



Mitchell E. Daniels, Jr.  
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.  
State Health Commissioner

**DATE:** September 6, 2011

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program

**SUBJECT:** Quaker Oats Company Recall

**SUGGESTED**

**ACTION:** Unclassified Recall; 8 -count Quaker Chewy Smashbar Graham Pretzel snack bars due to an undeclared milk allergen; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled were distributed in the State of Indiana. The recalled products were distributed nationwide through retail stores. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Quaker Oats Issues Voluntary Recall Of Specific 8-Count Quaker Chewy Smashbar Graham Pretzel Snack Bars Due To Undeclared Milk Allergen**

**Contact:**  
Consumer:  
800-856-5781

Media:  
Candace Mueller  
312-821-2709  
candace.mueller-medina@pepsico.com

**FOR IMMEDIATE RELEASE** - September 2, 2011 - Quaker Oats Company, a division of PepsiCo, has issued a voluntary recall of 8-count Quaker Chewy Smashbar Graham Pretzel snack bars due to an undeclared milk allergen that is not noted on the label. People who have an allergy or severe sensitivity to milk products run the risk of serious or life-threatening allergic reaction if they consume this product.

The affected product is limited to Quaker Chewy Smashbar Graham Pretzel snack bars with the UPC bar code ending in 31108 and best before dates: Oct 29 11 RB, Oct 30 11 MM, Oct 30 11 RB, Nov 22 11 RB, Nov 23 11 RB, Nov 24 11 RB, Nov 27 11 RB, Dec 22 11 RB, Dec 22 11 MM, Dec 23 11 RB, Dec 23 11 MM, Dec 24 11 RB, Dec 24 11 MM stamped on the side of the package. Consumers with a milk allergy who have this product in their possession should return it to the retailer where it was purchased for a full refund.

No other Quaker Chewy Smashbars, Quaker Chewy granola bars or Quaker products including the 40-count Quaker Chewy Smashbar variety pack sold at club stores are involved in this recall.

Quaker is in the process of recovering the product involved and is in contact with the Food and Drug Administration (FDA) to ensure the continued safety of those consumers who may be impacted by this issue.

This recall was initiated after it was discovered that the “may contain milk” disclaimer the product required was not included on the package. One allergic reaction has been reported to date in association with this product and the individual was treated immediately.

Consumers with questions or concerns about the recall of Quaker Chewy Smashbar Graham Pretzel granola bars should contact Quaker by calling the toll-free hotline at 800-856-5781.

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