### ACTIVE TRANSPORTATION SURVEY RESULTS

INDIANA DEPARTMENT OF TRANSPORTATION

### **SURVEY OBJECTIVES**

### **USER BEHAVIOR**

User Characteristics

Mode Choice
Frequency of Use

Trip Purpose

### ATTITUDES & PERCEPTIONS

Safety
Convenience
Affordability
Environment
Health

### **PRIORITIES**

Facilities
Information
Amenities
Policies
Programs



# RESPONDENTS

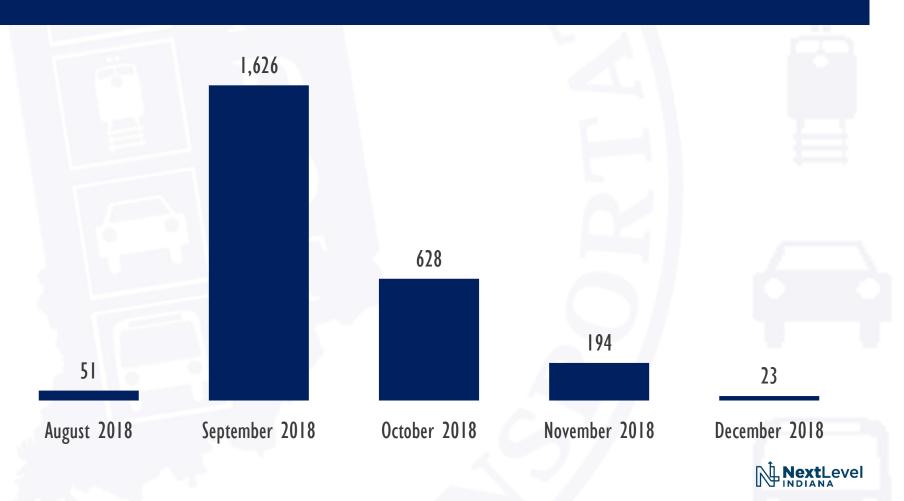
### **RESPONDENTS: MAJOR FINDINGS**

- 2,500+ total responses
- Relatively even distribution by
  - Geography
  - Gender
- Respondents are mostly
  - Upper income
  - White (94%)



### **TOTAL RESPONSES**

In total, the survey received **2,522** responses.



### Q01 & Q02: INTEREST & PROFESSIONAL OCCUPATION

About 10% of respondents were **professionals**.

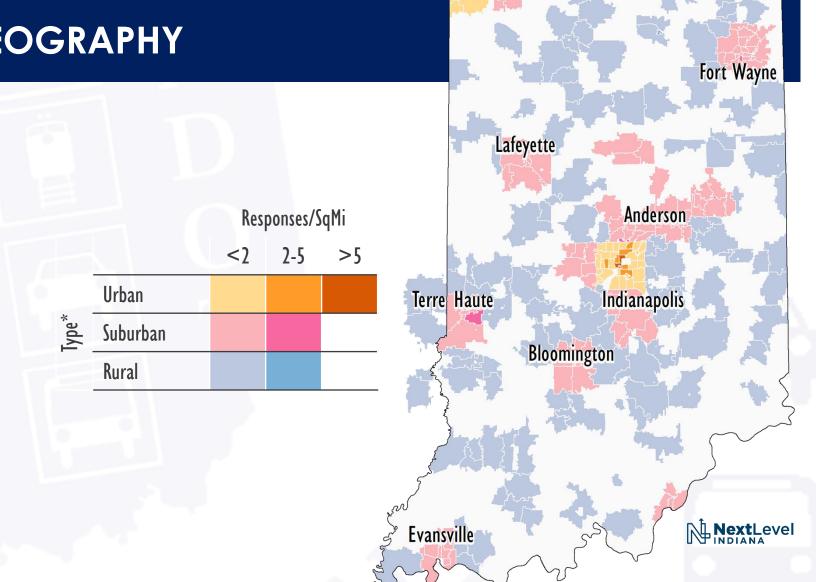
Of the remainder, about half identified as Bicycle or Pedestrian advocates.

	Total	City or County	Private Sector	INDOT/ State Agency	MPO
Citizen	1,113 (44%)				
Bicycle/pedestrian advocate	1,095 (44%)	I	1		
Transportation engineer, planner, or professional	119 (5%)	37	35	13	21
Public health professional	61 (2%)	15	15	2	
Business owner	52 (2%)				
Parks and recreation professional	37 (1%)	16	T	8	
Bicycle or active transportation retailer	19 (1%)				
Elected official	16 (1%)				NextLe

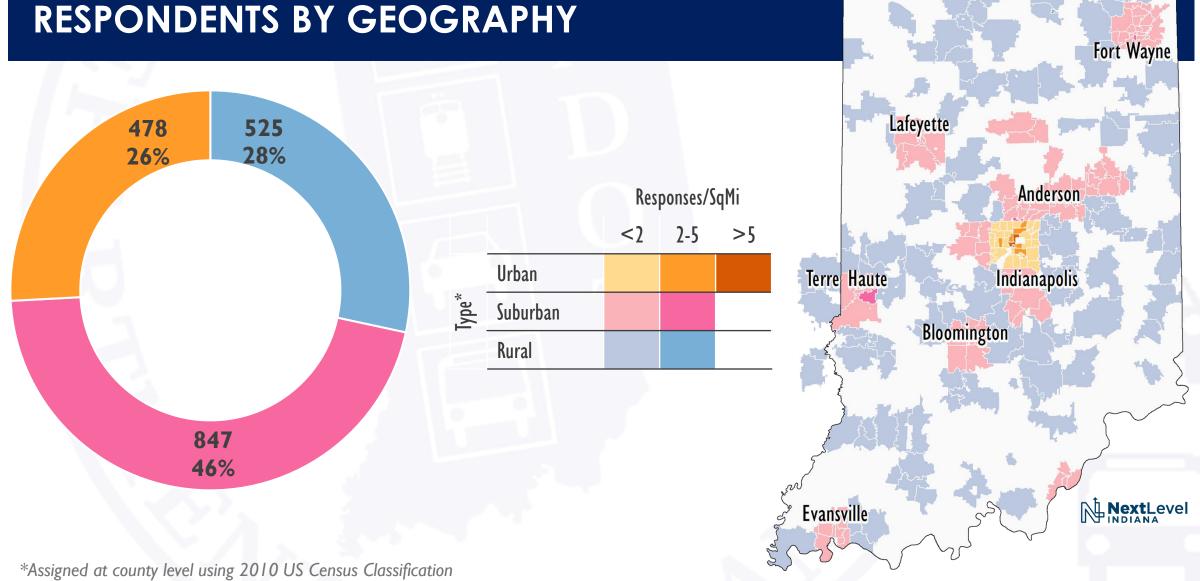
### RESPONDENTS BY GEOGRAPHY

Responses were balanced from around the state.

