



**Indiana State
Department of Health**
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Michael R. Pence
Governor

William C. VanNess II, MD
State Health Commissioner

DATE: January 16, 2013
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Boba Direct Recall

SUGGESTED

ACTION: Unclassified Recall; BD Flavored Powders: Almond, Avocado, Banana, Blueberry, Café Latte, Cherry, Chocolate, Coconut, Honeydew, Lavender, Lychee, Mango, Matcha Green Tea, Milk Tea, Passionfruit, Peppermint, Pineapple, Red Bean, Strawberry, Taro, Vanilla and Watermelon in the 2.2 lb. plastic bags because of the incorrect label failing to declare milk; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled products were distributed in the State of Indiana. The product was distributed from December 26, 2012 – January 4, 2013 to cafés restaurants and smoothie shops throughout the United States. Detail store information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-351-7190.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Boba Direct Issues Allergy Alert on Undeclared Milk in BD Flavored Powders

Contact

Consumer:
1-866-487-2622

FOR IMMEDIATE RELEASE - January 9, 2013 - Boba Direct (BD) announced the voluntary recall of the following BD Flavored Powders: Almond, Avocado, Banana, Blueberry, Café Latte, Cherry, Chocolate, Coconut, Honeydew, Lavender, Lychee, Mango, Matcha Green Tea, Milk Tea, Passionfruit, Peppermint, Pineapple, Red Bean, Strawberry, Taro, Vanilla and Watermelon in the 2.2 lb. plastic bags because of the incorrect label failing to declare milk as the source of sodium caseinate and lactose. Individuals with allergies to milk run the risk of serious or life-threatening allergic reaction if they consume these products.

The product was distributed from December 26, 2012 – January 4, 2013 to cafés restaurants and smoothie shops throughout the United States.

The recall was initiated after it was discovered the packages were mislabeled from the manufacturer. Albeit the ingredients label displays sodium caseinate and lactose, it does not clearly display that it contains milk.

This product is a food safety concern only for people whom are allergic to milk. There have been no reports to date of any illnesses or adverse health effects associated with the affected products.

The U.S. Food and Drug Administration has been notified of this voluntary recall.

Boba Direct is dedicated to the health and safety of its consumers. Therefore, the company initiated this voluntary recall. We apologize to our consumers and sincerely regret any inconvenience created by this incident.

In the event consumers have purchased this product and may be impacted by the undeclared milk allergen, they may return the product for a full refund. Consumers with questions about this issue may contact Boba Direct's customer service department from 9:00 AM – 3:00 PM, Central Standard Time, at 866-487-2622.

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[RSS Feed for FDA Recalls Information¹ \[what's this?²\]](#)

[Photo: Product Labels³](#)