



Mitchell E. Daniels, Jr.
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.
State Health Commissioner

DATE: October 15, 2012
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Creative Energy Foods, Inc. Recall

SUGGESTED ACTION: Unclassified Recall; Crunch® thinkThin nutrition bars which may contain blanched roasted peanuts supplied by Sunland , Inc. because of potential contamination with *Salmonella*; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled products were distributed in the State of Indiana. These products were distributed at retail chain stores nation wide from March 2010 to October 12, 2012. Detail store information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-351-7190.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Creative Energy Foods, Inc. Recalls Crunch® thinkThin Nutrition Bars Due to Possible Health Risk Associated With Sunland Inc. Peanut Products

Contact:
Consumer:
510-567-1200

FOR IMMEDIATE RELEASE - October 12, 2012 - Creative Energy Foods, Inc. (CEF) is voluntarily recalling **Crunch® thinkThin** nutrition bars which may contain blanched roasted peanuts supplied by Sunland, Inc. to CEF. The decision was made as the result of the expanded recall of peanut butter, nut butters and peanut products by Sunland because of potential contamination with Salmonella.

Salmonella bacteria can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with Salmonella often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal cramps. Consumers with the above symptoms should consult their physician.

While no illnesses associated with any of these products have been reported to date, as part of our commitment to the safety and quality of our products we have decided to issue a voluntary recall.

Consumers who have any products covered by this recall should dispose of them. Consumers who have any questions about the recalled products are urged to contact CEF Monday through Friday, 8:00AM – 4:30PM Pacific Time at 510-567-1200, extension #1. Consumers with questions or concerns about their health should contact their doctor or health care provider.

The Best-By-Dates for the recalled products are listed below and can be found on the back of the package, underneath the seal.

These products were distributed at retail chain stores nation wide from March 2010 to October 12, 2012.

The following products being recalled:

BRAND	FLAVOR	SIZE	UPC CODE	BEST BY DATES
Crunch® thinkThin	Mixed Nuts	40 grams	7 53656 70840 9	101812, 110912, 120112, 022813, 040413, 041913, 050913, 051513, 052313, 060113, 060813, 061313, 062713, 070913 AND expired lots prior to Best By 101012
Crunch® thinkThin	White Chocolate Dipped Mixed Nuts	40 grams	7 53656 70861 4	030113, 032513, 042013, 052213, 060113, 061513, 062213 AND expired lots prior to Best By 101012
Crunch® thinkThin	Chocolate Dipped Mixed Nuts	40 grams	7 53656 70843 0	101812, 102612, 110812, 110912, 120312, 030713, 030813, 031613, 032513, 041213, 041313, 042113, 042513, 042813, 051213, 052313, 052413, 060713, 061413, 062613, 062813, 071813 AND expired lots prior to Best By 101012

Crunch® thinkThin	Caramel Chocolate Dipped Mixed Nuts	40 grams	7 53656 70879 9	112812, 030813, 040513, 042113, 051013, 060113, 061513, 071313 AND expired lots prior to Best By 101012
Crunch® thinkThin	Cherry & Mixed Nuts	40 grams	7 53656 70915 4	022313, 032513, 041913, 042513, 061113 AND expired lots prior to Best By 101012
Crunch® thinkThin	Blueberry & Mixed Nuts	40 grams	7 53656 70906 2	111812, 022313, 022413, 032813, 040413, 042113, 051813, 051913, 060813, 062713, 062813, 071913 AND expired lots prior to Best By 101012
Crunch® thinkThin	Cranberry Apple & Mixed Nuts	40 grams	7 53656 70909 3	030813, 041113, 052913, 062213 AND expired lots prior to Best By 101012

###