About half were from Suburban counties, with the remainder split between Urban and Rural counties.

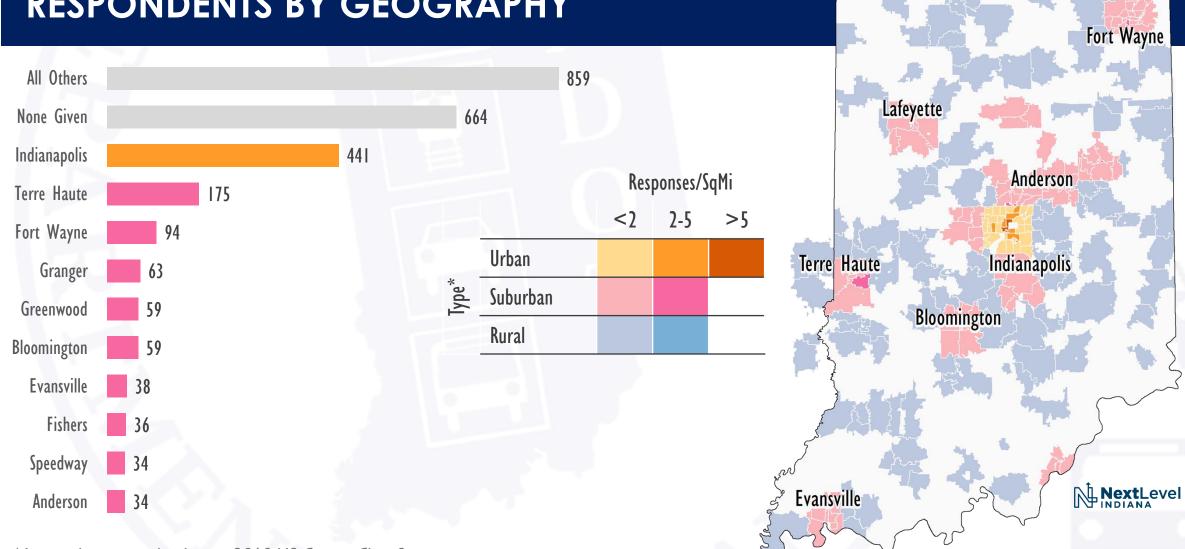


South Bend



South Bend

### RESPONDENTS BY GEOGRAPHY



South Bend

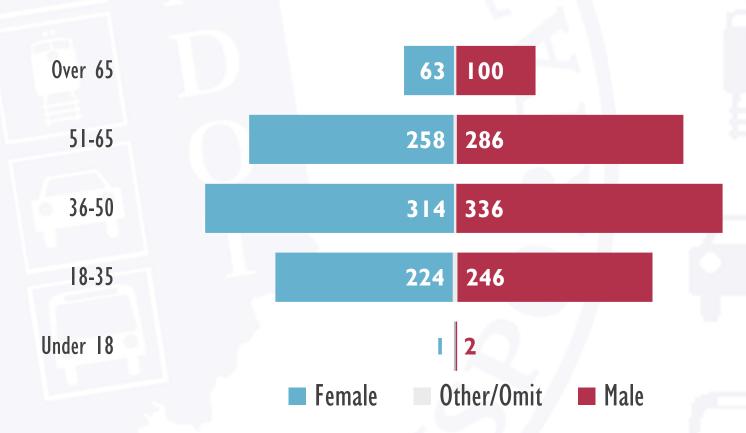
<sup>\*</sup>Assigned at county level using 2010 US Census Classification

### AGE BY GENDER

Responses aged 18-65 were typically gender balanced, with slightly more Men responding than Women.

Responses over 65 were substantially more likely to be Male.

Very few respondents were **Under 18**.

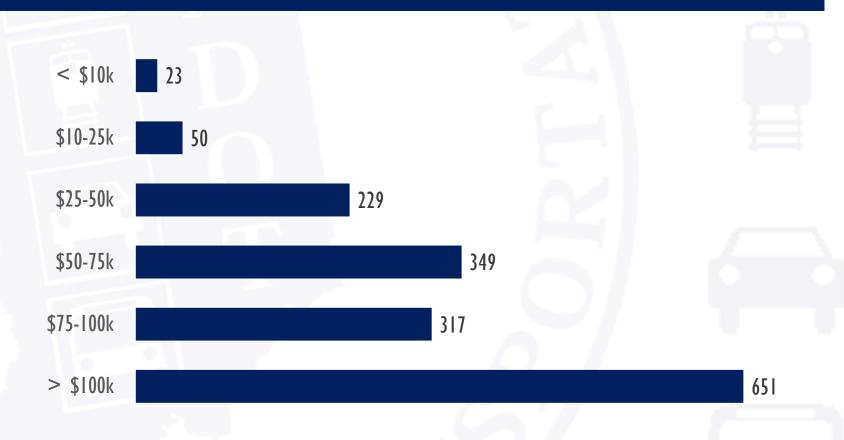




### **INCOME**

Respondents typically had high household incomes.

Indiana's median household income in 2017 was \$52,182.\*

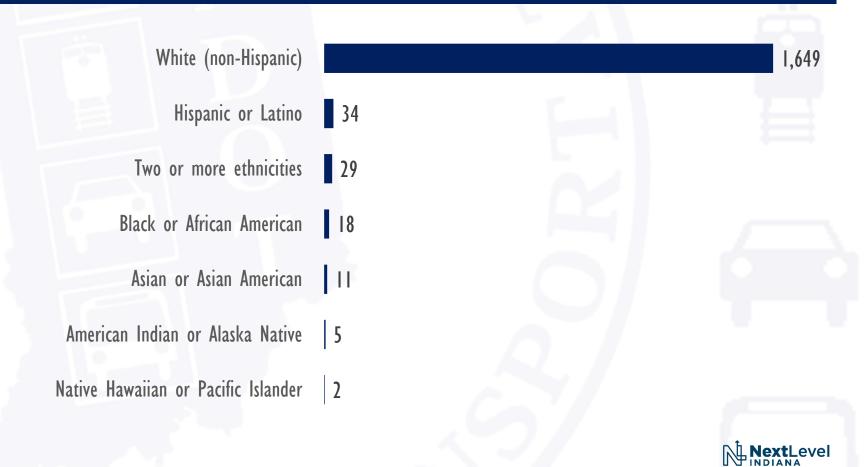




### RACE AND ETHNICITY

The vast majority of respondents were non-Hispanic White (94%).

