

THE HOWEY POLITICAL REPORT



The Weekly Briefing On Indiana Politics

The Howey Political Report is published 40 times a year by NewsLink, Inc. The Howey Political Report is an independent, non-partisan newsletter analyzing the political process in Indiana. It neither endorses candidates nor advocates positions of public policy.

Brian A. Howey
editor and publisher

Howey Political Report Office: 317-685-0883
PO Box 44168 Fax: 317-692-1032
Indianapolis, IN 46244 AOL: Hwypolitik@aol.com

For Subscription information call: 317-685-0883

© 1995, *The Howey Political Report*

“QUOTE” OF THE WEEK

“I can win this...”

—**Pat Rooney, bowing out of the
the 1996 Republican gubernatorial race.**

Money, media behind pull-out

Rooney questioned candidacy 2 weeks ago

INDIANAPOLIS - While Pat Rooney’s withdrawal from the 1996 Republican race for governor came as a thunderclap on Monday, the resolve of the candidate to see the race through actually began unraveling two weeks ago.

Two elements led to the Golden Rule Insurance chairman to withdraw from the race: the perception of intense media scrutiny on Golden Rule, and another that rank and file Republicans would not contribute money to a “man of means.”

Two weeks ago, *Indianapolis Star* Statehouse reporter Larry McIntyre and political editor Greg Weaver conducted an interview with Rooney centering on Golden Rule policyholders who were dissatisfied with their experience at Golden Rule.

“He found the interview very discomfoting,” said Gordon Durnil, Rooney’s campaign chairman. “The reporter was very emotional and one-sided.”

Campaign officials did not sit in on the interview, but by Labor Day weekend, Rooney convened the campaign staff and expressed concern about his staying in the race. “We discussed it at length that day,” Durnil said.

Knoop offered “a larger view of press scrutiny and the fundraising dynamic” during the Labor Day meeting at Rooney’s home. “I pointed out all the reasons to stay in.”

Durnil added, “I didn’t make arguments. I tried to go through and share my experiences. Again, once the doubt arises in someone’s mind, that I shouldn’t be doing what I’m doing, then you’re not surprised when they don’t do it.”

Still, the week following Labor Day went on with no other conversations about withdrawal. The campaign had dropped 300,000 pieces of direct mail during August, some arriving as late as last


continued on page 2

INSIDE FEATURES

- **Horse Race: Reassessing the gov’s race** page 3
- **Democrat youth movement taking shape** page 4
- **Columnists Harris, Smith, Ullman, Hardy** page 5
- **HPR Interview: Rex Early in post-Rooney era** page 8

HUMOR

M I L L



Wendellisms
By Wendell Trogdon
Indianapolis News

You have been on vacation too much if you think Ruby Ridge is one of Bob Packwood's accusers.

It turns out Packwood misinformed his diary. If you can't trust yourself, who can you trust?



Devil's Dictionary
By Ambrose Bierce

Rich, adj. Holding in trust and subject to an accounting of property of the indolent, the incompetent, the unthrifty, the envious and the luckless. That is the view that prevails in the underworld, where the Brotherhood of Man finds its most logical development and candid advocacy. To denizens of the midworld the word means good and wise.



Durnil: campaign can consume you

From page 1

Friday. Radio commercials were supposed to begin on Wednesday. Knoop and Durnil had talked about the candidate's resolve. "We were just going on running the campaign," Knoop said. "A lot of these issues had been discussed before. I'm still not sure what sparked the deliberations at this point."

Said Durnil, "We talked through the week, but it was all on the basis of proceeding ahead."

Rooney, meanwhile, traveled to Washington, and continued searching his soul. Upon his return, he consulted with his family with concerns centering on how campaign scrutiny would impact Golden Rule. Rooney also had fears of the perception that he was "buying" the governor's office.

On Sunday, Durnil hosted a large turnout for the signing for his new book at Indiana University. Upon his return home that night, Rooney called.

"He said he had been thinking about it all weekend," Durnil said. "He had been in Washington alone and he decided he didn't want to go ahead. It was the total experience. He's healthy, he's vigorous and has good ideas. He's not thin-skinned."

In his conversation with Knoop after dinner, Rooney said he felt good about the campaign. "We felt we were out in front. It was a real positive note," Knoop said. "He said that if it had to end, then end it on a high note."

