



Mitchell E. Daniels, Jr.
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.
State Health Commissioner

DATE: February 13, 2012

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: A. Scott Gilliam, MBA, CP-FS 
Director, Food Protection Program

SUBJECT: Walmart Recalls Cruller Bakery Pastries Due to Mislabeled Milk Allergen

SUGGESTED

ACTION: **Unclassified Recall; Walmart recalled its eight-count packages of Cruller bakery pastries that have a UPC code of 787429847 which can be found on the box label. The items affected by this recall have expiration dates of on or before Feb. 9, 2012. The pastries can be recognized as a ring-shaped twisted sweet cake similar to a doughnut. From the information provided by FDA, the products were labeled and sold in Walmart store bakeries in the State of Indiana. All stores affected by the recall have been notified to remove and discard the mislabeled products. If any recalled products are found, please notify this office at 317-233-7360.**

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Walmart Recalls Cruller Bakery Pastries Due To Mislabeled Milk Allergen

Contact:
Consumer
1-800-Walmart (1-800-925-6278)

Media
1-800-331-0085
<http://walmartstores.com/reporter>

FOR IMMEDIATE RELEASE - February 11, 2012 - Walmart recalled its eight-count packages of Cruller bakery pastries because the common name of milk was not listed following sodium caseinate, a milk derivative, on the ingredient label. People who have milk allergies that do not

recognize sodium caseinate as a milk derivative run the risk of serious or life-threatening allergic reactions if they consume the product.

The eight-count packaged bakery items affected by this recall have a UPC code of 787429847 which can be found on the box label. The items affected by this recall have expiration dates of on or before Feb. 9, 2012. The pastries can be recognized as a ring-shaped twisted sweet cake similar to a doughnut. The products were labeled and sold in Walmart store bakeries in Puerto Rico and all US states with the exception of Hawaii, Maine, New Hampshire, Rhode Island and Vermont.

All stores affected by the recall have been notified to remove and discard the mislabeled products. Corrective action has been taken to ensure all current and future products are properly labeled to reflect the common name of milk as an ingredient.

One adverse reaction has been reported by a customer. Customers with questions about this recall may call the Walmart Customer Service at 1-800-Walmart (1-800-925-6278) or return the product to their nearest store for a full refund.

About Walmart

Wal-Mart Stores, Inc. (NYSE: WMT) serves customers and members more than 200 million times per week at more than 10,000 retail units under 69 different banners in 27 countries. With fiscal year 2011 sales of \$419 billion, Walmart employs 2.2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <http://walmartstores.com> and on Twitter at <http://twitter.com/walmart>. Online merchandise sales are available at <http://www.walmart.com> and <http://www.samsclub.com>.