

ORIGINAL

STATE OF INDIANA

INDIANA UTILITY REGULATORY COMMISSION

APPLICATION OF COMCAST FOR DIRECT) CAUSE NO. 44386 DM
MARKETING AUTHORITY BY A VIDEO)
SERVICE PROVIDER IN THE STATE OF)
INDIANA) APPROVED:

OCT 10 2013

ORDER OF THE COMMISSION

Presiding Officer:
Gregory R. Ellis, Administrative Law Judge

On August 29, 2013, Comcast Corporation d/b/a Comcast of Northern Indiana, Inc.; Comcast of Illinois/Indiana/Michigan, Inc.; Comcast of Indiana/Michigan/Pennsylvania, LLC; Comcast of Indiana/Michigan/Texas I, LLC; Comcast of Indiana/Michigan, LLC, Comcast of Indianapolis, L.P.; Comcast of Fort Wayne, L.P.; Comcast of California/Colorado/Illinois/Indiana/Michigan, L.P.; Comcast of Muncie, L.P., Comcast of Indiana/Kentucky/Utah; Comcast of Illinois/Indiana; Comcast of the South; Comcast Associates of Gary Joint Venture and Comcast of Illinois/Indiana/Ohio, LLC (collectively, "Comcast" or "Applicant") filed with the Indiana Utility Regulatory Commission ("Commission") its Application for Direct Marketing Authority ("Application") to market the services and/or products offered by Applicant directly to all households in its service areas within the State of Indiana, pursuant to Ind. Code ch. 8-1-34. On September 13, 2013, Comcast filed an amended Application with a revised roster of employees it intends to use to market its services and/or products. Comcast filed a second amendment to its Application on September 20, 2013.

Based upon information contained in the Application as amended and applicable law, the Commission makes the following findings:

1. Notice and Jurisdiction. Notice of receipt of the Application was provided on the Commission's website in accordance with General Administrative Order 2013-4. Comcast holds 14 Certificates of Franchise Authority ("CFAs"), which were issued by the Commission on November 30, 2006 in Cause No. 43160 VSP 01; on November 30, 2006 in Cause No. 43161 VSP 01; on November 30, 2006 in Cause No. 43162 VSP 01; on November 30, 2006 in Cause No. 43163 VSP 01; on November 30, 2006 in Cause No. 43164 VSP 01; on November 30, 2006 in Cause No. 43165 VSP 01; on November 30, 2006 in Cause No. 43166 VSP 01; on November 30, 2006 in Cause No. 43167 VSP 01; on November 30, 2006 in Cause No. 43168 VSP 01; on November 30, 2006 in Cause No. 43169 VSP 01; on November 30, 2006 in Cause No. 43170 VSP 01; on November 30, 2006 in Cause No. 43171 VSP 01; on November 30, 2006 in Cause No. 43172 VSP 01 and on October 30, 2007 in Cause No. 43358 VSP 01. Applicant has requested issuance of Direct Marketing Authority ("DMA") pursuant to Ind. Code § 8-1-34-30. Therefore, the Commission has jurisdiction over Applicant and the subject matter of this Cause.

2. **Commission Discussion and Findings.** Applicant filed an application for DMA on the form prescribed by the Commission and provided specific information regarding designated employees of the Applicant that it is proposing will be engaged in direct marketing of its services and/or products to all households in its designated service area within the State of Indiana. Pursuant to Ind. Code § 8-1-34-30(g)(2), a list of the names of Applicant's designated employees is provided as an Attachment to this Order and available on the Commission's website at www.in.gov/iurc/.

Applicant has provided specific information to the Commission regarding its designated employees as required by Ind. Code § 8-1-34-30(d) and (e). Based upon the information provided by Applicant, the Commission finds the Application to be complete and properly verified. Therefore, in accordance with Ind. Code § 8-1-34-30(g), the Commission finds that Direct Marketing Authority should be issued to Applicant for its designated employees to market the services and/or products offered by Applicant in its designated service area. The granting of this DMA is subject to the Applicant's lawful conduct of direct marketing activities and holding of valid CFAs, as well as local laws and regulations governing the hours or manner in which direct marketing activities may be performed and that apply uniformly to all persons engaging in direct marketing or other soliciting.

In addition, the Commission finds that Applicant shall comply with all applicable legal requirements pertaining to the direct marketing of services and/or products in its designated service area, including notice to the Commission of any changes to the Applicant's list of designated employees pursuant to Ind. Code § 8-1-34-30(h). Notice of changes to the Applicant's list of designated employees shall be provided as follows:

- a. If Applicant wishes to add additional designated employees, it must submit verified information that complies with Ind. Code § 8-1-34-30(e)(1) or Ind. Code § 8-1-34-30(f)(1) to the Commission as a supplemental filing under this Cause for each additional employee at least one week prior to such employee performing any direct marketing activities;
- b. If a designated employee leaves the employment of Applicant or no longer meets the certification requirements, Applicant shall notify the Commission through a supplemental filing under this Cause within five (5) business days of the qualifying event that the employee should be removed from the DMA list of approved designated employees.