Just one factor

Knoop down-played the *Star* interview as the overriding reason for the withdrawal. "I don't want to put too much emphasis on that interview being the driving force behind this. It was one factor."

Durnil added, "The question is, is it a viable option...is it reasonable to bring in a candidate without a political background? Can you bring someone with other talents and bring them into the political world? If we can't do that, then we're in trouble.

"Maybe I didn't do my job well enough -

share my experiences. Pat is the type of person who expects to be treated differently. Maybe the experience with reporters had some effect.

"The weight of the campaign can totally consume you. It takes you out of other things you want to do. I think the weight of the whole experience came down on his shoulders."

Rooney explains

Appearing on the Mike Pence Show Tuesday morning, Rooney said he thought the campaign would be a collaboration between himself and other fund-raisers. "It became increasingly awkward to ask contributors and I didn't want to buy it myself."

That seemed to resonate with what other Republicans were saying. HPR met with several Allen County Republicans over the weekend, some who had received Rooney's fund-raising letter. "I can't understand how a millionaire is out asking for money," one said.

Rooney reinforced the money problem in a Tuesday speech before the Wabash Kiwanis Club. He avoided the withdrawal during his speech and when asked, simply replied, "Money" (Robert Bryan, *Wabash Plain Dealer*).

Bryan also wrote in his story, Rooney's "kind words for Goldsmith were tepid, but Rooney termed him him a man who can win, a man interested in good government, and a step above the 'politicos.'"

Goldsmith endorsement

The thing that raised many eyebrows when Rooney backed out on Monday was the absence of Knoop and Durnil.

While Durnil was at a church meeting Sunday night, Rooney left word that he would endorse Goldsmith.

"I tried to call back," Durnil said of his unsuccessful attempt to reach Rooney. "I left a message with someone else that it was a bad idea. It doesn't gain anything."

Knoop met with Rooney Monday morning. "We talked about the news conference

Continued on page 4

Reassessing the thoroughbreds

HORSE R A C E

TICKER T A P E

<u>CANDIDATE</u>	<u>STATUS</u>	<u>COMMENTS</u>
STEVE GOLDSMITH	2 to 1	The mayor benefits most from the Rooney withdrawal and endorsement. Democrats won't soften him up much in city election. Key phase will come after November election when he explains his run for governor. Must prove he can do well out-state. Clear front-runner in a real unpredictable campaign cycle.
REXFORD EARLY	7 to 1	He's in the best position to drive the agenda while Goldsmith wins re-election (see pages 6 and 7), but insists paid media won't start until January. By then Goldsmith machine should be revved up. Early to pick up big endorsement from U.S. Rep. Dan Burton, which should help in doughnut counties. Other big endorsements to follow soon.
BOB GARTON	12 to 1	Rooney withdrawal should be seen as a big boost. But Garton has said he will not campaign negatively. That means he won't help drive up Goldsmith negatives. For Garton to come up in the polls, he has to seize the reputation as the agenda setter.
GEORGE WITWER	25 to 1	Rooney exit should be a boost for Witwer, since he is compatible philosophically with both the departed and Goldsmith. Might shop himself as the out-state alternative to the mayor - perhaps Mr. Cutting Edge Conservative with a smile.

Play of the Week

Pat Rooney pulls out of the race - citing extraordinary money problems.



The *Michigan City News-Dispatch* announced that it would begin publishing in the morning. The long-standing trend in publishing had been for big-city PMs with morning competition to lose circulation. But in Indiana, smaller, one-paper cities are now seeing their publications go morning. Why? To compete with regional or statewide morning papers trying to horn into their territory. Also, many PM deadlines have steadily been pushed back to as early as 10 a.m. to satisfy circulation needs while cutting into news cycles. Expect more smaller Hoosier PM dailies to begin publishing in the morning, particularly as they watch how the Indianapolis Star/News merger evolves.

Sen. Richard Lugar comparing himself politically with *Cal Ripkin Jr.* should come as no surprise. Lugar is a big Baltimore Orioles fan.

