

Englewood Neighborhood Action Plan 2017- 2018



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by:



Prepared by: The Student Leadership team at Purdue
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The following goals, objectives, and initiatives outlined in this plan are the result of the cooperation between Ball State University, the Indiana Housing and Community Development Authority (IHCDA), Englewood Community Development Corporation, Purdue Polytechnic High School in the 2017-2018 My Community, My Vision program. The subject matter of this Action Plan are recommendations made by Ball State and Purdue Polytechnic High School. All information presented is perceived correct at the current time: April 2, 2018

Table Of Contents

Table Of Contents	3
Acknowledgements	4
Executive Summary	5
Introduction	
What is MCMV?	7
Who is Purdue Polytechnic ?.....	8
Planning Process.....	9
Analysis	
SWOT Analysis	10
Student Analysis	13
Planning Goals and Analysis	
Goals & Objectives	17
Techie Tutor Neighborhood Program	18
Student Public Event Planning Organization	21
Englewood Bakery.....	24
Outdoor Learning Space	26
IndyGo Bus Shelter	28
Appendix A: Demographic Analysis.....	30
Appendix B: Economic Analysis	32
Appendix C: Environmental Analysis	33
Appendix D: ESRI Community Analysis	34
Appendix E: Projects Initiative Document	41
Appendix F: Sources	43

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Executive Summary

My Community, My Vision, a partnership between the Indiana Housing and Community Development Authority and Ball State University Urban Planning Department, is a program that is call to action against brain drain by directly working with a community's youth by creating an action plan that motivates them to stay in their hometown. Fall semester of 2017, Purdue Polytechnic were awarded to participate in the My Community, My Vision program.

Indianapolis is a community that is known for being the racing capital of the world, its entertainment, its sports, and its growing arts scenes. These attractions are not enough to attract families to Indianapolis' Englewood neighborhood. The following youth action plan put together by Purdue Polytechnic's Student Leadership team aims to attract families into the Englewood neighborhood in collaboration with the great places 2020 plan, and to attract these same students and their colleges back to the community upon graduating from college or other trade school opportunities. By focusing on goals and objectives that the young people have outlined for the Englewood neighborhood, the community can begin to attract families, retain students, and capitalize on the education they received.

Goals

Over the course of the 2017-2018 school year, Purdue Polytechnic High School students developed five goals, objectives, and initiatives for attracting families and youth to the neighborhood:

1. Improve educational experience for students in the neighborhood that struggle in academics

Students learned the benefits a school brings to the community and wanted to create a initiative that would make a difference outside of the school day. After learning about the educational struggles

the community faces, the MCMV team put together an initiative to improve educational levels using an existing tutoring program that will be expanded into the neighborhood via a partnership with the John H. Boner Center and Purdue Polytechnic High School's Techie Tutor Neighborhood Program.

2. Create a youth friendly neighborhood

The MCMV team distributed a student survey to the rest of the student body and found that PPHS students would like to have more events in their community geared toward high school students. The team then created an initiative where a Purdue Polytechnic student organization would be formed to create public events geared towards high school students in the community.

3. Promote local business

After the analysis of the community, the MCMV team realized that there was several fast food chains in the community . The students have expressed a desire to promote and establish local business by creating a bakery that would student run. This initiative will teach students basic business skills and provide the community with another local business asset.

4. Promote Purdue Polytechnic learning culture

Purdue Polytechnic prides itself on its non-conventional innovative school setting. Oftentimes this gives students some freedom to be out of the traditional classroom to collaborate, study, or just take a break. The MCMV team would like to continue these traditions in Englewood and believe creating an outdoor work and study place would fit perfectly in their school's learning culture.

Executive Summary

5. Efficient use of current IndyGo bus stop near the school .

Purdue Polytechnic High School has a unique partnership with IndyGo. Students ride IndyGo bus system to and from school. The current bus line near the school has the highest ridership in the city and will see more ridership once the school is established in the neighborhood. The MCMV team created an initiative that will create a more efficient and year around weather appropriate shelter for the students and the community.

What is MCMV?

My Community, My Vision (MCMV) is a program sponsored by Governor Eric Holcomb and current Lieutenant Governor Suzanne Crouch in an effort to engage rural youth in community planning. This youth planning partnership between the Indiana Housing and Community Development Authority (IHCDA) and Ball State University (BSU). In its fourth year the program was developed with the idea that young people in Indiana should not have to leave their hometowns in order to achieve their dreams. The buzzword is “brain drain” of youth and talent moving to larger cities and more urbanized areas for jobs, entertainment, and cultural amenities.

