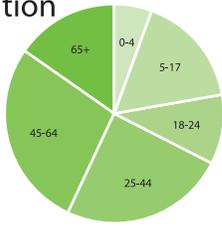


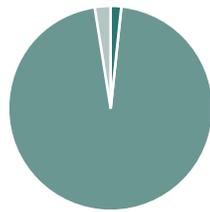
Jefferson County

Lead agency:
King's Daughters' Health
 Coordinator: Stephanie Bear

Total Population
 32,428



Population by age group



Population by race

Hispanic
 White
 African American

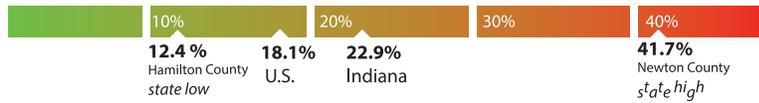
1373 East State Road 62
 Madison, IN 47250
 Ph: (812) 801-0598
 Fx: (812) 801-0291
 bears@kdhmadison.org



TOBACCO AND HEALTH IN JEFFERSON COUNTY

Percent of adults who smoke

29.1% = 7,302 smokers



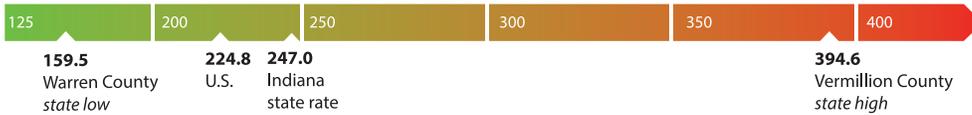
Lung cancer deaths per 100,000 residents

57.6



Cardiovascular disease deaths per 100,000 residents

326.4



Asthma related emergency room visits per 10,000 residents

30.7



Smoking and pregnancy

Births affected by smoking 105

low birth weight, SIDS, reduced lung function

Cost of smoking related births \$142,791

Percent of pregnant women who smoke

Indiana 15.1%
 Jefferson County..... 27.1%

Smoking deaths

Deaths attributable to smoking
 57

Deaths due to secondhand smoke

7
Economic burden of secondhand smoke: \$6.5 million

Smoking related illness

1,714

TOBACCO CONTROL FUNDING

\$100,000

Funding in Jefferson County for July 2015- June 2017.

\$6.1 billion

Economic cost in Indiana due to smoking, according to the Centers for Disease Control.

Cost per Indiana citizen: **\$920**

TOBACCO FREE POLICIES

Smoke free community workplace and restaurant law:

- City of Madison

Hospitals and Health Care Facilities:

- King's Daughters' Health • Madison State Hospital
- Lifespring, Inc. • Centerstone • River Terrace • The Waters • Hickory Creek • Hanover Health/Rehab • Thornton Terrace • King's Daughters' Health Home Health

School Districts:

- Southwestern-Jefferson County Consolidated School Corporation • Madison Consolidated Schools • Prince of Peace Catholic Schools • Christian Academy of Madison

Colleges and Universities:

- Ivy Tech - Madison • Hanover College

COMMUNITY-BASED TOBACCO CONTROL COALITION

- | | | |
|---|--|---|
| <ul style="list-style-type: none">• Madison Consolidated High School• Southwestern Consolidated Schools• Prince of Peace Schools• Head Start• Hanover College• Indiana University Southeast• Ivy Tech Community College• Purdue Extension - Nutrition Services• King's Daughters' Health• WIC• Jefferson County Health Department• Centerstone Mental Health Department• Madison State Hospital• Life Spring Mental Health Services• Choices for Women• Hickory Creek at Madison• Celebrate Recovery• New Life Fellowship• Hanover Baptist Church• North Madison Christian Church• The Salvation Army• Prince of Peace Catholic Church Birthline | <ul style="list-style-type: none">• Jefferson County Coalition Against Substance Abuse• Community Foundation of Madison and Jefferson County• River Valley Resource• Work One• The Clearinghouse• La Casa Amiga• Tri Kappa Sorority• Elks Club• The Madison Courier• Fit for the King Fitness• WIKI Radio• Clifty Engineering• Madison Precision Products• Vehicle Service Group• Grote• IKE Power Plant• Arvin Sango• River Valley Financial Bank• Main Source Bank• Roundabout Madison• Venture Out Business Center• Sandstone Industries, Inc. | <ul style="list-style-type: none">• Meese Orbitron Dunne• WORK Radio• Jefferson County Chamber of Commerce• Girls, Incorporated• Boys and Girls Club• Big Brothers and Big Sisters of Jefferson County• Pathways Youth Shelter and Family Services• Indiana Youth Institute• Youth as Resources• Jefferson County Prosecutor's Office• Jefferson County Sheriff's Dept.• City of Madison• Madison Police Dept.• Indiana State Police• Jefferson County Auditor's Office• Indiana Criminal Justice Institute• Town of Hanover• Ruth Haven Home• Super KITV |
|---|--|---|

COMMUNITY INDICATORS

Protect and maintain local tobacco control coalition

infrastructure needed to combat tobacco use, as well as working with community organizations to reduce tobacco use among those groups most impacted by tobacco

Decrease adult smoking rates by:

- Promoting the Indiana Tobacco Quitline (1-800- QUIT NOW) throughout the community
- Working with healthcare providers to ensure they ask, advise, and refer their patients to tobacco cessation resources
- Supporting employers to create healthier employees through employer supported tobacco treatment resources to their workforce

Decrease youth smoking rates by:

- Supporting community efforts for counter tobacco point-of-sale strategies at the local level

Protect Hoosiers from exposures to secondhand smoke by:

- Supporting local and/or statewide smoke-free air ordinances for worksites, including restaurants, bars, and gaming facilities
- Working toward smoke-free policies in multi-unit housing
- Working with colleges and universities to implement comprehensive tobacco-free campus policies