LaPorte County Auditor *Michael Schultz* faces a State Board of Accounts investigation for alleged failure to publish claims against the county. Schultz blames it on a misinterpretation of his orders by a

continued on page 4



The **Howey Political Report** is copyright 1995 by NewsLink Inc. All rights reserved. Photocopying, faxing or reproducing in any form, in whole or in part, is a violation of federal law and is **strictly prohibited** without the written consent of the editor.

Subscriptions, for 40 editions annually are:

■ \$250 - first class mail/fax ■ \$50 - news media

To order **The Howey Political Report**, call 317-685-0883 or by fax, 317-692-1032.

TICKER T A P E

new employee.

Gov. Evan Bayh and Chicago Mayor Richard Daley have not discussed their negotiations with the Chicago Bears about a new stadium, according to Bayh spokesman Fred Nation. Bayh and Daley are political friends, and if Bayh were ever to seek the presidency, support from a Mayor Daley would be crucial, as it was for John Kennedy and Bill Clinton. Would sweeping the Bears away from Chicago to an open-air stadium in Gary poison their relationship? Nation was quick to point out that Bear owner Mike McCaskey's overtures to Northwest Indiana could be construed as playing a card to get a better deal from Chicago.

The blimp that hovered over Soldier Field during Monday night's Bears-Packers game on ABC panned south, showing the glimmering south rim of Lake Michigan and the potential Gary football stadium site. And commentator Al Michaels noted that having the Bears play in Indiana wouldn't be much different than the New York Giants playing in New Jersey's Meadowlands.

Former Frank McCloskey aide Brian Hasler has announced his candidacy for the 77th House District seat being vacated by State Rep. Jeff Hays.

continued on page 5

Allen County Democrats elevate Brian Stier; Tew unveils 'contract' promising full terms

FORT WAYNE - Two and a half years ago, a youth movement of sorts took hold in the Indiana Republican Party, when people like Steve Shine in Allen County and Jim Bopp in Vigo County won county chairmanships.

In those two cases, their ascension to the county chair carried local, regional, statewide and national implications - particularly evident after the 1994 GOP tidal wave.

That same trend might be under way for the Democrats, as young party operatives like Kip Tew in Marion County and Brian Stier in Allen County take over under the watchful eye of state chairman Joe Andrew.

The cornerstone of the Democrats' 1996 strategy as far as the party apparatus is concerned took place in Fort Wayne last Saturday, when Stier was voted by acclamation to replace Don Brogan. He takes over a party that was instrumental in losing a congressional seat, a legislative seat in 1994, has a \$37,000 debt from the 1991 mayoral election and doesn't have a permanent headquarters.

Brogan was chair for almost seven years, but his victories were never due to a strong party operation. Jill Long won the 4th Congressional District seat in a special election in 1989 when she exploited local issues connected with Republican Mayor Paul Helmke. Ben GiaQuinta's 1990 election to the state legislature was due to the tireless work of his extended family and the fact that his multiple district had been broken into individual races. Win Moses won a newly created legislative seat in 1992 without spending a dime in a primary race against Charles Redd.

The initial Long and GiaQuinta victories were facilitated by a fossilized and fractured Republican party. By the time 1994 rolled around, Shine had energized the GOP machine while the Democrats limped into a get-out-the-vote effort that ultimately doomed Long and GiaQuinta. Four Allen County legislative seats went uncontested to the Republicans.

Brogan's swan song came with a few jabs at Shine. Noting the Republicans had rented an elephant for a downtown festival, Brogan said

(while misidentifying Shine), "I told Steve Sims that I'd go down and ride his elephant if he'd come down and kiss my ass." He also denounced Shine as a "mean, vile-tempered pipsqueak."

The hundred Democrats who gathered were more in a mood to hear someone address the real problems. Stier was up to the task.

He is the son of Jimmy Stier, a long-time city councilman and big band leader. His message was clear. "I guarantee a two-party system," he told the cheering precinct officials. "I know there have been factions but I don't focus on that. I focus on individuals. I will listen and I will develop consensus."

The priority is to rebuild the party's precinct organizations, open a permanent headquarters and retire the 1991 debt. Stier also hinted that he is talking to several potential Congressional seat challengers to face U.S. Rep. Mark Souder. "I can't say anything about them now," he said.

