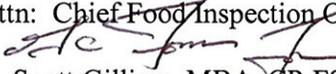




DATE: February 1, 2012
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: How Sweet It Is Fudge and Candy Company Inc. Recall

SUGGESTED

ACTION: Unclassified Recall; Recalling its 32 count packages of "Peanut Butter Buckeye" and "Peanut Butter Smoothie" because they do contain undeclared milk allergens; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled were distributed in the State of Indiana. The product was distributed to wholesale distributors, service stations and convenience stores in Michigan, Pennsylvania, Ohio, Tennessee, Indiana, Virginia, and New York. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

How Sweet It Is Fudge and Candy Company, East Lansing, Michigan, Allergy Alert On Undeclared Milk Allergens In Products "Peanut Butter Buckeye" and "Peanut Butter Smoothie" Date Code 01/23/2012 and Earlier

Contact:
Consumer:

Leonard Cusenza
sweetfudge@aol.com
(517) 336-6070

Media:
Leonard Cusenza
sweetfudge@aol.com
(517) 336-6070

FOR IMMEDIATE RELEASE - January 28th, 2012 -How Sweet It Is Fudge and Candy Company Inc. is recalling / correcting its 32 count packages of “Peanut Butter Buckeye” and “Peanut Butter Smoothie” because they do contain undeclared milk allergens. People who have allergies to milk run the risk of serious or life-threatening allergic reaction if they consume this product.

Both products are packaged in a 7“ x 7“ x 2“ Red, White, and Blue Box, with 32 cellophane wrapped pieces of candy per package.. The product was distributed to wholesale distributors, service stations and convenience stores in Michigan, Pennsylvania, Ohio, Tennessee, Indiana, Virginia, and New York. Product UPC Code is: 69087100460. Lot # 3312011 through Lot # 0232012. Product would have been distributed from December 1st, 2011 to January 23rd 2012.

The recall was voluntarily initiated on 1/25/12 after a complaint from a consumer with a milk allergy was received after consuming a Peanut Butter Buckeye. How Sweet It Is Fudge and Candy Company has corrected the label but out of an abundance of caution we are advising consumers who purchased the “Peanut Butter Buckeye” and the “Peanut Butter Smoothie” the product does contain a milk ingredient.

How Sweet It Is Fudge and Candy Company, corrected labels declaring milk ingredients. And have been provided to distributors and retailers. to replace existing labels on the outer carton. If consumers have any questions or concerns they can contact How Sweet It Is Fudge and Candy Company Monday through Friday between the hours of 9:00 am Eastern Standard Time and 5:00 pm Eastern Standard Time at (517) 336-6070.

How Sweet It Is Fudge and Candy Company has provided corrected labels for all products, listing the milk ingredient. Consumers with a milk allergy should not consume this product and may return it to the point of purchase for a full return.

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[RSS Feed for FDA Recalls Information](#)¹ [[what's this?](#)²]

[Photo: Product Labels](#)³