

Logo Program RFP TE2601			
RFP Summary			
The RFP is for the management of Indiana's logo sign program on interstates and freeways and the smaller tourist oriented directional signs (TODS) program on conventional state highways. The programs are collectively referred to as the logo program. The selected firm(s) would manage day-to-day operations, including signing up new customers, installing & repairing signs, and ensuring program compliance with the Indiana MUTCD. INDOT has received revenue from the logo sign program since 2007.			
Firm Name	Segment	Scenario	Avg. Score
Interstate Business Solutions	Rest of State	1	91.233
Lonestar Logos d/b/a Indiana Signing Program	Rest of State	1	90.267
Travelers Marketing	Rest of State	1	Did Not Bid
Lonestar Logos d/b/a Indiana Signing Program	Rest of State	2	89.167
Interstate Business Solutions	Rest of State	2	Did Not Bid
Travelers Marketing	Rest of State	2	Did Not Bid

Each evaluator conducted an independent review of proposals, scoring all criteria accoring to the RFP evaluation framework. Scoring data has been formally reviewed and approved by the Review Committee below.

Selection Review Committee Concurrence

Signed by:


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9/11/2026 | 12:53 PM EDT

Jessica S. Miller, Managing Director of Project Delivery

Signed by:


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9/11/2026 | 12:54 PM EDT

Lisa Shrader, Director Program Development LaPorte District

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9/11/2026 | 9:56 AM PDT

Stephanie Wagner, Bridge Engineering Director

Commissioner Selection Approval

Signed by:


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9/11/2026 | 12:59 PM EDT

Lyndsay Quist, Commissioner