



Mitchell E. Daniels, Jr.  
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.  
State Health Commissioner

**DATE:** May 13, 2011

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program

**SUBJECT:** Cinderella Sweets Recall

**SUGGESTED**

**ACTION:** Unclassified Recall; A review of product labeling revealed a notation stating "egg free" on the products listed above when in fact the products contains egg; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled were distributed in the State of Indiana. The recalled cookies described above, were distributed nationwide to retail stores. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Cinderella Sweets Issues Allergy Alert Passover Cookies with a Notation on the Packaging Stating "Egg Free"**

**Contact:**  
Consumer:  
516.374.7976  
[info@cinderellasweets.com](mailto:info@cinderellasweets.com)

Media:  
Sid Itzkowitz  
[sid@cinderellasweets.com](mailto:sid@cinderellasweets.com)

**FOR IMMEDIATE RELEASE** - May 13, 2011 - Cinderella Sweets, of Woodmere, NY is recalling these Kosher for Passover items:

Product	Size	UPC #
SHABTAI GOURMET DAISY COOKIES	10 oz	8-50097 00106-6
SHABTAI GOURMET LEAF COOKIES	10 oz	8-50097 00105-9
SHABTAI GOURMET COCONUT MACAROONS	13 oz	8-50097- 00111-0
SHABTAI GOURMET CHOC COATED COCONUT MACAROONS	14 oz	8-50097- 00112-7

A review of product labeling revealed a notation stating "egg free" on the products listed above when in fact the products contains egg. Although the ingredient statement clearly indicates egg in the contents, and eggs are identified in the Allergen statement (in bold type) it still poses a potential health hazard. People who have an allergy or severe sensitivity to eggs run the risk of serious or life-threatening allergic reaction if they consume this product. Consequently, we are recalling these items from the market. Other products are not involved. The recalled cookies described above, were distributed nationwide to retail stores.

This product is in a white 8"x5.75"x 2" window cookie box with the SHABTAI logo within a planet "Saturn" type logo, with a bakery type red & white twine border imprint. Consequently, we are recalling all of the above listed UPC codes from the market. Other products are not involved.

No illnesses have been reported to date in connection with this technical problem with the printing of the boxes. The recall was initiated after it was discovered that the egg-containing products was distributed in packaging that made a claim to be egg free. Subsequent investigation indicates the problem was caused by a temporary breakdown in the company's packaging supply chain.

Production of the product has been suspended until the FDA and the company is certain that the problem has been corrected. This recall is being made with the knowledge of the US Food and Drug Administration.

Consumers who have purchased these products are urged to return them to the place of purchase for a full refund. Consumers with questions may contact the company at [info@cinderellasweets.com](mailto:info@cinderellasweets.com) or call 516.374.7976 Monday thru Thursday 9:00am to 5:00pm.

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[RSS Feed for FDA Recalls Information](#)<sup>1</sup> [what's this?<sup>2</sup>]

Photo: [Product Labels](#)<sup>3</sup>

Recalled Product Photos Are Also Available on FDA's [Flickr Photostream](#).<sup>4</sup>