For the fourth year MCMV program the application opened August 2017. MCMV sought applications under the premise of students not having to leave their hometowns to fulfill their dreams. The applications were to detail a youth’s perspective and what they might include in a community vision plan that Ball State University would assist in delivering. Applicants should show how their organization was active in their community, strengths and challenges of their community, applicant’s vision for the community, and how the vision may impact their decision to return to their hometown.

Four applications were chosen by IHCDA based on how inclusive their vision was in regard to the community as a whole, and the level of involvement of students in their plan.

Each awarded community was assigned a BSU mentor to put together a plan for the student’s initiatives. Four mentors were assigned to each of the four communities with the help of one mentor to guide the Economic Analysis section of each community’s plan.

Each plan that is drafted, has different goals, objectives, and initiatives that were formulated by the high school students based on the needs of their community. The following pages are the Indianapolis’ Englewood neighborhood Action Plan created by Logan Lane and the Student Leadership group at Purdue Polytechnic High School. This document was created based off of goals that these students had for Englewood.

Who is Purdue Polytechnic ?

Purdue Polytechnic High School is a new school with a personalized and project-based approach that opened on July 31, 2017. Through our culture of communication, collaboration and innovation, we create a positive and supportive environment for academic excellence characterized by industry focused experiential learning; mentors who nurture, guide and trust; and students who develop a natural thirst to learn in preparation for their lifelong journeys. Our school seeks to develop a new generation of skilled talent by seamlessly transitioning graduates from high school to college and high-tech, high-wage jobs. Successful graduates earn admission to Purdue University, and will be prepared to thrive there.



Planning Process

August-September 2017

IHCDA sent out the final notice for community applications for the MCMV program that closed September, 11th. After selecting the five winning communities on September 15th, all communities met for a kickoff meeting held in Fishers, Indiana. At the kick-off event BSU mentors met with their high school students, youth advisors, and local unit of government contact for the first time.

October 2017

The Purdue Polytechnic Student Leadership Group and their BSU mentor met at The Purdue Polytechnic High School in Indianapolis to introduce urban planning and to give students a history of Englewood that they would later present to the school and have the student body fill out surveys on how our action plan could better shape Englewood as the future home of Purdue Polytechnic.

November 2017

The Student Leadership team collected all the surveys before the second state-wide meeting that was held at the College of Architecture and Planning building on the Ball State campus November 11, 2017. At this meeting the BSU economic development specialists presented on initiative ideas and funding sources. Later in the month students finalized the goals and initiatives of the action plan to be prepared for the first draft.

December 2017

Student Leadership team narrowed down the initiatives to the five most beneficial to Englewood. During this time the BSU mentor began to draft the action plan.

January 2018

The first rough draft was submitted. Mentors will begin to talk with students about potential stakeholders and brainstorming of potential stakeholders to add

February 2018

The team held its stakeholder meeting where they got recommendations on different initiatives. Using advice from stakeholder's revisions were made.

March 2018

Final revisions made, and plan inputted into InDesign.

April 2018

Final presentation and adoption of plan.

SWOT Analysis

Strengths

Englewood CDC

Englewood CDC was started in 1996 from Englewood Christian Church with the idea that those living and worshipping on the near eastside could be more invested with their neighbors and improving their neighborhood through a community development corporation. Englewood Community Development Corporation (ECDC) strives to nurture and embody “love of neighbor” in the areas of affordable housing, economic development, and comprehensive community development on the Near Eastside of Indianapolis. The organization maintains a focus on strengthening our neighborhood by providing quality and affordable home ownership and rental opportunities for a wide array of valued neighbors as well as developing affordable commercial and retail opportunities for a variety of businesses and organizations on the Near Eastside of Indianapolis. The CDC is involved in helping to renovate and develop the PR Mallory Campus for Purdue Polytechnic High School and strengthening relationships and partnerships with the school and other organizations interested in locating on the property. <http://englewoodcdc.com>

Englewood Christian Church

This church has been in its same location at Washington and Rural since 1896 and has been a formative organization in the neighborhood as it has changed from a rural area to a central part of the City. Englewood Christian Church started Englewood Community Development Corporation and Daystar Childcare both in 1996 as recognition that the neighborhood needed more organized assistance. When the church was its largest in the 50s and 60s, people drove in from all around to attend.