IT IS THEREFORE ORDERED BY THE INDIANA UTILITY REGULATORY COMMISSION that:

1. Subject to the Findings set forth in this Order, Comcast is hereby granted Direct Marketing Authority to market any video service and/or product offered by Applicant directly to all households in its service area within the State of Indiana, pursuant to Ind. Code ch. 8-1-34.

2. The authority granted herein is subject to Applicant's lawful conduct of direct marketing activities and holding of valid CFAs.

3. Applicant's designated employees are those set forth in the Attachment to this Order. Changes to the list of designated employees shall be made as set forth herein.

4. This Order shall be effective on and after the date of its approval.

ATTERHOLT, BENNETT, LANDIS, MAYS AND ZIEGNER CONCUR:

APPROVED: OCT 10 2013

**I hereby certify that the above is a true
and correct copy of the Order as approved.**



**Brenda A. Howe
Secretary to the Commission**

Roster of Eligible Employees

Last Name	First Name	Last four digits of Driver's License #
Adams	Nicole	*9998
Adams	Jennifer L	*7209
Aguilera	Mario Alberto	*5025
Allen	Alicia A	*3633
Arnold	Michael David	*2779
Azeez	Sadig A	*2075
Baker	Joshua	*3648
Ballas	Anthony B	*5229
Barnes	Robert Frank	*8151
Bassier	Ronald E	*5856
Bean	Joy	*3860
Belser	Mark Alan	*6945
Bennett	Jason B	*3213
Bird	Brandie R	*7202
Blackwell-Scott	Helen Lee	*8806
Blythe Smith	Janis	*5077
Bonds	Rodney	*6474
Boone	David A	*7059
Boswell	Rebecca	*4177
Brewer	Antione Marshon	*8623
Brothers	Philip D	*7690
Brown	Michael T.	*7105
Brown	Donald Alan	*6850
Brown	Kathleen S	*9799
Butler	Ayinde Omari	*4038
Butler	William Joseph	*0319
Capps	Kent	*9522
Carter	Samantha Leigh	*5941
Cassady	James Carl	*0495
Chaney	Matthew Daniel	*2669
Chaszar	James R	*2402
Cheney	Andrew Mitchell	*4873
Chernenko	Sally	*7475

Last Name	First Name	Last four digits of Driver's License #
Childs	Muriel Jacoba	*2810
Church	Jason Edward	*8516
Clough	Daniel L.	*9715
Coffman	Jeffrey Lynn	*9602
Coombs	Scott D.	*5950
Cope	Matthew S	*1190
Corona	Raul	*7356
Crenshaw	Scott A	*5196
Davis	Christopher	*5136
Davis	Tyrena	*4454
Delawter	Christopher	*0985
Derrick	Anthony Shawn	*5353
Diamond	Alfredo D	*0468
Dickson	Brandon	*9170
DiMarco	Dominic	*2240
Donofrio	Jeff alan	*3703
Dowell II	Markham William	*1501
Downes	Paul	*5018
Duke	Jeremy	*2481
Edgar	Jason M	*4925
Edison	Christopher	*3723
Elrod	Linda B	*3224
Espinoza	Michelle Ruthann	*2714
Estep	Matthew	*3744
Ettorre	Patrick John	*3391
Euler	Leah Ann	*6734
Evans	Kurt M	*8085
Ferrell	Garrett J	*0155
Fowler	William Andy	*1021
Fraire	Eddie A	*4851
Freeman	Patrick Fitzgerald	*2691
Ganter	George C	*1019
Gardner	William F	*2151
Goins	Carlos D	*6262
Gordon	Bobby L	*5464
Gott	Jeffrey David	*0868
Green	Robert Jason	*9224

Last Name	First Name	Last four digits of Driver's License #
Griffin	Latonya M.	*2769
Grogg	Patrick	*6399
Hagan	Michael S	*8222
Harding	Todd David	*8967
Harding	Carlyle	*3154
Harmon	Bret Lee	*0899
Harris	Joanna Alice	*9683
Heim	Adrian Matthew	*9057
Hernandez-Rardin	Melissa D	*5375
Hill	Elizabeth Ann	*3160
Hoagland	Justin	*0222
Holland	Juanita R	*5980
Hollanquest	Barron	*0716
Holsapple	Sean F	*5491
Hood	Kevin G	*6608
Hopkins	Darrel	*7926
Huffman	Shannon Dewayne	*7485
Hughes	Taza Kemoni	*5695
Hurst	William Scott	*2197
Huxford	Steven J	*1287
Ingram Jr	Voy M.	*2685
Irwin	Sherry L	*6965
Isabell	Vincent R	*0623
Jackson	Caleb Michael	*3153
Jackson	Kevin Patrick	*4782
Jackson	Greg W	*8522
Jenkins	Robert Jelani	*8243
John	William H	*6888
Johnson	Scott Allen	*1709
Johnson	Corey Wesley	*0029
Jones	Curtis Ray	*1754
Jones	Andrew	*5248
Jones	Jarvis CB	*5779
Jones	Tearle L	*7630
Kerr	Claire Mae	*0994
King	Cedric L	*3711
Kryski	Mark P	*0777

