



CAMPAIGN T-SHIRT USE/GUIDELINES

Apparel / T-shirt:

6.1 oz 100% (Gildan or comparable) cotton t-shirt.

Fabric Colors:

Tangerine "Career Ready Indiana"
Kiwi "Cash for College"
Cherry Red "College GO! Week"

Print Application:

Double hit of white on front, (black on the sleeve, if available) and black on the back, art unique to each color of shirt.

Pantone Logo Colors

"College GO! Week" - **PMS 186**
 "Cash for College" - **PMS 390**
 "Career Ready Indiana" - **PMS 144**

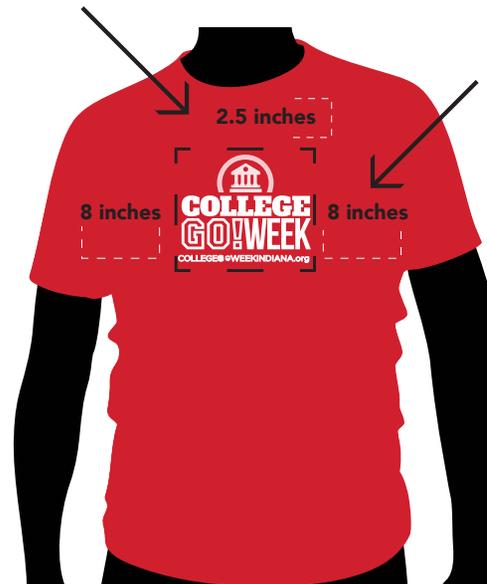
Questions?

Questions about the guidelines or additional branding uses? Contact Learn More Indiana at info@learnmore.org or call 317-464-4400.

Learn More Indiana is a partnership of state and local organizations working to help Hoosiers of all ages complete education and training beyond high school.

FRONT

BACK*



Always include logo devices with logo types.



PMS
186



PMS
390



PMS
144

Include campaign web address with every print. Learn More Indiana main web address is not required but web address use is encouraged.



* Special Note: Your school or organization can customize the shirt in the "back print area" (ie..school url or event) or you can use the standard "COACH" and Learn More Indiana campaign web address.

Always resize vector image proportionally by pulling (hold down shift key, click, drag) the logo from image corner points.

