

INDIANA STATE LIBRARY

On This Week in Indiana History:

October 12, 1916

On this week in Indiana History, Hoosiers were in full party mode for the State's Centennial. President Woodrow Wilson joined in the festivities for Indiana's Centennial Highway Day on October 12th. According to an Indianapolis News article from August 1916, members of the Hoosier State Automobile Association toured the state in a

donated Cole motor car to drum up interest in Centennial Highway Day.

WHY You Should Be A Member OF THE Hoosier State Automobile Association THROUGH YOUR LOCAL CLUB AFFILIATED WITH THE AMERICAN AUTOMOBILE ASSOCIATION 3.2 ASSOCIATION HEADQUARTERS CLAYPOOL HOTEL INDIANAPOLIS, INDIANA INCORPORATORS JAMES L.GAVIN LON R.SMITH J. P. FRISBIE BERNARD E. GRIFFEY GUY B. WRIGHT FRANK S. FISHBACK FRED I. WILLIS GEO. A. WEIDELY

It must have worked! Reportedly, over 10,000 people came to Indianapolis on October 12, 1916 to hear President Wilson give a speech on the need for improved roads and enjoy an automobile parade.



1917, Cole 860, Indiana State Library Pamphlet Collection

