

TITLE 165. CORPORATION COMMISSION
CHAPTER 59. OKLAHOMA UNIVERSAL SERVICE
PERMANENT RULES
AMENDED, EFFECTIVE 7-11-2013

- (j) All enrollment in any Lifeline Services from any outdoor mobile location is prohibited unless the following conditions are met:
- (1) There are at least two banners identifying the name of the ETC, in print that is readable from at least 30 feet away;
 - (2) The banners are at least 3 foot by 5 foot in size and the identification of the ETC takes up at least 50 percent of the banner;
 - (3) Employees must wear a shirt that has the name of the ETC on it permanently affixed to the shirt;
 - (4) The available terms, conditions and rates for the Lifeline product(s) must be prominently posted at the location where the marketing is taking place;
 - (5) The marketer must have permission from either the owner of the property where the marketing is taking place or from the individual responsible for the property;
 - (6) The marketer must have all required city and county licenses necessary for selling a service at that location;
 - (7) The marketing must be done in a manner that it does not create a traffic hazard or distraction;
 - (8) Marketing may only be done from a tent of at least 10 foot x 10 foot in size or from an enclosed trailer or panel truck that has the name of the ETC permanently affixed on the truck or trailer in letters that are at least 18 inches in height;
 - (9) The ETC must provide PUD a list of locations by email where mobile marketing is taking place, including the date, time and location, at least two weeks prior to the mobile marketing taking place or maintain an active phone number the Commission can call or a web site the public can view, that identifies all mobile marketing locations and times for at least the following three days;
 - (10) The ETC has obtained a waiver from the Director of the Public Utility Division regarding a specific requirement of this paragraph.
- (k) Any wireless handset provided in conjunction with the Lifeline Service must clearly and permanently identify the provider of the service.