In 2017, Indiana had a non-Hispanic White population of **57**%.\*





# **USER BEHAVIOR**

### **USER BEHAVIOR: MAJOR FINDINGS**

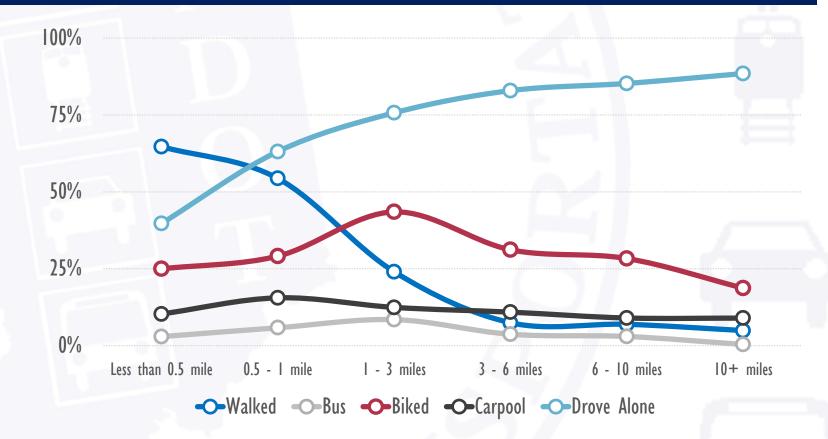
- Walking is the most popular form of transportation for trips shorter than a half-mile.
- Driving alone is most popular for all trips longer than a half-mile.
- Cycling peaks in the 1-3 mile range.
- Safety is the number one reason respondents don't walk or bike more often.
- Convenience (driving is quicker) is No. 2.
- Rural respondents were significantly more likely to be impeded by a lack of transit or a school/childcare needs.
- About half of bike/walk trips are taken via shared roadway.



# Q03: WHAT IS THE DISTANCE OF YOUR COMMUTE TO WORK OR SCHOOL?

Most respondents would walk to work or school for distances less than a mile.

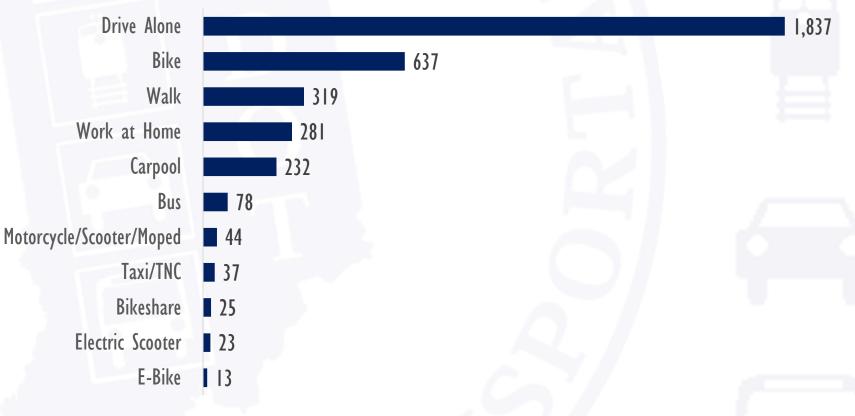
Biking and buses peak in popularity at **I-3 miles** relative to other distances.





# Q04: WHICH OF THE FOLLOWING MODES DID YOU USE TO COMMUTE IN THE LAST WEEK?

Driving Alone was by far the most commonly-used commute mode.

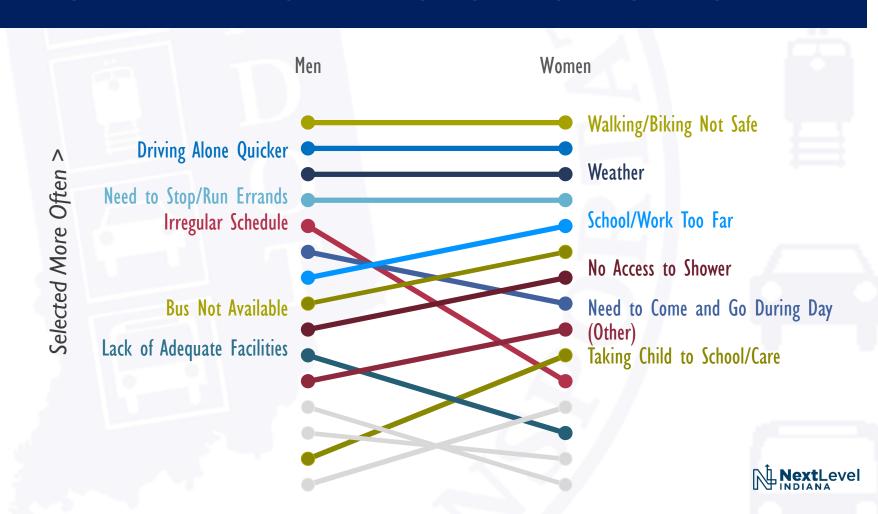




# Q05: IF YOU MOST OFTEN DRIVE ALONE TO WORK OR SCHOOL, WHAT KEEPS YOU FROM WALKING AND CYCLING MORE OFTEN?

Women significantly more likely to be impeded by

Distance, a Lack of Shower, or the need to Take a Child to School/Childcare.



