COALITION BUILDING AND MAINTENANCE

What does a Coalition Look Like?

The coalition will involve a diverse group of members and partners from the community actively participating in tobacco control efforts.

Examples of coalition members to consider by sector of the community:

- Education
  - Schools K to 12 (any public or private schools)
  - College/Universities (any public, private or 2-year schools)

- Health Care
  - Health care providers (physicians, dentists)
  - Hospitals and clinics
  - Health insurance providers
  - Health departments

- Faith
  - Churches/Congregations/Temples
  - Parish nurses
  - Health ministry
  - Youth ministry

- Civic
  - Local elected officials and government
  - Law enforcements (city police/county sheriff)
  - Substance abuse agencies
  - Community organizations (Kiwanis, Tri-Kappa, Elks, Moose)
  - Grassroots and citizens action groups

- Business
  - Employers
  - Restaurants
  - Recreational facilities

- Youth
  - Local youth advocates
  - Boys and Girls Clubs
  - YMCA
  - 4-H
  - Youth organizations such as FFA or DECA
  - Youth councils (i.e. Mayor’s council)
Definitions of different participation level of coalition partner organizations.

**COALITION MEMBER:** An individual or organization that has officially signed on as a participating and public member of the coalition. This individual or organization representative regularly attends coalition meetings and provides input and support for coalition activities. This member may or may not be receiving financial support for services provided in working on the coalition's work plan.

**SUBCONTRACTOR:** An individual or organization that is under a contractual agreement to provide services as part of the coalition's work plan. This individual or organization has a binding contract to provide services outlined in the contract and coalition work plan for an agreed amount. Payment for these services is rendered once the work is complete and the individual or organization has provided documented invoices to prove this agreed upon work has been completed. Subcontractors may have reporting requirements to fulfill at the discretion of the coalition. Subcontractors may also be participating and public members of the coalition, signing the coalition member list. Subcontractors may also regularly attend coalition meetings and provide input and support for coalition activities.

**MINI-GRANTEE:** An individual or organization that is under a contractual agreement to provide services as part of the coalition's work plan. This individual or organization has a binding contract to provide services outlined in the contract and coalition work plan for an agreed amount. Payment for these services, in part or full, is provided in advance to allow the work to begin and be completed. The individual or organization must provide documented invoices to prove this agreed upon work has been completed. Mini-grantees may have reporting requirements to fulfill at the discretion of the coalition. Mini-grantees may also be participating and public members of the coalition, signing the coalition member list. Mini-grantees may also regularly attend coalition meetings and provide input and support for coalition activities.

**COMMUNITY PARTNER:** An individual or organization that has not officially signed on as a participating and public member of the coalition. This individual or organization representative may attend coalition meetings. Community partners provide input and support for coalition activities when asked, and partner with the coalition in activities when appropriate.