

**Layton, Kimberly**

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**From:** sheilamarie [sheilamarie@benedictine.com]  
**Sent:** Wednesday, June 04, 2014 9:34 PM  
**To:** Comments, Urc  
**Subject:** Energy Efficiency Efforts

To representatives at the IURC:

I find the arguments for stopping energy efficiency efforts to be rather short-sited. I cannot imagine why efforts to aid people in conserving energy hurt our economy. I can appreciate that large manufacturing businesses are energy intensive, and likely did share the burden of the cost in the Energizing Indiana program. But that does not mean that they are exempt from any effort to conserve. In fact, there is the most to gain here. And raising awareness with the citizens of the state can only aid in helping us, both fiscally and physically.

Reduced energy usage means better quality of life.  
Reduced energy use means less demand on the utilities.  
Reduced energy use means saving money.  
And study after study shows that new innovations stimulate the economy.

It is smart to move on from the old, inefficient technologies such as incandescent and T12 bulbs. The new technology will never become mainstream without a little "activation energy". Human nature tends toward keeping the same old stuff, despite its inefficiency. The faster we can get over the hump, the better off we all will be.

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