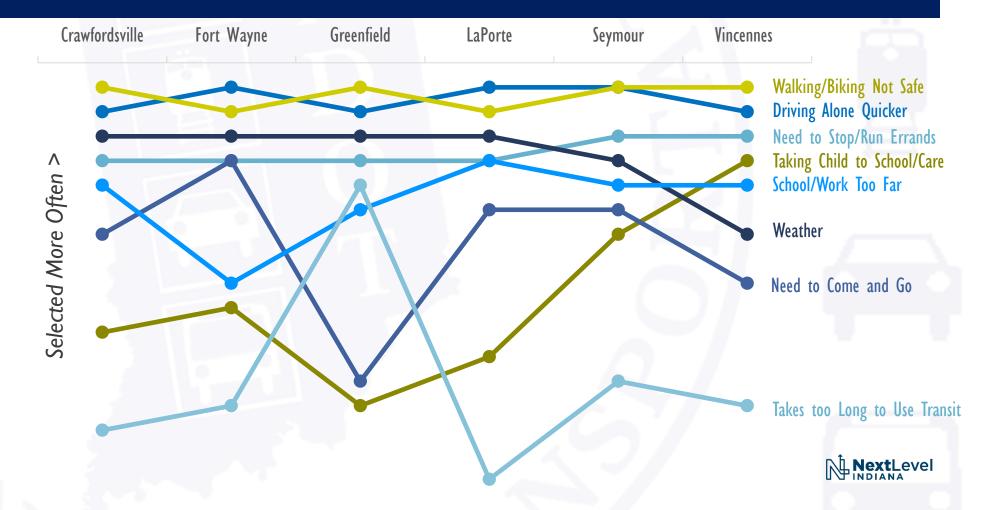
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Rural respondents
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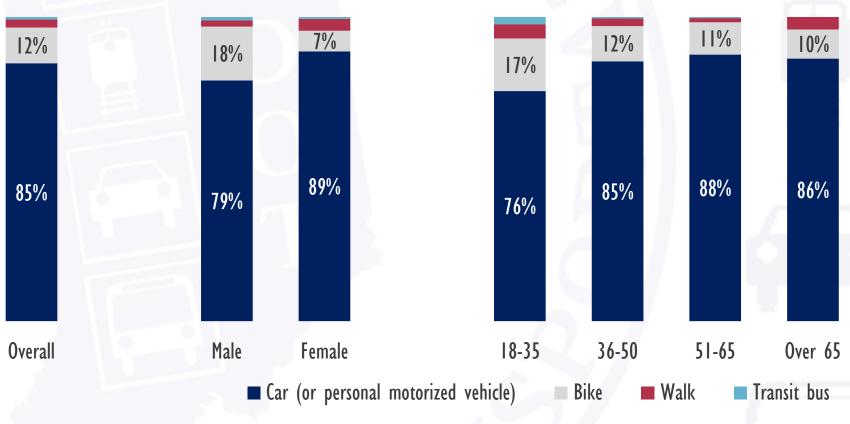
# Q05: IF YOU MOST OFTEN DRIVE ALONE TO WORK OR SCHOOL, WHAT KEEPS YOU FROM WALKING AND CYCLING MORE OFTEN?

Few differences exist across INDOT regions.
Top 4-5 largely the same.
Transit travel time is a larger issue for **Greenfield** residents. **Vincennes** residents cite child transportation needs more often.



### Q06: WHAT MODE DO YOU USE FOR THE LONGEST PART OF YOUR TRIP TO SCHOOL OR WORK?

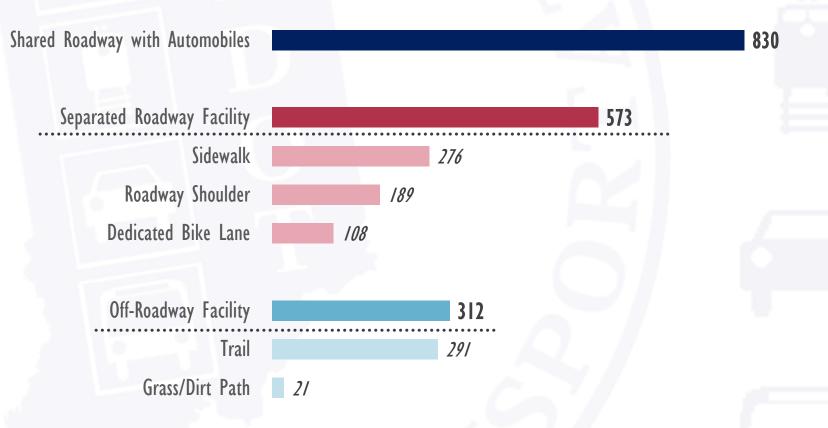
Men and People aged 18-35 were more likely to use a Bike to commute to school or work.





# Q07: WHAT SURFACE DO YOU WALK OR BIKE ON FOR THE MAJORITY OF YOUR COMMUTE?

Shared roadway with automobiles was the most common road surface.





# WHAT IS THE RELATIONSHIP BETWEEN SAFETY AND ROADWAY SURFACE?

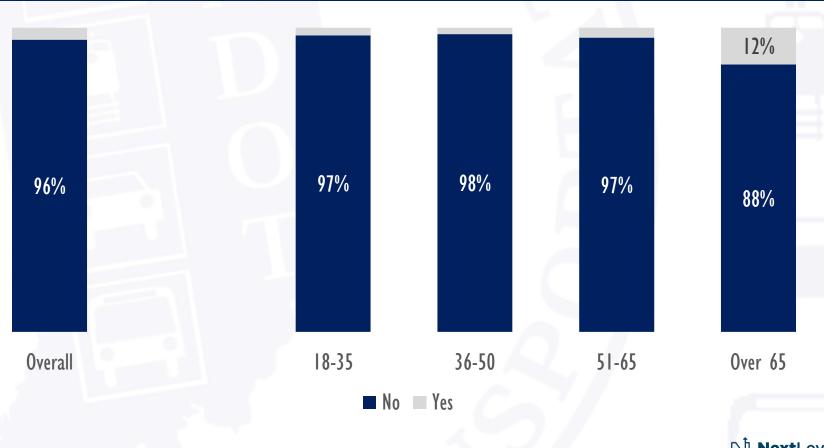
- Among pedestrians who were viewed dangerous intersections and other traffic safety issues as a barrier to walking:
  - 21% used a shared roadway with automobiles for most of their commute.
  - 7% walked on trails.
  - 6% walked on sidewalks.

- Among pedestrians did not were not concerned by dangerous intersections and other traffic safety issues:
  - 15% used a shared roadway with automobiles for most of their commute.
  - 5% walked on trails.
  - 5% walked on sidewalks.



# Q08: DO YOU HAVE A HEALTH ISSUE OR PHYSICAL LIMITATION THAT PREVENTS YOU FROM BEING ABLE TO WALK OR BIKE?

About 3% of respondents under the age of 65 have a health issue preventing them from walking or biking.





### ATTITUDES AND PERCEPTIONS

### ATTITUDES AND PERCEPTIONS: MAJOR FINDINGS

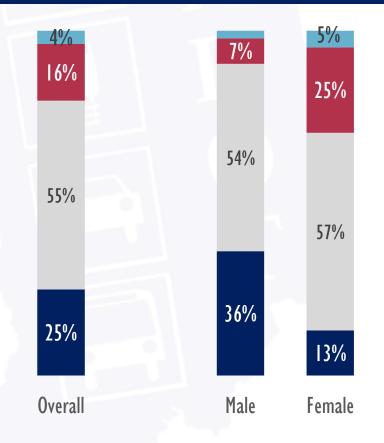
- About one-fourth of respondents rate themselves highly confident cyclists.
- More than half are somewhat confident.
- The top reasons for not cycling more often are lack of facilities and traffic danger.
- Wide outside lanes are most likely to make respondents bike more often.
- Health and recreation are the most popular reasons for walking and cycling.

