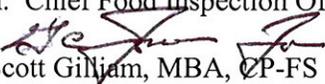




DATE: January 20, 2011

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Barrel O' Fun Snack Foods Co. Recall

SUGGESTED

ACTION: Unclassified Recall; "Valu Time Salt & Vinegar Potato Chips", 5 oz., UPC Code 11225-03388 as the product contains undeclared milk protein; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled may have been distributed in the State of Indiana. The Valu Time Salt & Vinegar Potato Chips subject to this recall were sold through distribution centers located in Virginia, Nebraska, and Kansas. These distribution centers service retail grocery stores throughout United States. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Barrel O' Fun Snack Foods Co. Issues Allergen Alert on Undeclared Milk Protein in Valu Time Salt & Vinegar Potato Chips

Contact:
Barrel O' Fun
800-346-4910

FOR IMMEDIATE RELEASE - January 19, 2011 – Barrel O’ Fun Snack Foods Co. of Perham, MN is recalling "Valu Time Salt & Vinegar Potato Chips", 5 oz., UPC Code 11225-03388 as the product contains undeclared milk protein. People with allergies or severe sensitivity to milk protein may be at risk of serious or life-threatening allergic reaction if they consume this product.

All “Best By” dates before 05 MAY 2011 are affected by this voluntary recall. The “Best By” date is found printed on the front of the bag. The “Best By” date appears in the format “DD MMM YYYY” (example: 23 MAR 2011).

The Valu Time Salt & Vinegar Potato Chips subject to this recall were sold through distribution centers located in Virginia, Nebraska, and Kansas. These distribution centers service retail grocery stores throughout United States.

No illnesses have been reported to date.

The recall was initiated after an evaluation of consumer packaging. It was discovered that product containing whey (a milk allergen) was distributed in packaging that did not reveal the presence of milk.

Consumers who have purchased Valu Time Salt & Vinegar Potato Chips may return the product to the place of purchase for a full refund. Consumers with any questions may contact Barrel O’ Fun at 1-800-346-4910 (7am-5pm CST Monday-Friday).

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[RSS Feed for FDA Recalls Information](#)⁹ [[what's this?](#)¹⁰]

[Photo: Product Labels](#)¹¹