



## **Indiana State Department of Agriculture (ISDA) INDIANA LIVESTOCK PROMOTION GRANT PROGRAM**

### **Purpose**

The Indiana State Department of Agriculture's (ISDA) vision is to make Indiana a world leader in innovation and commercialization of food, fuel and fiber production. ISDA works to promote and nurture the economic development of the agricultural sector, especially the livestock industry. The livestock sector is also the largest consumer for Indiana's corn and soybean products.

ISDA is accepting project proposals that will promote the livestock industry in Indiana through educational programs and projects, shows, exhibitions, conventions, or similar projects.

### **Eligibility**

Non-profit organizations, commissions and associations with 501(c) status are eligible to apply for this grant. These entities must be working to promote the livestock industry in Indiana. Livestock should include the following:

- (1) Beef cattle, dairy cattle, and other animals of the bovine species
- (2) Swine and other animals of the porcine species
- (3) Sheep and other members of the ovine species
- (4) Horses, mules, burros, asses, and other animals of the equine species
- (5) Goats and other members of the caprine species
- (6) Poultry and other birds of the avian species
- (7) Ostriches, rhea, emus, and other members of the ratite species
- (8) Camels, llamas, and other members of the camelid species
- (9) Farm raised deer, elk, moose, and other members of the cervidae species
- (10) Bison
- (11) Aquatic animals that are the subject of aquaculture
- (12) Rabbits

### **Eligible Activities**

The grant will reimburse up to 50 percent of the amount spent to conduct or support livestock industry shows, expositions, conventions, educational programs, or similar events throughout Indiana. The livestock promotion grant **cannot** be used for the payment of judges, prizes or awards, or other items going to specific individuals.

## **Timeline**

October 1, 2016: Applications open

December 1, 2016: Grant applications are due to ISDA via email

February 1, 2017: Announcement of grant recipients

February 2018: Completion of the grant program

50% of the award will be provided once a fully signed grant agreement is returned to the recipient and the remaining 50% will be distributed after ISDA receives the completion report within 30 day after the completion of the project or event.

## **Project Selection Process**

Applications will be reviewed by an internal committee established by ISDA.

## **Selection Criteria**

- Project has clear identifiable goals and demonstrates tangible benefits for the livestock industry segment and for Indiana's overall food and agriculture economy.
- Project has clear criteria by which to evaluate the success of the project. Goals and expected outcomes are verifiable, measurable and realistic for the scope of the project.
- Project has a high probability of achieving its goals.
- Project has strong industry support.
- Project will benefit many companies in the industry sector and industry impact goes beyond the county level.
- ISDA will be publicized or recognized for providing funds to the project.
- Budget is complete and detailed.
- Only one grant application per organization will be considered.
- Capital expenses such as buildings, vehicles, livestock pens, large equipment, etc. are not permissible in grant request.

## **Application Process**

Applications (please see below for application form) must be **submitted via e-mail**. A detailed budget of the event/project must be attached and include all anticipated expenses for the event/project. If this event/project was held previously, please attach the most recent final expense report. All portions of the application must be completed.

*Please note that no applications will be accepted after the December 1 deadline. If you do not receive an email stating that your application has been received before the deadline, it is the applicant's responsibility to follow up to ensure all materials were submitted. Applications submitted without a budget will be considered incomplete and will not be considered.*

Please submit applications to:

Kimmi Devaney  
Agricultural Marketing & Industry Development Manager  
Indiana State Department of Agriculture  
KDevaney@isda.in.gov  
Phone: 317-450-3570

## **Reporting Requirements**

Awardees must submit a final report to ISDA within 30 days of the completion of the event/project. The final report form will contain copies of any invoices and receipts that the grant was used to cover and copies of any promotional items used for the event/project. The final report should also contain information as to the effectiveness of this grant money, number of exhibitors or participants at the event/project, and the overall impact of the grant money.

**APPLICATION COVER SHEET**  
**ISDA Livestock Promotion Grant Program**

**Name of Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_

**ZIP:** \_\_\_\_\_

**Federal Tax ID #** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Event or Project Start Date:** \_\_\_\_\_

**Name of Event/Project:** \_\_\_\_\_

**Location of Event/Project** \_\_\_\_\_

**Species of Livestock** \_\_\_\_\_

**Estimated Number of Participants: Exhibitors:** \_\_\_\_\_ **Attendees:** \_\_\_\_\_

**Total Cost of Event/Project Cost:** \_\_\_\_\_ **Funding Request:** \_\_\_\_\_

**Number of years this event/project has been held:** \_\_\_\_\_

**Are you a first time applicant:** \_\_\_ Yes \_\_\_ No

**Number of years this event/project was funded by ISDA:** \_\_\_\_\_

**Scope – What is the impact of this event/project?**

\_\_\_\_\_ **County** \_\_\_\_\_ **State** \_\_\_\_\_ **Multi-State Region** \_\_\_\_\_ **National**

**Other:** \_\_\_\_\_

**Summary – Describe the event/project (20 points):**

**Goals – List the goals of the event/project (20 points):**

**Use of Funds – Describe how funds will be used (20 points):**

**Benefits – Explain how this event/project will benefit the livestock industry of Indiana (50 points):**

**Process- Indicate what methods and criteria will be used to track the success of the proposed event/project (50 points):**

**Recognition – Please describe how ISDA will be recognized for awarding grant funds to the project. (50 points):**

**Detailed Budget – A budget must be attached and include all anticipated expenses for the event. If this event/project was held previously, please attach the most recent final expense report (50 points):**

*Certification: I certify to the best of my knowledge that the information in this application is true and correct and that I am legally authorized to sign and submit this application on behalf of this organization, which is legally eligible to enter into a grant contract*

**Signature:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_