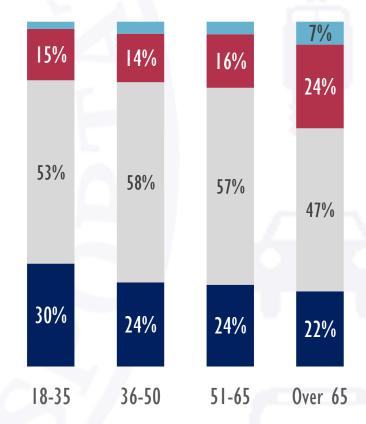


### Q09: HOW WOULD YOU DESCRIBE YOUR BICYCLING COMFORT LEVEL?

No way, no how: Not interested in bicycling at all.

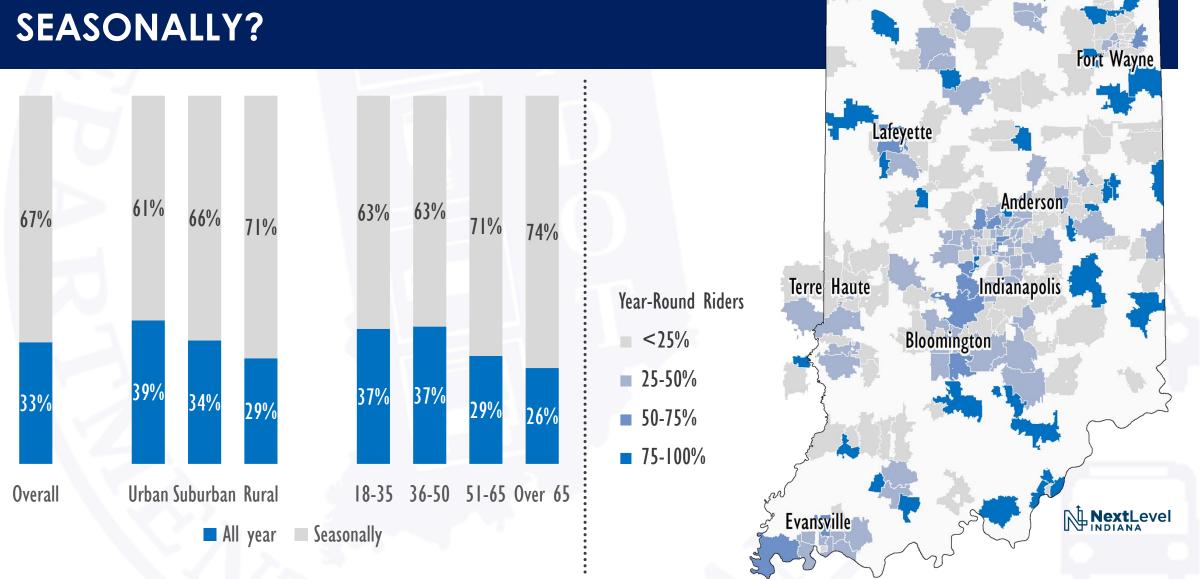
- Interested but concerned: Would like to ride a bicycle, but am afraid.
- Somewhat confident: Comfortable sharing the roadway with automotive traffic, but prefer to do so on separate facilities.
- Highly confident: Will ride anywhere regardless of roadway conditions.



