



Indiana State Department of Agriculture (ISDA) INDIANA LIVESTOCK PROMOTION GRANT PROGRAM

Purpose

The Indiana State Department of Agriculture's (ISDA) vision is to make Indiana a world leader in innovation and commercialization of food, fuel and fiber production. ISDA works to promote and nurture the economic development of the agricultural sector, especially the livestock industry. The livestock industry is vital to the agricultural economy of Indiana, as it generated \$7.3 billion in economic output, created 38,219 jobs and produced \$298 million in tax receipts in 2012. The livestock sector is also the largest consumer for Indiana's corn and soybean products.

The Indiana Legislature recognizes the economic importance of livestock to Indiana and delegated the duty of promoting livestock to ISDA. According to Indiana Code, ISDA shall aid, encourage, foster, and promote the development and improvement of the livestock industry throughout Indiana.

Therefore, ISDA is looking for project proposals that will promote the livestock industry in Indiana through shows, sales, exhibitions, conventions, or similar events or projects.

Special consideration will be given to projects/events to fund youth events, educational programs and other activities. *The former livestock youth grant is now part of the livestock promotion grant. 4-H clubs, FFA chapters and other youth organizations are encouraged to apply.*

Eligibility

Non-profit organizations, commissions and associations with 501(c) status are eligible to apply for this grant. These entities must be working to promote the livestock industry in Indiana.

Livestock should include the following:

- (1) Beef cattle, dairy cattle, and other animals of the bovine species
- (2) Swine and other animals of the porcine species
- (3) Sheep and other members of the ovine species
- (4) Horses, mules, burros, asses, and other animals of the equine species
- (5) Goats and other members of the caprine species
- (6) Poultry and other birds of the avian species
- (7) Ostriches, rhea, emus, and other members of the ratite species
- (8) Camels, llamas, and other members of the camelid species
- (9) Farm raised deer, elk, moose, and other members of the cervidae species
- (10) Bison
- (11) Aquatic animals that are the subject of aquaculture
- (12) Rabbits

Eligible Activities

The grant will reimburse 50 percent of the amount spent to conduct or support livestock industry shows, sales, expositions, conventions, educational programs, or similar events throughout Indiana. The livestock promotion grant **cannot** be used for the payment of judges, prizes or awards, or other items going to specific individuals.

Timeline

October 1, 2014: Applications open

December 1, 2014: Grant applications are due to ISDA via email

February 15, 2015: Announcement of grant recipients

December 31, 2015: Completion of the grant program

50% of the award will be provided once a fully signed grant agreement is returned to the recipient and the remaining 50% will be distributed after ISDA receives the completion report within 30 day after the completion of the project or event.

Project Selection Process

Applications will be reviewed by an internal committee established by ISDA. Using the recommendations of the committee, applications will be submitted to ISDA's Director, who will make the final determination.

Selection Criteria

- Project has clear identifiable goals and demonstrates tangible benefits for the livestock industry segment and for Indiana's overall food and agriculture economy.
- Project has clear criteria by which to evaluate the success of the project. Goals and expected outcomes are verifiable, measurable and realistic for the scope of the project.
- Project has a high probability of achieving its goals.
- Project has strong industry support.
- Project will benefit many companies in the industry sector.
- How will ISDA be publicized or recognized for providing funds to the project?
- Budget is complete and detailed.

Application Process

Applications (please see below for application form) must be **submitted via e-mail**. A detailed budget of the event/project must be attached and include all anticipated expenses for the event/project. If this event/project was held previously, please attach the most recent final expense report.

****We will contact you via email within 72 hours to confirm we received your application****

Please submit applications to:

Kimmi Devaney
Livestock Program Manager
Indiana State Department of Agriculture
KDevaney@isda.in.gov
Phone: 317-450-3570

A completed vendor information form must be submitted with the application or on file with the ISDA prior to being awarded the grant.

Reporting Requirements

Awardees must submit a final report to ISDA within 30 days of the completion of the event/project. The final report form will contain copies of any invoices and receipts that the grant was used to cover and copies of any promotional items used for the event/project. The final report should also contain information as to the effectiveness of this grant money, number of exhibitors or participants at the event/project, and the overall impact of the grant money.

APPLICATION COVER SHEET
ISDA Livestock Promotion Grant Program

Name of Organization:

Address:

City:

State:

ZIP:

Federal Tax ID #

Contact Name:

Title:

Phone:

Email:

Event or Project Start Date:

Name of Event/Project: _____

Location of Event/Project _____

Species of Livestock _____

Estimated Number of Participants: Exhibitors: _____ **Attendees:** _____

Total Cost of Event/Project Cost: _____ **Funding Request:** _____

Number of years this event/project has been held: _____

Are you a first time applicant: ___ Yes ___ No

Number of years this event/project was funded by ISDA: _____

Scope – What is the impact of this event/project?

_____ **County** _____ **State** _____ **Multi-State Region** _____ **National**

Other: _____

Summary – Describe the event/project (20 points):

Goals – List the goals of the event/project (20 points):

Use of Funds – Describe how funds will be used (20 points):

Benefits – Explain how this event/project will benefit the livestock industry of Indiana (50 points):

Process- Indicate what methods and criteria will be used to track the success of the proposed event/project (50 points):

Recognition – Please describe how ISDA will be recognized for awarding grant funds to the project. (50 points):

Detailed Budget – A budget must be attached and include all anticipated expenses for the event. If this event/project was held previously, please attach the most recent final expense report (50 points):

Certification: I certify to the best of my knowledge that the information in this application is true and correct and that I am legally authorized to sign and submit this application on behalf of this organization, which is legally eligible to enter into a grant contract

Signature: _____ **Title:** _____ **Date:** _____