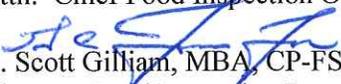




Mitchell E. Daniels, Jr.
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.
State Health Commissioner

DATE: September 12, 2012
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Breeder's Choice Pet Food Recall

SUGGESTED ACTION: Unclassified Recall; Single manufacturing batch of Breeder's Choice AvoDerm Natural Lamb Meal & Brown Rice Adult Dog Formula due to possible contamination with *Salmonella*; Information is provided in case of consumer inquiry.

From the information provided by FDA, the recalled product was distributed in the neighboring State of Illinois. Recalled products were distributed to retailers and distributors in the states of California, Georgia, Illinois, Nevada, Virginia, and Washington.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Breeder's Choice Pet Food Recalls AvoDerm Natural Lamb Meal & Brown Rice Adult Dog Formula Because of Possible Salmonella Health Risk

Contact:
Consumer:
1-866-500-6286

Media:
Mark Newberg
847-330-536

FOR IMMEDIATE RELEASE - September 11, 2012 - Breeder's Choice Pet Food is recalling a single manufacturing batch of Breeder's Choice AvoDerm Natural Lamb Meal & Brown Rice Adult Dog Formula due to possible contamination with *Salmonella*. The product affected by this recall is identified below and has the following "Best Before" dates:

Product Code/SKU/ Material #	UPC Code	Size	Product Name/Description	Best Before Code (day/month/yr)
1000065074	0 5290702043 8	26 lb.	AvoDerm Natural Lamb Meal & Brown Rice Adult Dog Formula	28 Aug 2013 29 Aug 2013 30 Aug 2013

Product and product lots that do *not* appear on the list above are not subject to this recall.

Salmonella can affect animals eating the products and there is a risk to humans from handling contaminated pet products, especially if they have not thoroughly washed their hands after having contact with the products or any surfaces exposed to these products.

Healthy people exposed to *Salmonella* should monitor themselves for some or all of the following symptoms: nausea, vomiting, diarrhea or bloody diarrhea, abdominal cramping and fever. Rarely, *Salmonella* can result in more serious ailments, including arterial infections, endocarditis, arthritis, muscle pain, eye irritation, and urinary tract symptoms. Consumers exhibiting these signs after having contact with this product should contact their healthcare providers.

Pets with *Salmonella* infections may be lethargic and have diarrhea or bloody diarrhea, fever, and vomiting. Some pets will have only decreased appetite, fever and abdominal pain. Infected but otherwise healthy pets can be carriers and infect other animals or humans. If your pet has consumed the recalled product and has these symptoms, please contact your veterinarian.

No human or pet illnesses have been reported to-date. The recall notification is being issued based on a single manufacturing batch wherein a sample with the "Best Before" dates of August 28, 29 and 30, 2012 had a positive result for salmonella. The AvoDerm Natural Lamb Meal & Brown Rice Adult Dog Formula product was originally manufactured on August 29, 2012 and distributed on August 30 and 31, 2012. *Salmonella* testing was conducted by Silliker, Inc. (Southern California Laboratory). Breeder's Choice Pet Foods has taken immediate action to remove the product from all applicable distribution centers and retail customers, and is fully investigating the cause.

Recalled products were distributed to retailers and distributors in the states of California, Georgia, Illinois, Nevada, Virginia, and Washington.

Consumers who have purchased the AvoDerm Natural Lamb Meal & Brown Rice Adult Dog Formula product with the above-referenced "Best Before" dates are urged to contact Breeder's Choice Customer Service representatives.

A letter and instructions have been forwarded to all Breeder's Choice Pet Food customers. Breeder's Choice Customer Service representatives and company veterinarians are responding to inquires through the 1-866-500-6286 phone number and will answer any questions regarding pets that have been fed the product. Pet owners can also visit the Breeder's Choice Pet Food website for more information <http://www.avoderm.com/>¹.