



Mitchell E. Daniels, Jr.  
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.  
State Health Commissioner

**DATE:** January 24, 2011  
**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer  
**FROM:** A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program  
**SUBJECT:** Pretzels, Inc. Recall

**SUGGESTED**

**ACTION:** Unclassified Recall; 8 ounce packages of Better Made brand Corn Pops because they may contain undeclared milk; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled were distributed in the neighboring State of Michigan and Ohio. The recalled Corn Pops were distributed to retail stores. The product is packaged under the Better Made brand Corn Pops label with an expiration code of MAR1411. The UPC code on the package is 041633-003716. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Pretzels, Inc. Issues Allergy Alert On Undeclared Milk In Better Made Brand Corn Pops**

**Contact:**  
Pretzels, Inc.  
1- 800-456-4838

**FOR IMMEDIATE RELEASE** - January 21, 2011 - Pretzels, Inc. of Bluffton, Indiana is recalling its 8 ounce packages of Better Made brand Corn Pops because they may contain undeclared milk. People who have an allergy or severe sensitivity to milk run the risk of serious or life-threatening allergic reaction if they consume these products.

The recalled Corn Pops were distributed to retail stores in Michigan and Ohio.

The product is packaged under the Better Made brand Corn Pops label with an expiration code of MAR1411. The UPC code on the package is 041633-003716.

No illnesses have been reported to date in connection with this problem.

The recall was initiated after it was discovered that the milk-containing product was distributed in packaging that did not reveal the presence of milk. Subsequent investigation indicates the problem was caused by a temporary breakdown of the company's production and packaging processes.

Consumers who have purchased 8 ounce packages of Better Made Corn Pops are urged to return them to the place of purchase for a full refund. Consumers with questions may contact Pretzels, Inc. at 1- 800-456-4838 between the hours of 8:00 a.m. and 5:00 p.m., Monday through Friday.

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[Photo: Product Labels](#)