



**DATE:** April 10, 2012

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:**   
A. Scott Gilljam, MBA, CP-FS  
Director, Food Protection Program

**SUBJECT:** Kraft Foods Group, Inc. Recall

**SUGGESTED ACTION:** Unclassified Recall; Planters Cocktail Peanuts sold in 12 oz canisters (code date 09-Jan-14, UPC 2900007212) because there is a possibility that the product was exposed to water not intended for use in food during the production process; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the product being recalled may have been distributed in the State of Indiana. Approximately 3,000 cases of the recalled product were shipped to retail customers across the United States and Puerto Rico. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Kraft Foods Voluntarily Recalls Single Code Date of *Planters* Cocktail Peanuts**

**Contact:**  
Consumer  
800-396-2133

Media  
847-646-4538

**FOR IMMEDIATE RELEASE** – April 6, 2012 – Kraft Foods Group, Inc. is voluntarily recalling one code date of Planters Cocktail Peanuts sold in 12 oz canisters (code date 09-Jan-14, UPC 2900007212) because there is a possibility that the product was exposed to water not intended for use in food during the production process.

The following product/code date is being recalled:

<b>Name of Product</b>	<b>Size</b>	<b>Code Date</b>	<b>UPC</b>
Planters Cocktail Peanuts	12 oz canister	09-Jan-14	2900007212

Consumers can find the code date on the bottom of the canister. No other code dates or any other Planters products are being recalled.

There have been no illnesses reported or complaints related to this product. Kraft Foods is issuing this voluntary recall out of an abundance of caution.

Approximately 3,000 cases of the recalled product were shipped to retail customers across the United States and Puerto Rico. The affected products were not distributed in Canada.

Consumers who purchased the affected code date of this product should not eat them. They should return them to the store of purchase for an exchange or full refund. Consumers also can contact Kraft Foods Consumer Relations at 1-800-396-2133. Hours of operation are 9 a.m. to 6 p.m. EDT, Monday to Friday.

The affected products were manufactured by Kraft Foods in Suffolk, Va.

## **About Kraft Foods**

Kraft Foods Inc. (NYSE: KFT) is a global snacks powerhouse with an unrivaled portfolio of brands people love. Proudly marketing delicious biscuits, confectionery, beverages, cheese, grocery products and convenient meals in approximately 170 countries, Kraft Foods had 2011 revenue of \$54.4 billion. Twelve of the company's iconic brands – Cadbury, Jacobs, Kraft, LU, Maxwell House, Milka, Nabisco, Oreo, Oscar Mayer, Philadelphia, Tang and Trident – generate revenue of more than \$1 billion annually. On Aug. 4, 2011, Kraft Foods announced plans to divide and create two independent public companies: a high-growth global snacks business and a high-margin North American grocery business. The transaction is expected to be completed before the end of 2012. A leader in innovation, marketing, health & wellness and sustainability, Kraft Foods is a member of the Dow Jones Industrial Average, Standard & Poor's 500, Dow Jones Sustainability Index and Ethibel Sustainability Index. Visit [kraftfoodscompany.com](http://kraftfoodscompany.com)<sup>1</sup> and [facebook.com/kraftfoodscorporate](http://facebook.com/kraftfoodscorporate)<sup>2</sup>.

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[Photo: Product Labels](#)<sup>5</sup>