Stier will face a huge challenge this November, as Democrats fight to hold on to their city council majority while mayoral candidate Thomas Essex faces an uphill, under-funded battle against Helmke.

Marion County's "Contract"

Tew presides over a Marion County party that hasn't held the mayor's office since Unigov was installed more than two decades ago. He and mayoral candidate Z. Mae Jimison offered up a "contract" with Marion County voters on Monday, promising to serve full four-year terms. Wrote Gerry Lanosga of the *Indianapolis News*, "The pledge is an obvious swipe at Mayor Stephen Goldsmith," but noted that Tew's press conference "was upstaged" by Pat Rooney's withdrawal from the GOP gubernatorial race that occurred an hour before.

Marion County Democrats hold 11 of 29 City-County Council seats. Wrote Lanosga, "Many observers believe they stand a good chance of losing some of those in November."

These two young Democrat leaders have much at stake and little time to waste.

COLUMNISTS ON INDIANA

Bonnie Harris, *Indianapolis News* - Dick Lugar surprised me last week, and it takes a lot to do that. Politicians are so predictable, especially those who are seeking their party's presidential nomination. But Lugar did it three times in one speech at a luncheon honoring the graduates of his "Excellence in Public Service" series. He talked about affirmative action in affirmative terms and about immigration without using inflammatory, anti-foreigners rhetoric. He surprised me for the third time by pushing past passion and coming dangerously close to outrage. "I hear candidates out on the trail saying, 'I'm going to stop this affirmative action the first day I get to the White House...I'm going to tear it all down. What kind of party, what kind of an idea is that? And yet I tell you that this is the nature of the campaign.'" It's "raw meat" he said several times. Unfortunately, most politicians are addicted to that kind of bait. Why should they debate tough issues, when they can throw a chunk of meat in the water and watch people swarm?

Thomas Hardy, *Chicago Tribune* - As the Republican presidential campaign gears up from Labor Day toward the primary season next winter, voters from both parties ought to take a look at two candidates before they completely fade from contention. They are Sens. Richard Lugar and Arlen Specter. Their chances of winning the GOP presidential nomination are, respectively, slim and none. And it's doubtful that either of these second-tier contenders will be running when the race swings into the Midwest in March, when Illinois votes. The problem is that Lugar and Specter approach the campaign by appealing to a broad spectrum of the electorate - independents and conservative Democrats - as if the goal were to win the general election. The rest of the field lurches hard to the right. "I'm tired of candidates for public office picking on immigrants, picking on minorities and picking on women," Specter said recently in Iowa. Like Lugar, who recalled that Ronald Reagan consistently delivered a resonant conservative message with a smile, Specter said

that there was more in the GOP philosophy to unite Republicans than to divide them. When he finished, a someone shouted, "You're in the wrong party." That's a pity.

Harrison Ullman, *Nuvo* - Roll on, Honda, roll on. Sometimes I-70 lets me drive across the country that George Rogers Clark walked across in 1778, walking from the Mississippi to the Wabash with a tiny army that captured Vincennes from a tiny garrison of Brits and friends. Back East, when the war ended, it didn't seem to matter much that Clark had made Vincennes American instead of British. But by the time peace began, the Americans at Vincennes helped set the boundaries of the new nation far west of the Eastern mountains that would have been our first boundary if Clark had decided to take his little army somewhere else. Imagine if Indiana and Ohio and Illinois had stayed British after the revolution. Imagine that Indiana had become part of another, inland nation; that we had become sort of a southern Canada instead of western America. I try to imagine how it was being outdoors without nylon and Gore-Tex, without freeze dried food and ergonomic backpacks. They carried large-calibered lead to load their rifles, some iron and steel gear for their survival and nothing for their comfort. I try to imagine how they were, walking to war all by themselves. I try to imagine and cannot. Roll on, Honda, roll on.

Ben Smith, *Fort Wayne Journal-Gazette* - The American economy is in the midst of a massive sea change. Big Steel? It's mostly just the Rust Belt now, shuttered and silent, a ghost wandering a grave yard. The auto industry reacted to foreign competition and shrinking market share first with a demand for give-backs from the unions, then with a spasm of downsizing. It has, in other words, become a seller's market, take it or leave it. We are a nation that serves things rather than makes them. They are jobs with no benefits and no security. The sons of John L. Lewis live in the mansion on the hill and the spirit of Joe Hill lives on a Wheaties box.