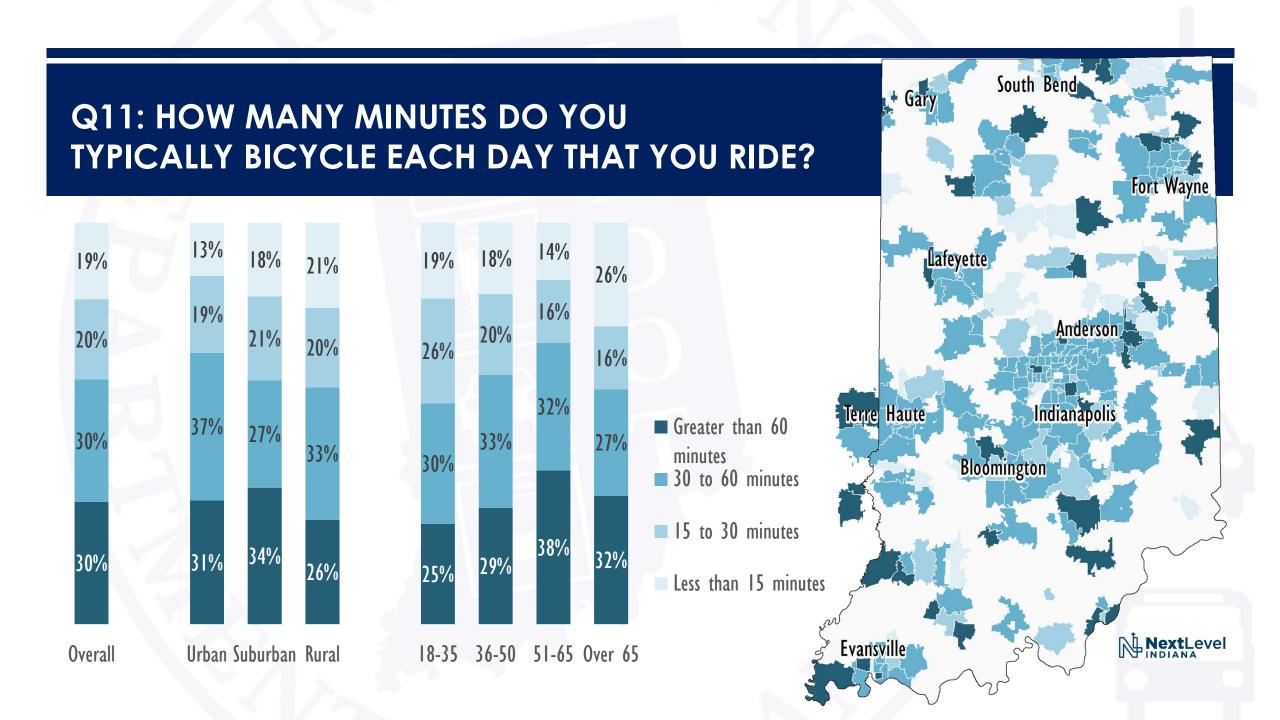




# Q10: DO YOU RIDE ALL YEAR ROUND, OR



South Bend



# Q12: WHAT KEEPS YOU FROM BIKING MORE OFTEN?

Regardless of

Gender or

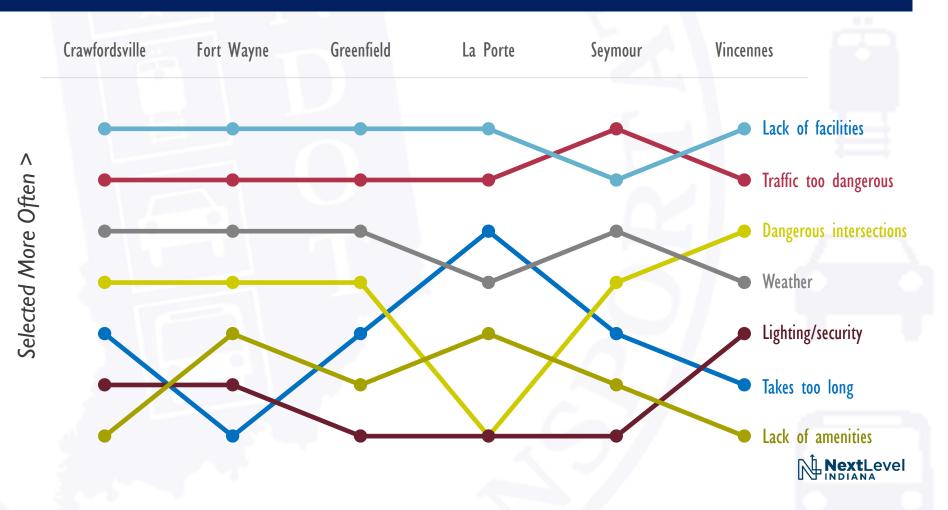
Density, the top
five obstacles for
biking were the
same:

- I. Lack of bike facilities
- 2. Traffic is too dangerous
- 3. Weather-related concerns
- 4. Dangerous intersections
- 5. Destinations too far/takes too long to bike



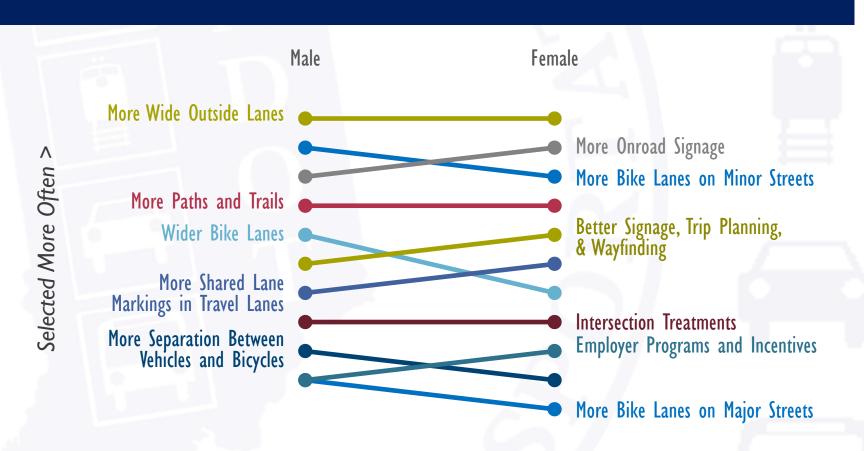
# Q12: WHAT KEEPS YOU FROM BIKING MORE OFTEN?

Results are generally the same at the INDOT District level.
Residents in the La Porte district are more likely to cite distance.



# Q13: WHAT IMPROVEMENTS WOULD ENCOURAGE YOU TO BIKE MORE OFTEN?

Women were more likely to respond positively to Signage and Wayfinding than men.

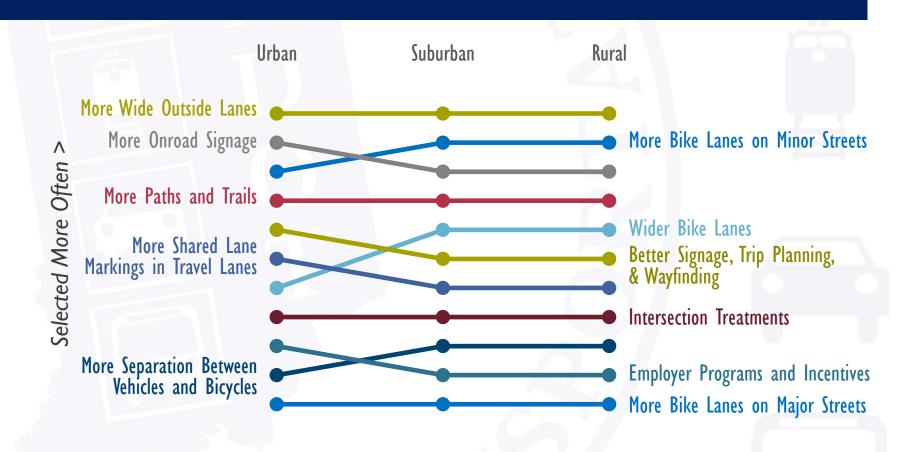




# Q13: WHAT IMPROVEMENTS WOULD ENCOURAGE YOU TO BIKE MORE OFTEN?

Suburban and Rural respondents prioritized biking improvements similarly.

Bikes Lanes on Major Streets were not popular for anyone.