Last Name	First Name	Last four digits of Driver's License #
Lamb	Christopher	*1618
Latham	Willie Leon	*4163
Leising	David Thomas	*2661
Lemcherfi	Moulaylahbib I	*7222
Levert	Joseph R	*5681
Liddick	Nathan Wayne	*5600
Lindauer	Bruce F	*1057
Lintz	Erik Mitchel	*8170
Lipsey	Wanda Lynne	*2692
Long	Deidre Michelle	*7417
Marcoux	Krishna L	*6441
Masterson	Ryan	*1448
McCourt	Michael J	*6749
McDougal	Danny Joe	*7859
McKelvey	Alan	*0645
McKeon	Kevin Michael	*0380
Mercer	Brett A	*1880
Mercer	Kylie Rae	*2209
Miederhoff	Tim John	*3837
Miles	John	*5526
Mosier	Rodney Ray	*6866
Murch	John C	*2155
Narey	Matthew Andrew	*9758
Ndiaye	Pape Woula	*0180
Nicholson	Butch	*7063
Niemann	Derrick J	*3014
Nieto	Julissa	*8364
O'Bryan	Melissa Kay	*9461
Ollier	David Michael	*2368
Ousley	Michael J	*7692
Paino	Anthony Christian	*4253
Pearson	Paul Andrew	*1220
Perez	Amy B	*8279
Perez	John Charles	*1066
Peverelle	Donald Francis	*2231
Phillips	Scott J	*5532
Pies	Daniel A	*4975

Last Name	First Name	Last four digits of Driver's License #
Pillow	Jeffrey A	*7008
Pimentel	Franklin	*1628
Piper	Jerry Robert	*9345
Pitz	Matthew L	*1043
Poehl	Joshua Jon	*1057
Poorman	Karyn Lorraine	*1258
Powell	Timothy Scott	*7873
Ralat	Jorge E.	*2039
Ramsden	Benjamin Joseph	*6227
Rawlings	Brian S	*6101
Ray	Brandon Michael	*2534
Reichman	Matthew C	*3717
Rice	Patrick Nicholas	*4925
Richardson	Sarah L	*3117
Rivera	Shahaun Zaki	*8294
Rudicil	Rodney J	*2405
Russell	Robert Steven	*3229
Salts	Richard C	*0990
Sampson	Craig Steven	*9586
Sanchez	Kenneth	*5695
Schubert	Paul K	*0583
Schweizer	Jason	*0991
Seitzinger	Acacia Kristine	*9984
Selby	David Courtney	*4782
Settle	Peter J	*0670
Shane	Ronnie Lee	*9000
Shryock	Chasity M	*1480
Sigler	James Scott	*6072
Smith	Dean Joseph	*6406
Smith	Jeremy R	*4736
Smith	Krista L	*7974
Snow	Robert Lee	*4241
Spiceland	Christopher Lee	*4129
Spraggs	Kate	*9927
Stebbins	Robert J	*0931
Steeb	Dennis J.	*4854
Stockwell	Karen	*5611

Last Name	First Name	Last four digits of Driver's License #
Stoots	Steven	*6443
Strole	Justin Neil	*7751
Swafford	Daryl Elliott	*6425
Tabla	Suzanna	*6356
Taylor	Charles Robert	*6107
Taylor	Kevin A	*6313
Taylor	Troy	*8604
Taylor	Michael	*6663
Thawer	Al-Karim Sadrudin	*7222
Thompson	Justin	*7701
Thompson	Naylon D	*7516
Thornton	Daphne Marie	*2959
Thorsen	Eric A	*1194
Tobin	William Patrick Murphy	*3009
Townsend	Eric Scott	*3220
Utter	Michael Dale	*9533
Vandegrift	Michael Charles	*0442
Vanzant	Timothy Wayne	*7440
Walda	Amy L	*4915
Walker	Johnny Lane	*0200
Walters	Starla Kay	*7203
Wang	Hao Yun	*8241
Wardell	Karla Deneen	*4809
Ward-Schumann	Patricia J	*9201
Watkins	Tasha M	*5886
Wentworth	Nancee Sue	*6446
Wheeler	Jenny l	*3358
Williams	Christopher Edward	*5430
Wolfe	Mark Richard	*9623
Wright	Jeffrey Allen	*6343
Yanez	Ruth Benigna	*7947
Zientara	William Thomas	*6214