TICKER TAPE

University of Notre Dame law school Dean *David T. Link* penned an op-ed piece for the *Chicago Tribune*, observing, "Whatever the outcome of the *O.J. Simpson* murder trial, one thing seems certain: contempt for lawyers - be they tailor-made defense attorneys or hard-charging prosecutors - will grow even greater." Link said it is imperative that American law schools "develop a new kind of lawyer" with different recruiting and admission systems "designed to attract young women and men with strong leadership potential and moral anchors."

U.S. Rep. David McIntosh plays a prime role in the upcoming PBS documentary "Inside the Republican Revolution." In one scene, McIntosh is confronted by *Newsday* reporter *Saul Friedman* about why House Republicans want to reduce the school lunch program. "There are no cuts in school lunches, that's why," McIntosh smiles. Friedman presses: "What is it about the school lunch program that needs fixing?" McIntosh responds, "Too many federal bureaucrats involved in it," Friedman continued, asking, "Bureaucrats are involved in the national parks. You gonna give up the national parks?" Said McIntosh, "If the governors come and say, 'We can run it better,' that's something we'll think

continued on page 7

Early survives Quayle and Rooney. Now he takes aim at Goldsmith

HPR INTERVIEW

"He's made himself a high profile mayor, but on the other hand, he's got some things he's going to have to answer to somebody about. Chances are those issues will come up. I know what they are and he knows what they are..."

- Rex Early

INDIANAPOLIS - If there has been one constant in the race for the Republican gubernatorial nomination, it has been Rex Early.

The former GOP legislator and state chairman has declared his candidacy, let it be known that he would not pursue any other office, and has campaigned tirelessly around the state.

Swirling around his campaign have been the possibility of Dan Quayle's entry, the Lugar presidential campaign cutting into the fund-raising base, Mike McDaniel's ascension to the state chair instead of possibly managing Early's campaign, and then the Pat Rooney megaton advertising blitz this past summer.

HPR sat down with Early in his North Meridian Street office Tuesday as the dust from the Rooney pull-out settled.

HPR: Where does your campaign stand after all the turmoil surrounding the Quayle and Rooney non-candidacies?

Early: Less than 500,000 people are going to vote in the Republican primary. When you focus in on that, that's not many people. It's pretty easy. You can really narrow down - and all of us have the capacity to know who those people are.

HPR: Did you know what to expect from the Rooney campaign?

Early: Am I glad? I didn't know what to expect. I look at Rooney's departure in two ways. One, I have felt that the contest was going to narrow down to Goldsmith and myself. I feel pretty certain that's the case and here Rooney was out there beating up on Goldsmith - that he made bad deals on some of these economic development things, saying it was not morally right. So he was spending his money beating up on Goldsmith, but on the other hand, I have to admit that a guy with unlimited funds, it is not a disappointment. I don't know whether you can buy one of these things or not. Obviously, I can't.

HPR: I likened Rooney as a football lineman who opened up a hole, and speedy little ol' running back Early slips through...

Early: (Laughing) I thought about that. I

know Rooney's people had been shopping for others to join them to stem Goldsmith. We had gotten involved with it. We had been contacted, but we're not going to do that yet. We're not ready to spend our resources yet. If I learned one thing in politics, it's be patient. Have a plan and stick with it, don't panic and be cool. Generally things will work out if you stick with your plan. I've got a plan and I will stick with it and it does not include spending our resources on paid media this year.

HPR: With Rooney out, the temptation to advertise dims.

Early: Yeah. It fortifies my resolve to stick with my plan.

HPR: We quoted Jim Knoop in last edition saying whoever can set the agenda usually wins. The big question now is, who is going to fill the void now that Rooney departs?

Early: Well, I would disagree that he had seized the agenda. He had spent a lot of money. I am the most traveled of all the candidates right now. I am out every day, it seems, and the weekends, in all the counties and all the wide spots in the road. I intend to go ahead and do that. I'm sure Pat Rooney had some people who supported him, but quite frankly I've got to think that his poll numbers showed him he was not picking up support. If he had seized the agenda, then that support would have been forthcoming. I did not believe that poll that showed he was leading outstate. I mean, where was it taken? In Lawrenceville, Illinois? I doubt it was taken in Lawrenceville, Illinois because his approval rating was pretty high.

