

Dear Editor,

I'm shocked to learn that your magazine has been fashionably promoting a product that kills more than 150,000 women in the U.S. every year. Ads for Camel No. 9 cigarettes appearing in your magazine are being promoted as the latest fashion accessory. With its sleek packaging, flowery ads, a pink camel on every cigarette and the slogan, "light and luscious," Camel No. 9 openly targets women, but is also very appealing to girls. Fun, exciting, and luscious are hardly words that describe a product that lures young women into a deadly addiction that kills.

I find it ironic that you print articles talking with women about health and taking care of themselves, while promoting a product that causes so much death and disease. For example, lung cancer is the only form of cancer among women that is on the rise and it is the leading cancer killer of women. Smoking causes heart disease - the #1 killer of women, many forms of cancer, respiratory illnesses such as emphysema, low birth weight, reduced fertility, early menopause, osteoporosis and the list goes on.

I urge you to stop publishing ads for all tobacco products and take a stand against the tobacco companies' exploitation of women.

**Where to send letters to the editor of women's magazines:**

Glamour: <http://www.glamour.com/contact/youSaidIt>

Cosmopolitan:

[http://magazines.ivillage.com/cosmopolitan/connect/know/spc/0,,284413\\_293012,00.html](http://magazines.ivillage.com/cosmopolitan/connect/know/spc/0,,284413_293012,00.html)

Marie Claire:

Editorial staff via email at [marieclaire@hearst.com](mailto:marieclaire@hearst.com).

You may also contact our editorial staff in writing at Editorial Dept., Marie Claire Magazine, 300 West 57th St., 34th Fl., New York, NY 10019.

InStyle: <http://www.instyle.com/instyle/contact/0,24005,,00.html>

Vogue: [talkingback@vogue.com](mailto:talkingback@vogue.com)

Newsweek: <http://www.msnbc.msn.com/id/4925877/>

Lucky: <http://www.luckymag.com/contact/writeToUs>