As jobs left the neighborhoods and factories shut down, the area became less affluent and the church made a conscious decision to focus more on the location they were in on the near eastside of Indianapolis. The church now has about 150 members but serves many neighbors in the community through their social organizations.

East Washington Public Library

This is the oldest library in the Indianapolis Marion County Public Library system and another staple in the neighborhood. Located right off E Washington Street and Rural Street, it is easily accessible by public transit and a great asset to the neighborhood. In 2016, after fear that it might get shut down, the library expanded and added a larger community space and more computer space to serve the neighbors.

Good News Ministries

Good News Ministries is a large non-profit in the neighborhood and their playground fronts onto Washington Street.

Daystar Childcare and Preschool

Daystar Childcare and Preschool, also an outgrowth of Englewood Christian Church in 1996, serves more than 200 families around Indianapolis from infants to after school care for elementary school students. Using Englewood Christian Church’s facilities, this organization has continued to grow. Great Families 2020, an initiative through United Way of Central Indiana, is working with Daystar in the 46201 zip code to serve the whole family.

SWOT Analysis

Englewood Recreation

A function of Englewood CDC, Englewood Recreation uses the Commonwealth Apartment gym to host volleyball, basketball, and other organized sports, as well as hockey on the rooftop of the Commonwealth Apartments (men's, women's and children's leagues). Englewood Recreation also hosts a few 5k races throughout the year to raise money for Englewood CDC.

Community Garden and Playspace

The community garden and playspace is located on a former parking lot and dumping ground just east of Englewood Christian Church and is now a natural garden space with community garden beds. This space is mostly used for Daystar Daycare children throughout the day as well as community events such as picnics, bonfires, and discussions.

Saint Matthew Lutheran Church

St. Matthews is a beautiful neo-gothic Lutheran church on New York Street.

Pia Cafe/ Cathead Press/ Middle Space Gallery

This facility on E. Washington Street and Rural Street has been developed to include a Puerto Rican Café and screenprinting art facility as well as gallery space which is used on a rotating basis for various community groups or students from local high school art programs, etc.

Tlaolli

Tlaolli Mexican Restaurant in between the library and Pia Café has been rated very highly for their tamales and healthy Mexican choices in many Indianapolis magazines.

This facility is currently undergoing an expansion which will give them a dining room to be able to serve more customers.

Farm 360

A social enterprise of Englewood CDC, Farm 360 is also looking to move to the PR Mallory Campus and looking for new partnerships as a part of that move. Farm 360 is an indoor growing facility for herbs and vegetables to sell to various organizations and businesses in the Englewood area and city-wide.

Weaknesses:

- Many abandoned buildings not contributing to the neighborhood development
- E Washington Street creates a barrier between the north and south developments
- Not a very walkable area outside of the Washington and Rural Street developments (Library, Tlaolli, Pia, etc.)
- High amount of vacant housing stock in the area
- Perception of high crime and lack of safety in the area
- Poor school performance of surrounding schools
- Lack of green space (minus the community garden)
- Factory jobs which have left the area and not been replaced by other employers
- Low average incomes
- Many properties are "brownfields" or environmentally contaminated areas

SWOT Analysis

Opportunities

- The neighborhood has an opportunity to build relationships with local businesses to improve local job access in the neighborhood.
- The P.R. Mallory project makes other properties on East Washington St. prime for redevelopment and renewal.
- The neighborhood has tremendous momentum thanks to the Great Places 2020 and has the opportunity to widen its support of local business' and strengthen existing neighborhood- serving business.
- PPHS brings a clear educational opportunity that will heighten the educational levels of the community, and assist in completing the educational goals of the Great Places 2020 plan for the neighborhood.

Threats

- Crime
- Gentrification
- Traffic
- Brownfields
- Walkability

Student Analysis

Purdue Polytechnic High School Community Planning Survey

All students were given the opportunity to take the My Community My Vision survey. 78% 107 out of 136 students responded to the survey. All respondents were freshman students due to the new nature of the charter school meaning the students will have the opportunity to help implement the Englewood Neighborhood Action Plan during their time at Purdue Polytechnic High School.

Q1. In your opinion, what are the assets of Indianapolis?