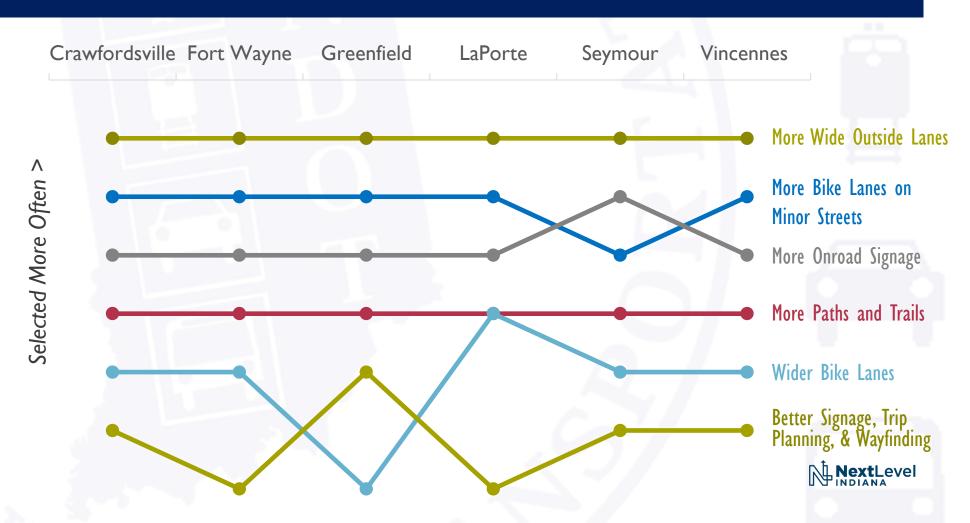




# Q13: WHAT IMPROVEMENTS WOULD ENCOURAGE YOU TO BIKE MORE OFTEN?

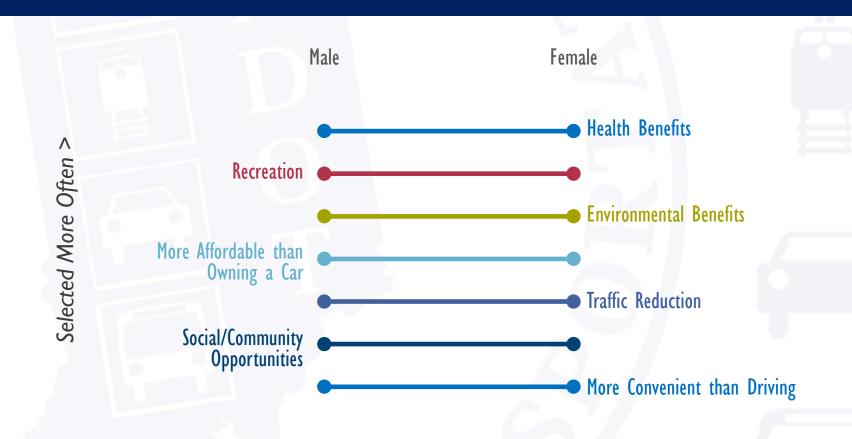
Little variation
existed in types of
improvements
needed – most
seek safer streets
regardless of
where they live!

This includes more bike facilities and safer intersections.



# Q14: IF YOU CURRENTLY WALK OR BIKE, OR WOULD LIKE TO WALK OR BIKE MORE OFTEN, WHAT ARE THE MAIN REASONS?

Health Benefits and Recreation were important to both Men and Women.

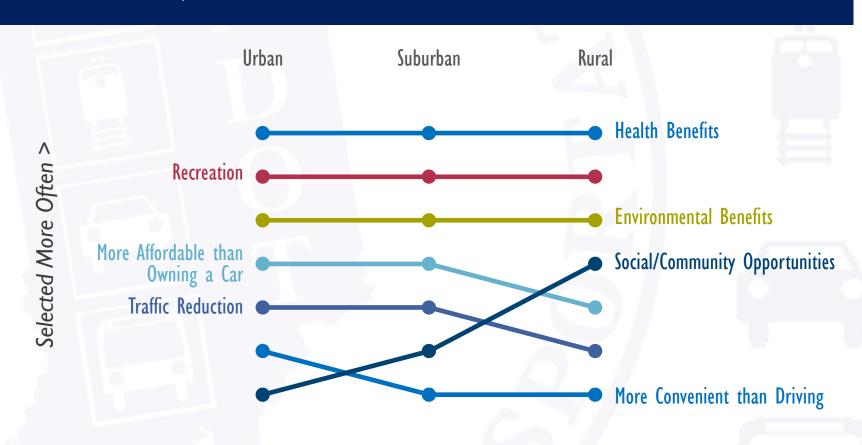




# Q14: IF YOU CURRENTLY WALK OR BIKE, OR WOULD LIKE TO WALK OR BIKE MORE OFTEN, WHAT ARE THE MAIN REASONS?

### Social/Community Opportunities

were more important for rural respondents than those from urban or suburban areas.





# **PRIORITIES**

### PRIORITIES: MAJOR FINDINGS

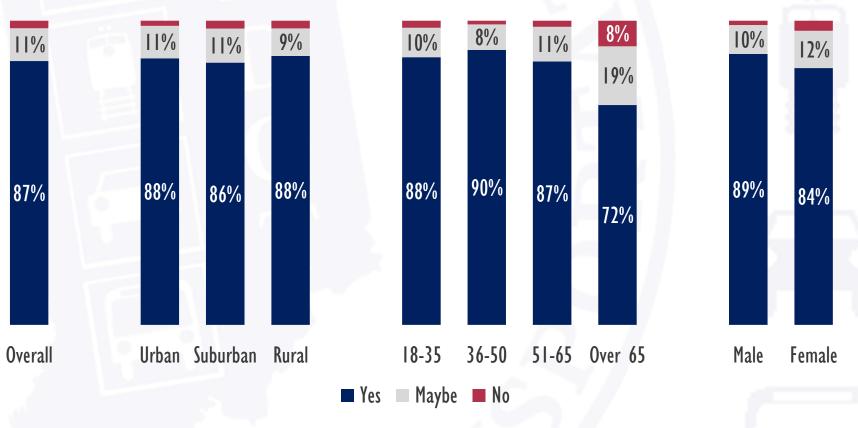
- The vast majority (87%) of respondents would use a paved recreational trail network for bicycle tourism in Indiana.
- Lack of sidewalks and distance are the most oft-cited reasons for not walking more often.
- Lack of lighting or security is more likely to keep women from walking.
- More trails and paths and improved sidewalks are most likely to get respondents walking more often.



# Q15: WOULD YOU USE A PAVED RECREATIONAL TRAIL NETWORK FOR BICYCLE TOURISM WITHIN INDIANA?

The vast majority of respondents would use a paved recreational trail network for bicycle tourism in Indiana.

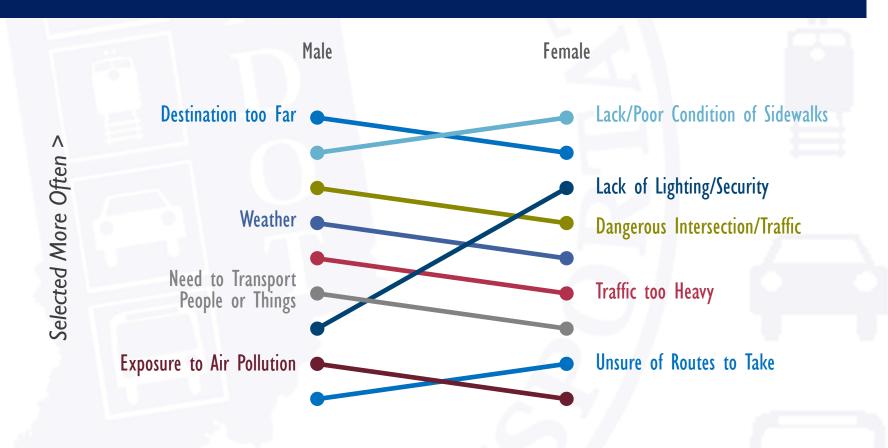
Respondents over the age of 65 were slightly less likely to respond positively.





