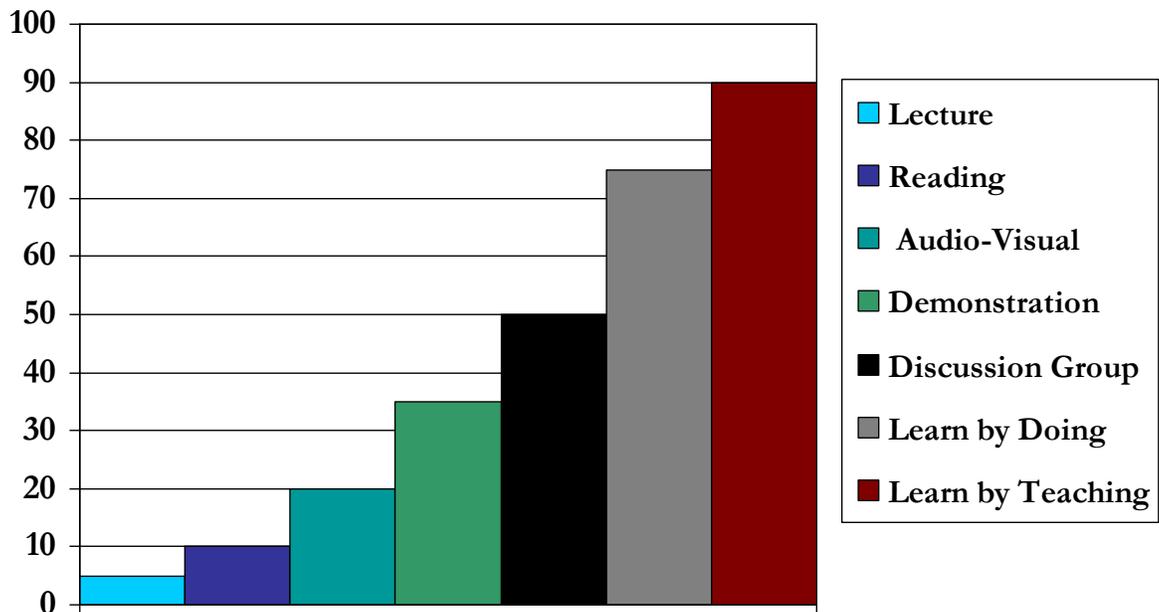


Retention by Teaching Strategies



Source: NTL Institute for Applied Behavioral Science

See also: Adapted from E. Dale, *Audiovisual Methods in Teaching* (New York: Dryden Press, 1954, p 43) by Jane Aiken, 2002

Within half an hour of completion of class in a traditional setting (instructor-led “training”), learners have already lost over 40% of the material.

Sources: Research Institute of America and the Franklin Covey Company as reported in S. Murphy & T. Schwen, “The future: Transitioning from training lawyers to improving their performance.” *Valparaiso University Law Review*, 40(2) 2006, p. 525-6.

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