Many Students have listed the following assets: Children's Museum, The Indianapolis Zoo, Lucas Oil Stadium, Bankers Life Field, Monument Circle, the road infrastructure and The Canal. Students also mentioned several events as assets such as the Indianapolis 500, The Final Four, and the numerous

sports franchises that are located in the City.

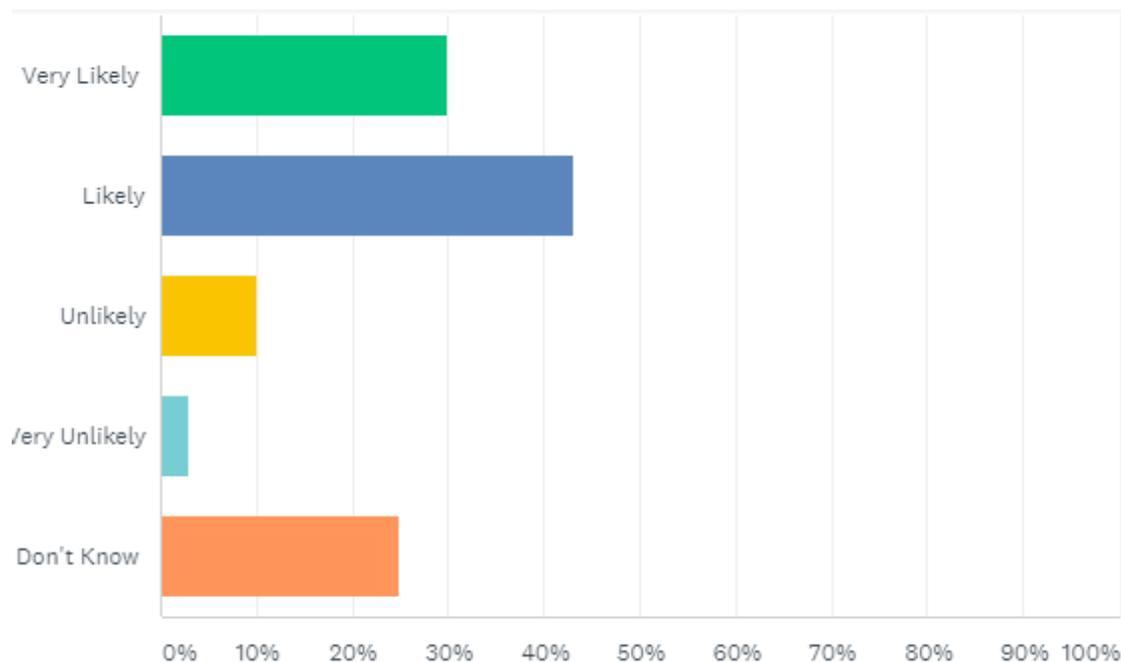
Q2. In your opinion what are some of the areas in Indianapolis that need improvement?

"There should be more activity for teenagers" was the major theme for this question, several building and housing improvements in various named neighborhoods, and many social improvements were given as answers such as "help the poor and reduce poverty"

Q3. What do you know about the Englewood neighborhood?

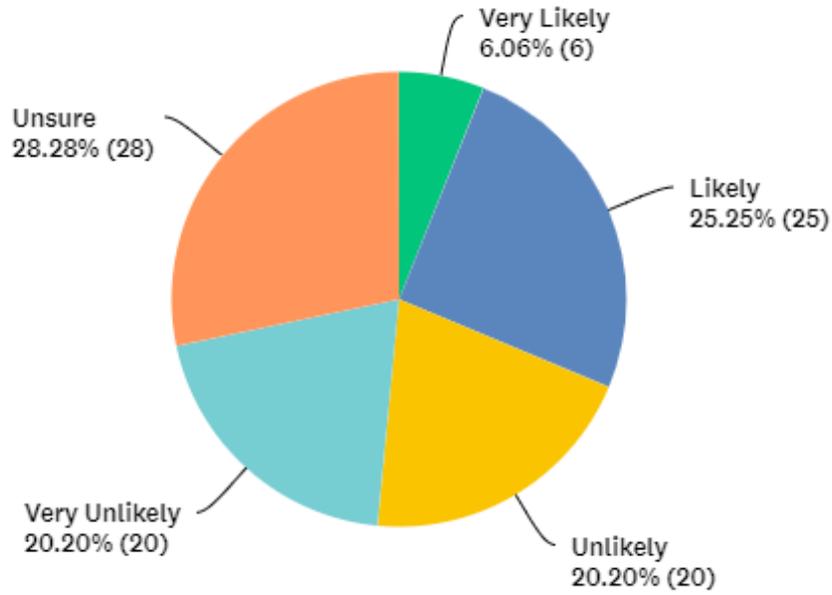
Responses to this question were a majority "I don't know anything about the Englewood neighborhood". Due to the fact that the school does not yet exist in the community and most of the students come from outside of the Englewood neighborhood this response was not a surprise.

