

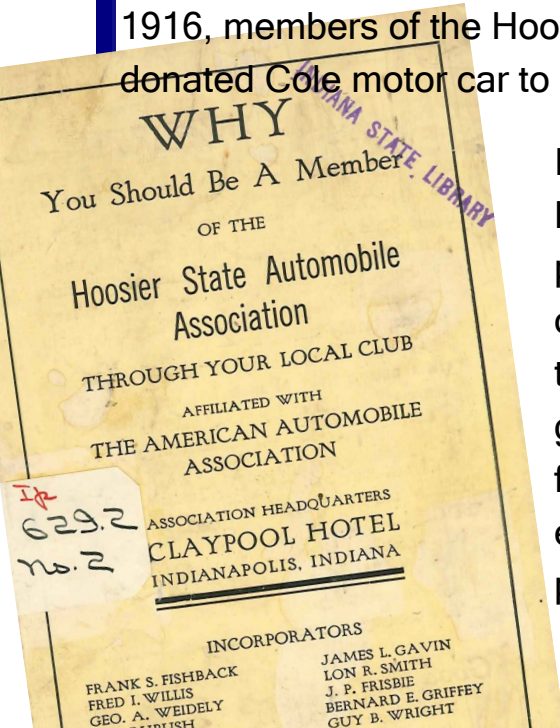


INDIANA STATE LIBRARY

On This Week in Indiana History:

October 12, 1916

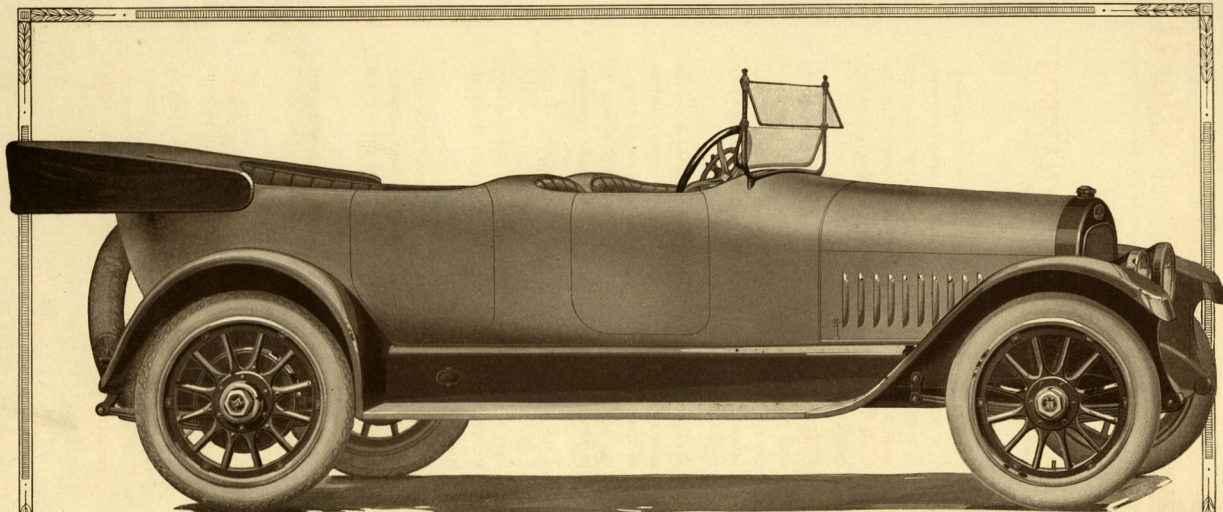
On this week in Indiana History, Hoosiers were in full party mode for the State's Centennial. President Woodrow Wilson joined in the festivities for Indiana's Centennial Highway Day on October 12th. According to an *Indianapolis News* article from August 1916, members of the Hoosier State Automobile Association toured the state in a donated Cole motor car to drum up interest in Centennial Highway Day.



It must have worked! Reportedly, over 10,000 people came to Indianapolis on October 12, 1916 to hear President Wilson give a speech on the need for improved roads and enjoy an automobile parade.



1917, Cole 860, Indiana State Library Pamphlet Collection



Model 860 Standard Touring Car, \$1595 f.o.b. Indianapolis