HPR: The only poll I've put stock in was the Mason-Dixon poll.

Early: That had validity. It talked about hard ID. Steve Goldsmith has run three times for prosecutor, twice for mayor and for lieutenant governor in a campaign that spent \$5.5 million. He went all over the state supporting himself for United States Senate at the same time he was running for lieutenant governor. If you add the dollars spent on Steve Goldsmith's name ID, it's pretty monumental. There is no doubt in my mind that Steve Goldsmith's numbers - his

soft ID numbers are very, very good. But when you get 40 or 50 miles outside Indianapolis, people really don't know much about Steve. I was finance chairman of the Mutz campaign and we were showed poll numbers that showed Steve Goldsmith would be the savior of the Mutz ticket. I don't have to relate to you how many counties we lost that we had never lost before, and how poorly we ran in Marion County.

HPR: Charlie Cook in his latest political report suggested that Goldsmith faded at the end of the '88 Mutz campaign. Did he?

Early: The day after Dan Quayle was nominated as vice president, Steve hung up his quest for lieutenant governor and became a full-time candidate for the U.S. Senate. I don't think there is any doubt that he faded in the 1988 campaign. His heart was not in it. He wanted to be a senator, and he still does. The scenario now is that if he runs for mayor and is elected, and runs for governor and is elected, which he will not be, and Lugar becomes secretary of state, we could then have an appointed mayor, a non-elected governor and an appointed senator. Everybody would be appointed.

HPR: When will you deal with Goldsmith on the campaign trail. Will it start in January?

Early: Somebody's going to have to drive his negatives up. He's not invincible. I don't think he's ahead in this thing. I go out in these counties and it's a big, wide state. Well, you say, Goldsmith is so popular in the Indianapolis ADI. Wrong. I think I'm going to carry these doughnut counties. I am going to run very well - *very well* - in Marion County. I can carry Marion County. I don't buy the fact that I have to shoot Goldsmith in the foot or in the head to beat him because I don't think he is invincible. He's made himself a high profile mayor, but on the other hand, he's got some things he's going to have to answer to somebody about. Chances are those issues will come up. I know what they are and he knows what they are.

HPR: Bob Garton has said he won't run a negative campaign. If your numbers aren't good in March, it's pretty much going to fall on you.

Early: You have to play it by ear. I'm still not totally convinced - I know you are - I'm not

totally convinced he's going to run. I think if he runs and gets beat, his whole world crashes. He's a political animal. The *Richmond Palladium-Item* did an interview with him and he said, "Yeah, I'd like to be president of the United States." That would be in his agenda and they were quoting Steve. He wants to run for a future political office. Does he want to take a second whupping in 1996? On (July) 15th, he could have stepped down. All of his advisers - and I mean some people who were very close - were telling me he was going to step down (from the mayor's race). I don't think there was any doubt that he considered that. He recognized in his polling that it is a negative to run for mayor and the next week run for governor. If he had stepped down, we would have found a strong candidate to run. He blinked. I happen to think he might blink again. He'll blink if he knows he'll get beat.

HPR: Let me throw a hypothetical at you. If Sen. Lugar becomes president or secretary of state, would a Gov. Early consider a Steve Goldsmith for an open Senate seat?

Early: Oh, I would consider anybody. I don't know. I guess I would consider someone who would best represent Indiana and who is philosophically conservative. That doesn't preclude Goldsmith, but I would look further than Steve Goldsmith. Would I make a deal with Steve Goldsmith? No, I wouldn't do that. I have been approached by people - and I'm not saying they came from him - who said, "Here's the scenario." No. I'm not a deal maker. And here's the other thing, I think people are really mis-estimating Dick Lugar's desire to be secretary of state.

HPR: This has not been, by any stretch of the imagination, a normal primary race.

Early: It is not normal because I feel my real opponent has yet to come forward. I mean, he doesn't go to Lincoln Day dinners, he doesn't go to rallies. When they invite the candidates for governor, he doesn't show up. We don't have a forum to talk about the issues.

HPR: There's some pretty good campaign talent available now. Interested?