Q4. Do you See yourself leaving Indianapolis upon graduation or return from college?

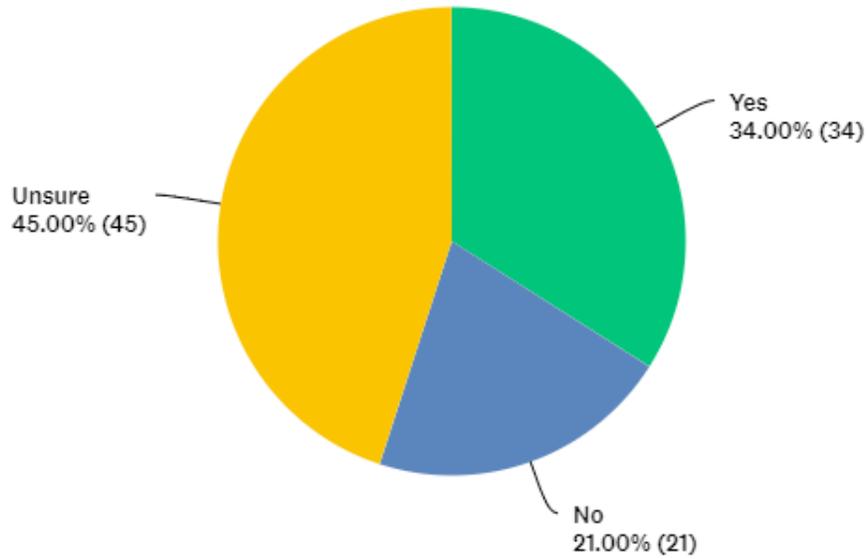


Student Analysis

Q5. Do you see yourself living in Urban (inside 465 loop) Indianapolis upon or returning from graduating college?



Q6. Do you See career opportunities for yourself in Indianapolis?



Student Analysis

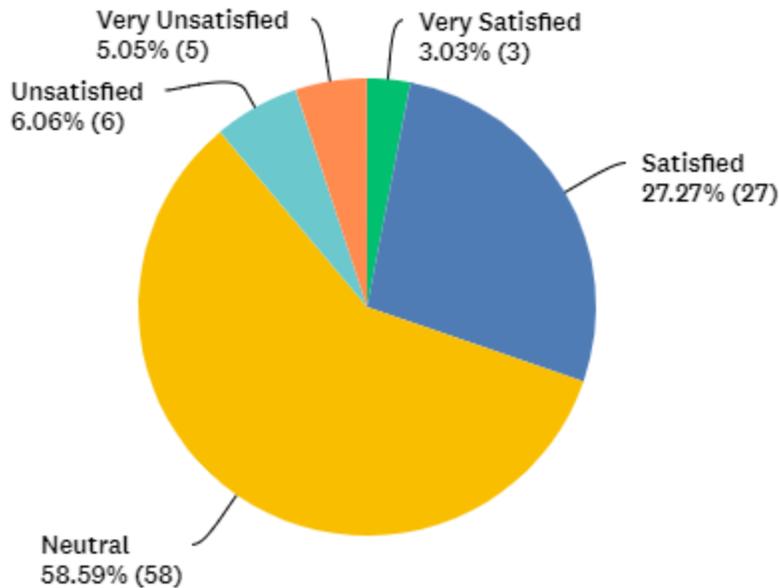
Q7. What might discourage young people from staying in the community up graduation or returning from college?

Many students in the survey listed crime, lack of STEM jobs, and the feeling that the city has nothing to offer to them upon graduation from college.

Q8. If you could put on a public event for your community what would it be?

