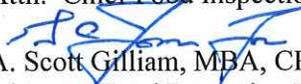




Mitchell E. Daniels, Jr.
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.
State Health Commissioner

DATE: January 9, 2013
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Somersault Snack Co., LLC Recall

SUGGESTED ACTION: Unclassified Recall; All packages of Somersaults Cinnamon Crunch products with Sell By Dates of 8/30/2013 or earlier. The packaging of these products inadvertently fails to declare the allergen milk which is contained in a flavoring ingredient of these products; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled products were distributed in the State of Indiana. The product was distributed to retail stores nationwide. Detail store information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-351-7190.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Somersault Snack Co. Issues Allergy Alert on All Packages of Somersaults Cinnamon Crunch

Contact
Consumers
Heidi Otto
(415) 407-9172
Heidi@somersaultsnackco.com

FOR IMMEDIATE RELEASE - Sausalito, CA - January 7, 2013 - Today, Somersault Snack Co., LLC, in cooperation with the U.S. Food and Drug Administration (FDA) is voluntarily

recalling all packages of Somersaults Cinnamon Crunch products with Sell By Dates of 8/30/2013 or earlier. The packaging of these products inadvertently fails to declare the allergen milk which is contained in a flavoring ingredient of these products. As a consequence, the packaging of the affected Somersaults Cinnamon Crunch products fails to list milk as an ingredient/allergen contained in the product.

People who have an allergy or severe sensitivity to milk run the risk of an allergic reaction if they consume these products. The product was distributed to retail stores nationwide. No allergic reactions have been reported.

Somersault Cinnamon Crunch - Package Codes / Sell By Dates

Item Description	Case Code located on shipping case)	Product Code located on product bag)	Sell By Dates(located on the back of the bag)
Cinnamon Crunch 12ct; 6oz.	10-8-98403-002-27-4	8-98403-002-27-7;	8/30/2013 or earlier;
Cinnamon Crunch 16ct; 2oz.;	10-8-98403-002-27-4	8-98403-002-27-7	8/30/2013 or earlier
Cinnamon Crunch 100ct; 0.5oz.	10-8-98403-002-24-3	8-98403-002-24-6	8/30/2013 or earlier
Cinnamon Crunch 36ct; 1oz.	10-8-98403-002-23-6	8-98403-002-22-2	8/30/2013 or earlier
Cinnamon Crunch 50ct; 1oz.;	10-8-98403-002-22-9	8-98403-002-22-2	8/30/2013 or earlier
Cinnamon Crunch Bulk 8ct; 16oz.	N/A – for samples only	N/A – for samples only	8/30/2013 or earlier
Shipper 36ct; 1oz. SS CC	10-8-98403-002-26-7	8-98403-002-22-2	8/30/2013 or earlier

Somersault Snack Co. has taken the precautionary measure of notifying the U.S. Food and Drug Administration (FDA) and is voluntarily recalling approximately 36,757 cases of the product shown.

This voluntary recall affects only Somersaults Cinnamon Crunch products; no other Somersault products are affected by this recall.

Somersault Snack Co. will work with retail customers to ensure that the recalled products are removed from store shelves. In the event that consumers believe they have purchased products affected by this voluntary recall, they should return the product to the store where it was purchased for a full refund. Consumers with questions may call 415-407-9172 for more information.

Photo: [Product Labels](#)³