Early: I have to pay for my talent. I haven't figured out any way to charge it to your corporation or if you happen to be an office-holder, stock every department with political talent.

TICKER T A P E

about."

U.S. Sen. Dan Coats penned a *Wall Street Journal* op-ed picce with former Education Secretary *William Bennett* titled "Moving beyond devolution." It was followed by a 19-point legislative package designed to shift authority and resources beyond government to every level - "families, grassroots community organizations, and private and religious charities." Coats wrote that "the conservative agenda is politically dominant, but fundamentally incomplete." Coats added, "Conservatives must realize that the retreat of government does not always, at least immediately, result in the rebirth of civil society."

It's now *Jill Long-Thompson*, after she married an Argos farmer and Delta airlines pilot earlier this month. Her new home will be in Marshall County, which, incidentally, is in the 5th CD.

The Lugar presidential campaign continues its push for Internet surfers. On Tuesday, Lugar conducted his campaign's first cyber-interview. *Mark Lugar*, the chief architect of the web site, explained, "This is a starting point for direct dialog with voters. It allows people to have direct access to the candidate in a way that other media forms cannot."

Observers feel Goldsmith gains most after departure

From page 2

Goldsmith primarily. I told him that was not something I was comfortable with at this point."

Unable to sway Rooney from the endorsement, both Knoop and Durnil decided not to attend the press conference Monday afternoon. "There really wasn't anything I could contribute to that news conference," Knoop said.

Durnil had a once-a-year luncheon with former Speaker J. Roberts Dailey in Muncie along with other past legislators. "I didn't think I could add anything downtown," Durnil said. "I didn't want to get tarred with the same brush."

If Rooney feared the issue of "buy-

ing" the governorship during the primary, there is little doubt that Lt. Gov. Frank O'Bannon would have used it in the heat of a general election campaign.

There had long been speculation in political circles about the adaptability corporate titans can make in political campaigns. CEOs and corporate presidents are used to telling people what to do and having it accomplished. When CEOs deal with reporters, most often it is on their own terms - like announcing a big deal or a new product line. CEOs have media managers to deal with prickly questions.

Some observers leaped to connect Rooney's withdrawal to that of Ross Perot in the 1992 presidential race. "That was a totally different situation," Knoop said,

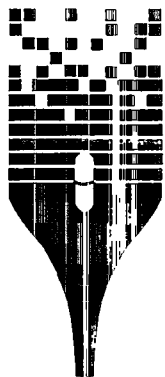
noting that Perot had no qualms about spending his own fortune.

Who benefits?

In Knoop's estimation, "This is all good news for Steve Goldsmith. I think Steve's message will be similar to Pat's message.

"Clearly Goldsmith is the frontrunner. Rex is in second. This presents a unique opportunity to the other candidates to make up some ground. There's a vacuum out there for someone to set the agenda. At least ostensibly, Steve won't be able to do that until after the election."

Others observers felt that Sen. Bob Garton would benefit from a more crowded field, thus the Rooney withdrawal pre-



Speech! Speech!

Looking for an informative and entertaining political element for your next convention, seminar or company retreat?

Contact NewsLink, Inc.

317-685-0883

HPR political analyst Brian Howey: He was alone in predicting the GOP takeover of the Indiana House and three congressional seats in 1994. Howey's speech and analysis credentials include: The Lugar Symposium, University of Indianapolis; League of Women Voters; The Mike Pence Show; WNIT's "Ask the Mayor;" WBNI Community Forum; Indiana-Purdue, Fort Wayne; Indiana University, Kokomo; Manchester College; Indiana University at South Bend; Indiana Christian Coalition; Indiana Democratic Editorial Association and the Fort Wayne Downtown Rotary. Get the fresh insights, the insider game and the straight-shooting political analysis from Indiana's leading political writer.

HPR cartoonist Bob Lang: He is an up-and-coming political illustrator whose work appears both nationally and in Indiana in the Limbaugh Letter, Hudson Institute, Frost Illustrated, Fort Wayne News-Sentinel, and the Columbia City Post & Mail. Lang was the winner of the 1995 National Newspaper Publisher's Association Best Editorial Cartoon of the Year. Get Bob Lang's political insights from the tip of his tongue...and his pen.