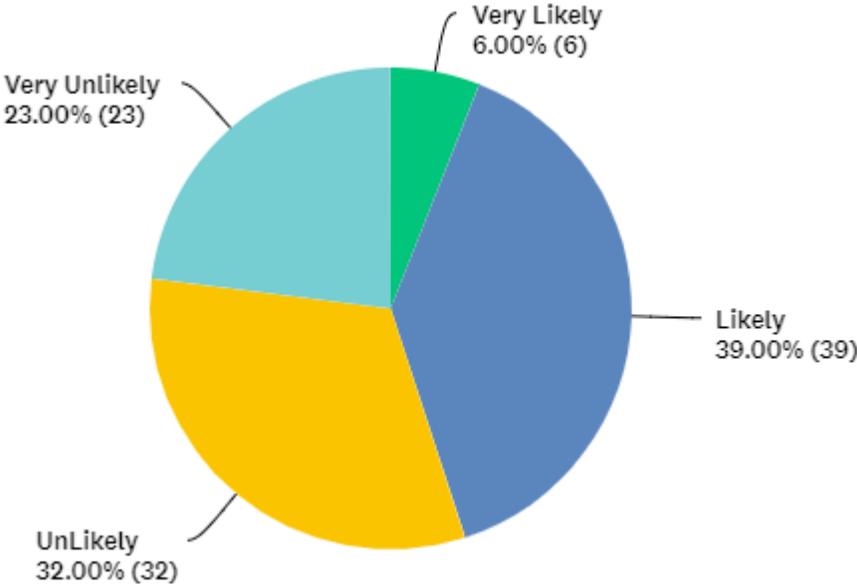
A large majority of students wanted to “throw a party” for the community so that the new school could get to know the neighborhood. Other themes were charity 5k, arts and music festival, helping children and their families in the community.

Q9. How satisfied are you with the transit option in The City?



Student Analysis

Q10. How likely are you to tend a public event in your community?



Goals & Objectives

Goal #1: Improve educational experience for students in the neighborhood that struggle in academics

Objective #1: Assist elementary and middle school students in the neighborhood with school work

Initiative #1: Techie Tutor Neighborhood Program

Goal #2: Create a Youth Friendly Neighborhood

Objective #2: Establish regular events for students and the community

Initiative #2: PPHS Event Planning Organization

Goal #3: Promote local Business

Objective #3: Establish a student run business

Initiative #3: Englewood Health Bakery

Goal #4: Promote Purdue Polytechnic Learning Culture

Objective #4: Give students a place to learn outside of the traditional classroom

Initiative #4: Outdoor learning space

Goal #5: Efficient use of existing Bus Stops near school

Objective #5: Create a safe and comfortable waiting shelter for IndyGo Bus stop

Initiative #5: IndyGo PPHS Bus Stop

Techie Tutor Neighborhood Program

Problem Identification

After going over demographic information with their mentor the students learned that the Englewood neighborhood's education level is below average when compared to the rest of Marion County. Students then understood the benefits the neighborhood would gain on an educational and attraction level by increasing the opportunities for additional learning in the neighborhood. The students also gained the understanding that the actions of the planning profession can have great impact on a neighborhood. After learning this, the students had a desire to create an initiative that would allow students to make a difference in the Englewood community by using their education as a tool to help others.



Figure 1 - Elementary students receiving tutoring from St. Joseph High School mentor and teacher in Metuchen, NJ

Explanation

PPHS currently has a tutoring program within their school which allows students to tutor other students in particular subjects. This initiative is for the expansion of this current school program to include neighborhood kids in the Englewood neighborhood. Techie Tutors neighborhood initiative will be a Purdue Polytechnic program that will allow the high school students to tutor neighborhood elementary and middle school children. The program will allow for Purdue Polytechnic students to be tutors and mentor younger students who may be struggling in school. Currently, the neighborhood has low education levels compared to the rest of Marion County. By starting with the children in the neighborhood and encouraging them to participate in the program, the educational levels will slowly be raised.

Recommendation

Purdue Polytechnic will be partnering with the John H. Boner Neighborhood Centers and their low-income apartment development participating in IHCD's Moving Forward 2.0 program. This apartment building will be located across from Thomas Gregg Neighborhood School, an IPS Innovation School at Michigan Street and Keystone Avenue. This new program will assist low-income households with children in stabilizing their living situation during their children's elementary years. The proposed 80-unit apartment will include a ground floor programming area where Purdue Polytechnic Techie Tutors Neighborhood program will take place. The after-school program will allow for Thomas Gregg students living in the apartment building to go to the programming area for tutoring once a week on a TBA day of the week. A pilot program will run during the 2019-2020 school year with select Purdue Polytechnic student leaders with the expectation to add more the following school year.

