. This Webinar features a representative from Manatee County Public Library System in Florida. You can also view previous **Webinar recordings** to get the latest updates and plans for the coming year.



Additionally, there are four Geek the Library compilation videos available. All can serve as effective tools to get your community interested in learning more about your campaign and excited about sharing what they geek. Many participating libraries have used the videos running in a loop both in the library and at events. The videos are available for **Download** from the **Campaign Management Center (CMC)**.

Basic INSPIRE

When: January 24 @ 2:00 PM
Where: Live Webinar

View free LEU opportunities from:

 [LYRASIS Product Discounts](#)
 [WebJunction Indiana](#)

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Past issues are archived at the [State Library's Newsroom](#).