# Q17: WHAT KEEPS YOU FROM WALKING MORE OFTEN?

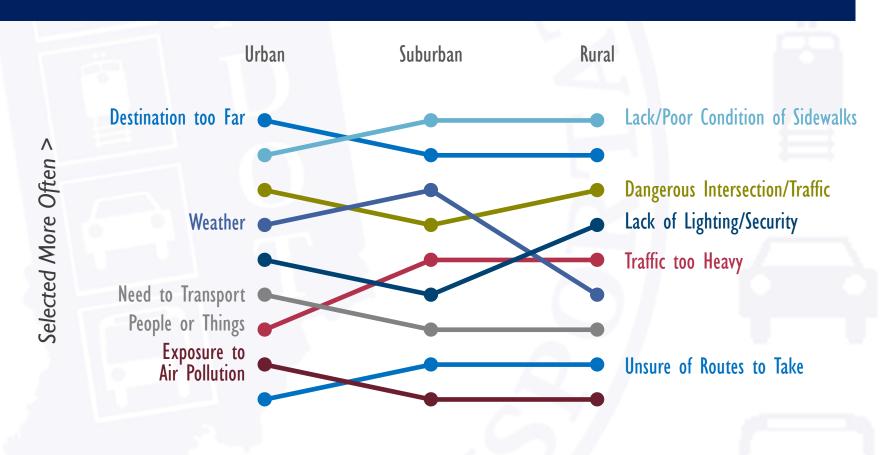
Women were more likely to state that a Lack of Lighting or Security kept them from walking than were men.





# Q17: WHAT KEEPS YOU FROM WALKING MORE OFTEN?

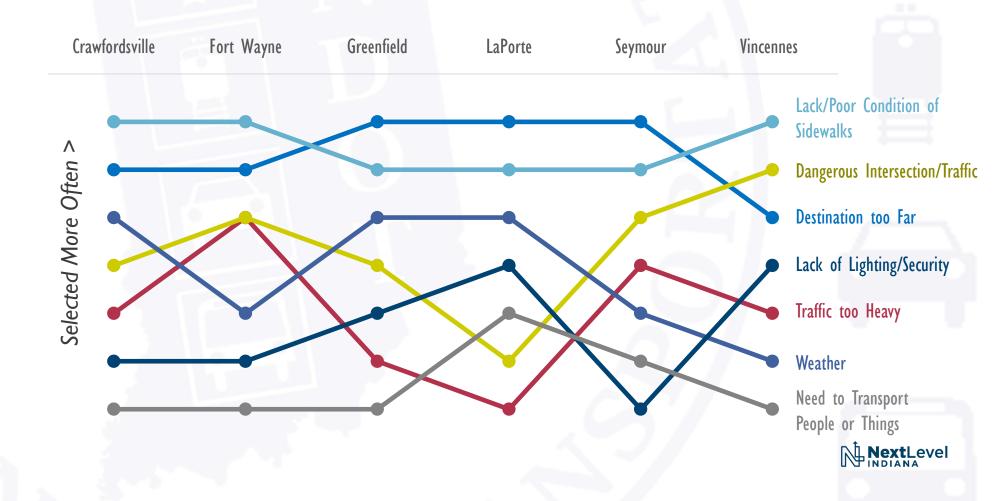
Weather was a more common issue for suburban respondents than either urban or rural respondents.





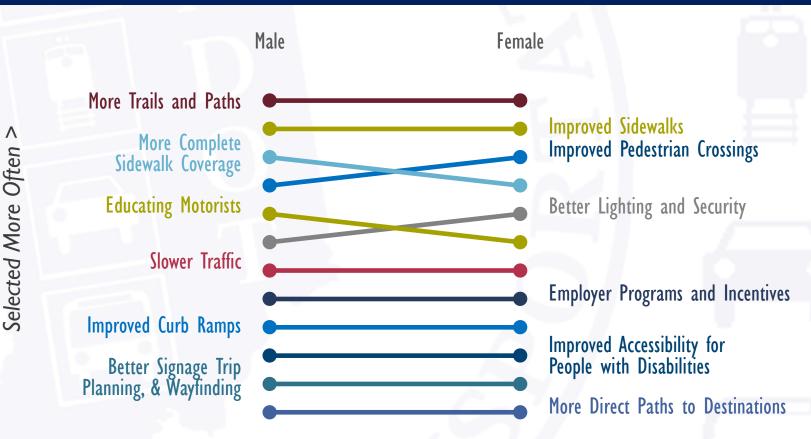
# Q17: WHAT KEEPS YOU FROM WALKING MORE OFTEN?

Respondents rank barriers to walking similarly across all INDOT Districts — most respondents were concerned about lack of sidewalks and distance. Residents in the La Porte distance are not as often deterred by dangerous intersections or traffic.



# Q18: WHAT IMPROVEMENTS WOULD ENCOURAGE YOU TO WALK MORE OFTEN?

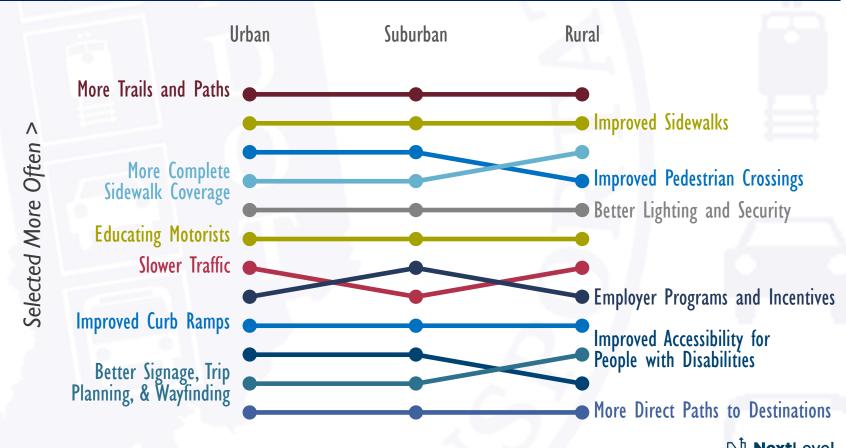
Pedestrian
Crossings and
Better Lighting
and Security were
more important to
Female respondents.





# Q18: WHAT IMPROVEMENTS WOULD ENCOURAGE YOU TO WALK MORE OFTEN?

More Trails and
Paths and
Improved
Sidewalks were
more important to
respondents from all
densities.





# Q18: WHAT IMPROVEMENTS WOULD ENCOURAGE YOU TO WALK MORE OFTEN?

Residents in all
Districts share
similar preferences
for more walking
paths, trails, and
direct paths to
destinations.