Techie Tutor Neighborhood Program

Recommendation Continued

The after-school program will allow for Thomas Gregg students living in the apartment building to go to the programming area for tutoring once a week on a TBA day of the week. A pilot program will run during the 2019-2020 school year with select Purdue Polytechnic student leaders with the expectation to add more the following school year.

Community Partners

IPS Neighborhood Schools

Thomas Gregg Elementary School + Moving Forward Apartment program 2.0

Englewood Community Development Corporation

John H. Boner Neighborhood Center

Purdue Polytechnic High School

Potential Partners

Oxford Place Apartments

Arsenal Tech High School

Other Area High Schools

Action Steps

1. **Spring 2018**- Introduction of the Techie Tutor Pilot Program

2. **2019-2020** school year - Purdue Polytechnic Techie Tutors Pilot Neighborhood Program begins with selected student leaders in the current Techie Tutor Program

3. **Spring 2020** - Evaluation of pilot program and changes made in anticipation to add more tutors from the Purdue Polytechnic Techie Tutor School Program

4. **2020-2021** school year - Techie Tutors adds more tutors to their current pilot program

5. **Spring 2021** - Evaluation of the first year of Techie Tutor Neighborhood Program

Funding Source

The Techie Tutors Neighborhood initiative will be an inexpensive way for the school to impact the neighborhood greatly. Creating solid partnerships and structure between schools, tutors, participants, and parents will be key in making this initiative successful.



Figure 2 - Several of the MCMV team were members of the existing Techie Tutors program and created this initiative out of the desire to make a difference in the community. using their talents

Techie Tutor Neighborhood Program

Case Study

Students at a St. Joseph High School in New Jersey start a peer tutoring program for their county after seeing that there was a gap in education in their area. The students have over 170 students from K-12 who are registered as students in the program who meet at the local YMCA weekly for their tutoring sessions.

Helpful Links

<https://www.totaltutoringnj.com/>

<http://www.mycentraljersey.com/story/news/education/in-our-schools/2017/10/05/saint-joseph-high-school-juniors-start-successful-volunteer-program/686611001/>



Student Public Event Planning Organization

Problem Identification

Throughout the program, the students learned several basic urban planning concepts and about the neighborhood of their schools future home specifically. Students quickly learned the benefits of having a good school in their community. It gives local residents more options to choose from for their children, but can also become an attraction for new residents with or without children. Purdue Polytechnic students in the surveys stressed that the neighborhood must prepare to have more school-age and family-friendly activities if it wants to build off the attraction of the new school.



Figure 3 - The Student Public Event Planning Organization is modeled after My Community, My Vision

Explanation

Purdue Polytechnic students came up with a solution that would take matters into their own hands as they prepare the school to move to its new location. The students would like to create a student organization inspired by My Community, My Vision that will plan four public events throughout the year on school or community partner grounds. Leadership team members want to make sure there is a constant relationship between the school and the neighborhood residents that is more than just the school being in the community.

Recommendation

First, the structure of the organization and faculty sponsor must be identified. Next, partnerships with between the Student Planning Organization and other neighborhood organizations must be identified which will help the Student Planning Organization grow. For example, Englewood Community Development Corporation could assist in the initiative by teaching students in the organization about different initiatives their organization has going on and can help the student organization formulate ideas specific to the neighborhood. An organization like Indianapolis Museum of Contemporary Art (iMOCA) could teach the organization about placemaking. Events should start out small but eventually lead to three small events every nine weeks plus a larger scale event at the end of the school year. Each event must have an initiative sheet explaining what the project is, why the project is being done, and how it will be done. See Example from IHEDA grant proposal in Appendix E.

Student Public Event Planning Organization

Community Partners

Englewood Community Development Corporation

Indianapolis Museum of Contemporary Art (IMOCA)

Harrison Center

Big Car Collaborative

Local Initiative Support Corporation

Purdue Polytechnic Current and Past Cycle Community Partners

Purdue University

Action Steps

1. **Spring 2018**- Introduction of the Student Event Planning Organization
2. **Spring 2018**- Call- out meeting for Organization
3. **Spring 2018**- Application and proposal for IHEDA Placemaking grant finished and returned to IHEDA
4. **Spring 2018**- Tactical Urbanism sign art project announced at final My Community My Vision presentation. To start summer 2018 (See proposal in Appendix E)
5. **October 2018** - First project complete and attention of the organization goes to other initiatives in this plan to be completed by this organization

Funding Source

Much of this initiative will take volunteer hours to start. The vital key is to get partners that are interested in helping both financially and volunteer-wise. Cost can vary and will largely fund completing each initiative, and programing around each project. The school often works with community organizations and businesses to complete school projects and could partner up with these organizations that already work with PPHS to fund the public events planned and put on by the students.



