

Indiana Adult Smoking

Tobacco use is the single most preventable cause of death and disease in the United States. Annually, tobacco use causes more deaths than alcohol, AIDS, car accidents, illegal drugs, murders, and suicides, combined. The impact of tobacco in Indiana is staggering, costing Hoosiers 11,100 lives each year.¹ Cigarette use among Hoosiers remains a critical problem. Indiana is consistently included in the top states with the highest smoking prevalence rates.

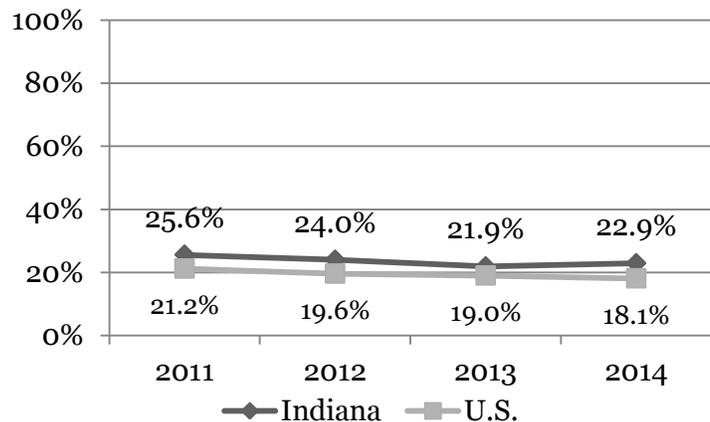
New survey methodology – 2011 – 2014

- Beginning in 2011, there were changes to the Behavioral Risk Factor Surveillance System (BRFSS). The health behavior survey, conducted in all 50 states, is using an updated data collection and analysis technique that accounts for cell phone only households as part of the sample.
- Due to these changes, it is not possible to compare the 2011-2014 prevalence estimates to previous smoking rates; however, the new methodology provides prevalence estimates that more accurately reflect the current rate of smoking in Indiana than estimates published in recent years.

Indiana Adult Smoking Prevalence²

- 22.9% of adults in Indiana, over 1 million people, were current smokers in 2014.
- The smoking prevalence rate was slightly higher than in 2013 but does *not* reflect a statistically significant increase.
- Indiana's adult smoking prevalence has declined significantly from 25.6% in 2011.
- Indiana ranks highly among all states in adult smoking prevalence and was higher than the U.S. median rate of 18.1% in 2014.³

Percent of Adults who Smoke, 2011-2014 BRFSS



Indiana Adult Smoking Rates by Gender and Race/Ethnicity²

- The 2014 adult smoking rate among Indiana men (24.5%) was somewhat higher than the smoking rate among Indiana women (21.5%), but this difference was not statistically significant.
- Adult smoking rates in 2014 were highest among African Americans (27.1%), but this was not statistically significantly higher than among whites (23.1%). Hispanics smoked at significantly lower rates (14.1%) than both whites and African Americans.

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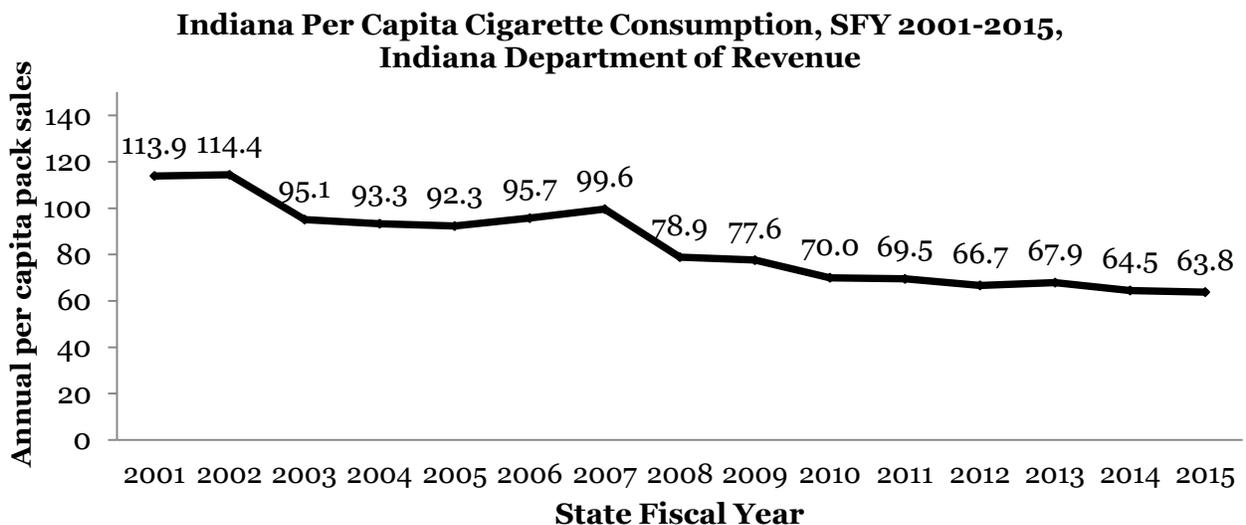
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Indiana Adult Smoking Rates by Income and Educational Attainment²

- BRFSS data indicate that adult smoking rates decline as level of formal education attained and household income increase.
- 39.6% of Hoosier adults with less than a high school education were current smokers in 2014, compared with 7.4% of college graduates.
- 42.0% of those reporting an annual household income of less than \$15,000 were current smokers in 2014, compared with 10.5% of those earning over \$75,000 annually.

Cigarette Consumption

- BRFSS data from 2000-2010 and 2011-2014 indicate that Indiana experienced significant declines in adult smoking prevalence in both time periods.
- In addition to smoking prevalence, cigarette consumption is an indicator of smoking behavior. A downward trend in the consumption of cigarettes in Indiana is illustrated below.



Smoking prevalence rates among Indiana adults illustrate why tobacco use greatly impacts our state. Tobacco use is the leading preventable cause of death in Indiana, claiming more than 11,100 lives each year and costing the state nearly \$3 billion annually in health care costs.¹ Indiana's tobacco control program continues to raise Hoosiers' awareness of tobacco prevention and control issues.

¹ Centers for Disease Control and Prevention. *Best Practices for Comprehensive Tobacco Control Programs – 2014*. Atlanta: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health, 2014.

² Indiana State Department of Health. Behavioral Risk Factor Surveillance System, 2014.

³ Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Division of Population Health. BRFSS Prevalence & Trends Data [online]. 2015. [accessed 06 Aug, 2015] <http://wwwdev.cdc.gov/brfssprevalence/>.

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