



Feb. 24, 2016
Region 10 Works Council Minutes

Prosser Education Career Center
4202 Charlestown Road
New Albany, IN 47150

Attendance: Chris Enstrom, Alan Taylor, Kent Lanum, John Dattilo, Ron McKulick, Bob Owings, Beth Pattison, Joe Pearson, Michael Denny, Steve Griffin, Sarah Ancel, Andrew Melin, (Paul Perkins – conference call)

I. Call to Order and Welcome: Alan Taylor

II. Roll Call

III. Review and Approval of December Minutes

Minutes were corrected from “Agenda” to “Minutes” and the removal of “Dr.” from Alan Taylor's title. Minutes were approved.

IV. *You Can. Go Back.* Power Point presentation: Associate Commissioner Sarah Ancel and Chris Enstrom, Director of Postsecondary Engagement, IN Commission for Higher Education

Handouts were distributed. *You Can. Go Back* is a statewide campaign for Hoosiers with some college to go back and finish a certification or degree. In 2010 the state adopted the goal that 60% of Hoosiers would have some kind of postsecondary degree or certification. Several initiatives are working toward that goal to be reached by 2025.

CHE started with a focus group to learn why the adults want to go back to get a degree and why they don't have a degree. They want to connect with people who have been in college within the last 10 years. The approach is to make it easier for adults to go back, with Commission on Higher Education and colleges reaching out to former students and help them go back to college.

Learn More Indiana is populated with information and resources.

Marketing strategies, including phone calls, emails, and post cards, are targeted to people with various needs. They connect the people with schools who can assist them. Some schools offer financial aid or other resources. There is some money from the state to receive financial aid. FAFSA must be filed by March 10 in most cases, but not with this program. There are no

restrictions on majors, and it pays for certifications and degrees. Students must enroll in 6 hours of class to get \$1000 to start with.

Employers can be involved by explaining to their workers the opportunities for promotion with a completed degree or credential. Employers can support their employee financially when they return to college, and they can negotiate with colleges to secure discounted tuition rates, textbook prices, etc. Employers could also allow employees to use company computers to do homework or complete online degrees.

The plan is to promote the campaign, connect employers to colleges, connect employers to peers, and give them a toolkit. CHE will work with the Indiana Chamber to send a message to HR professionals.

The state program matches the student with an Ambassador who helps the student overcome barriers to completion of a degree. Having a single point of contact helps students maneuver through the process.

The Works Council was asked to direct people to the website so they can find the resources they need.

Alan Taylor will send the power point from CHE to the Works Council members.

V. Skill Up Grant Application Status: Dr. Andrew Melin

Andy Melin thanked everyone for participating and the collaborating on this project. The key factor is to decide to move forward and build on the current collaboration. The Works Council thanked the GCS team for their efforts. There will be another round of Skill Up, and Region 10 will work toward submitting a second grant.

VI. Works Council Action Plan Progress: John Datillo

John Datillo distributed a handout on job shadowing results: 736 1st year students; 507 total jobs shadowed; percent completing was 69%.

Meeting was adjourned.