The key to a healthy baby and a happy mom

Maternal and Child Health (MCH) Division

Indiana State Department of Health
MCH MOMS Helpline

❤ Launched on March 1, 2016
❤ Formerly the *Indiana Family Helpline*
❤ Rebranded to support the Maternal and Child Health population
Mission

The MCH MOMS Helpline mission is to reduce the infant mortality rate in Indiana by connecting families with access to available resources focused on improving the health of mothers and their children.

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MOMS Helpline Goals

♥ Inform and connect families with resources available for mothers, infants, and children.

♥ Promote healthy lifestyle education and positive behavior for women during preconception and child bearing stage, and connect them to health education services.

♥ Promote the MOMS Helpline and the Labor of Love campaign goals throughout Indiana.
Information and Referral Services and Resources

♥ Provide valuable health care information and referral services to help reduce Indiana’s infant mortality rate.

♥ Educate and advocate on behalf of moms and pregnant women.

♥ Assist uninsured moms with finding sliding fee scale options and open door clinics.

♥ Offer interpretation assistance to moms who require different needs and connect them with case managers.
Locating and Connecting with Health Care Providers

Primary Care Providers OB/GYNs  Certified Nurse Midwives  Pediatricians

Dental Care

❤️ Our specialists provide other essential referrals and follow-up with moms to ensure their needs were met.
Health Coverage Enrollment and Food Assistance Application

_certified navigators are available to help moms enroll in medical insurance_

Medicaid

Healthy Indiana Plan (HIP) 2.0

Supports Nutrition Assistance Program

Putting Healthy Food Within Reach

Healthy Indiana Plan

Health Coverage = Peace of Mind

MCH MOMS HELP LINE

1-844-MCH-MOMS

(844-624-6667)

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Department of Health
Care for Your Baby & Child

Women, Infants, and Children (WIC)
♥ Site locations

Baby Items
♥ Clothing
♥ Baby Cribs
♥ Car Seat

Baby Programs
♥ Safe Sleep
♥ Baby & Me

Tobacco Free

♥ Child care locations
♥ Child safety resources
♥ Early education programs
♥ Child abuse and prevention

Immunizations
♥ Schedules
♥ Site Locations
♥ MyVAX Indiana
Care for Moms

**Transportation Providers**
- Medical appointments

**Housing Assistance**
- Homes for pregnant teens
- Women’s shelters

**Education**
- Breastfeeding classes and support
- Nurse-Family Partnership program
- Healthy Families program

**Nutrition**
- Special Supplemental Nutrition Program for Women, Infants, & Children (WIC)

**Behavioral health providers**
- Substance abuse programs
- Postpartum depression (PPD) support groups

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Community Outreach

The MOMS Helpline connects with families and providers through community health fairs and conferences across Indiana!

♥ Labor of Love Summit
♥ Indiana Perinatal Network
♥ INShape Black Minority Health Fair
♥ Indiana Latino Expo
♥ MCE Baby Showers
♥ Indiana Emergency Response
♥ March of Dimes Baby Showers
♥ Community Baby & Safety Showers
♥ Community Health & Wellness Fairs
MCH Programs supported by the MOMS Helpline

- Labor of Love
  Helping Indiana Reduce Infant Death
- Baby
  Tobacco Free
- SAFE TO SLEEP
- Nurse-Family Partnership
  Helping First-Time Parents Succeed

- Early Start
- Centering
- Breastfeeding Initiatives

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ISDH Collaborations

♥ Office Of Women's Health
- Breastfeeding resources

♥ Child Fatality Review
- Safe sleep program

♥ Oral Health
- Dental Provider Directory

♥ Trauma And Injury Prevention
- Car seat safety resources

♥ Women, Infant, And Children
- Program locations and eligibility guidelines

♥ Office Of Minority Health
- Minority health outreach

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Partnerships

MEDICAID INDIANA

2-11
Get Connected. Get Answers.
www.211infolink.net

INDIANA PERINATAL NETWORK
Lead/Convene/Collaborate
for Mothers & Babies

Indiana Black Breastfeeding Coalition

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(844-624-6667)
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Indiana State Department of Health
MOMS Helpline Team

Diana Feliciano – Helpline Manager
Ruth Arce – Bilingual Office Coordinator

Communication Specialists
Bertha Glenn
Troyce Golden

Resource Database Specialists
Gary Jones – Lead Specialist
Ricardo Gnecco – Bilingual Resource/CS

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Please visit our website for a full list of services:
http://www.MomsHelpLine.isdh.in.gov

The MCH MOMS Helpline (formerly known as the Indiana Family Helpline) is a program of the Indiana State Department of Health, Maternal and Child Health Division.
Connect with the MOMS Helpline!

• Call to speak with our dedicated Helpline specialists at: 1-844-MCH-MOMS (1-844-624-6667)

Monday through Friday 7:30 am – 5:00 pm (Eastern)

Voicemail available outside of regular business hours.

Spanish-speaking specialists are available.

Language line is available.

• Website: http://www.MOMSHelpline.isdh.IN.gov

• Email: MCHMOMSHelpline@isdh.IN.gov
Questions?