Figure 4 - The Student Public Event Planning Organization is modeled after My Community, My Vision

Student Public Event Planning Organization

Case Study

My Community, My Vision (MCMV) is a program sponsored by current Governor Eric Holcomb and current Lieutenant Governor Suzanne Crouch in an effort to engage rural youth in community planning. This youth planning partnership between the Indiana Housing and Community Development Authority (IHCDA) and Ball State University (BSU). In its fourth year the program was developed with the idea that young people in Indiana should not have to leave their hometowns in order to achieve their dreams. The buzzword is “brain drain” of youth and talent moving to larger cities and more urbanized areas for jobs, entertainment, and cultural amenities



Englewood Bakery

Problem Identification

After going over demographics and a neighborhood tour with the student leadership team it was quickly realized that the Washington Street Corridor has several fast food establishments. Despite having several locally owned places, the fast food chains greatly outnumber the local places. When Purdue Polytechnic starts in the redeveloped P.R Mallory Project, students expressed interest in having a bakery to go to before and after school giving them a place to hang out and grab a quick snack after school is over.



Figure 5 - A student ran bakery in Independence, Missouri

Explanation

While having the fast food chains in the neighborhood is not inherently a bad thing, small business is often the voice of change in a neighborhood. Having a student-run bakery that provides healthy and traditional options will greatly increase the healthy food options and variety in the neighborhood. The student leadership team proposes locating the business in the school building where there is a planned mixed-use. Knowing that this initiative could take the time to complete the student leadership team use the schools kitchen to start a pilot program by way of fundraising for the business, keeping the cost down and giving students and instructors practice.

Recommendation

The student leadership team recommends that the bakery be student run, furthering the involvement of students in the Englewood community. This initiative can be advanced by the proposed Student Planning Organization as they work to make a positive impact in the Englewood community by providing another local business to the neighborhood and giving life long skills to students and future entrepreneurs



Figure 6 - Group of students from the student ran bakery in Independence, MO.

Englewood Bakery

Community Partners

City of Indianapolis

Englewood Community Development Corporation

Local Initiative Support Corporation

Indianapolis Chamber of Commerce

Purdue University

Funding Source

Cost - \$10,000

Fundraising

KIVA Small Business Loans: This is a small business loan platform that allows people to loan business owners money on a crowdfunding platform.

LISC

IFF

King Park Development Corporation

Case Study

Instead of just studying business in the classroom, students at Truman High School in Independence, Missouri get the hands-on experience of running a business. The bakery business model is operated like a class. A business teacher from the school acts as the manager of the bakery and the students are the employees. The bakery is open from 10am-4pm Monday through Saturday.

Action Steps

1. **Spring 2018**- Introduction of the Englewood Bakery Initiative
2. **Fall 2018**- Meet with school administration to talk about potential of student business class or club
3. **Fall 2018**- Create a committee to help establish a local business partnership to help guide the program.
4. **2019-2020** school year- Find local business mentor partnership to help guide and support the program
5. **Spring 2020**- Run a pilot program through fundraising bake sale model
6. **2020 -2021**- Full Englewood Bakery begins



Figure 7 - Grand Opening of Student ran bakery in Independence, MO

Helpful Links

<https://www.isdschools.org/2017/10/academies-of-isd-launch-student-operated-bakery/>

Outdoor Learning Space

Problem Identification

Purdue Polytechnic High School has a non-traditional approach to learning that makes the school's culture unique. Students often have the time to learn on their own or go to places like the downtown YMCA to complete gym credits on their own. Students expressed their desire to continue this freedom by having an outdoor learning and study place they can go to around the new school's property and strongly suggested the roof.

Explanation

The leadership team wants a space where the student body has a chance to get away from the traditional class room setting to study and relax near the school. The space would also be a place to have meetings and other activities for the school. A roof top space would be unique to Purdue Polytechnic and could potentially house a roof top garden on top of the study space that is desired by the student.

Recommendation

After meeting with stakeholders it was recommended that the space be put on top of the roof and that the only added cost to the total cost of construction would be the installation of an elevator that goes up to the roof plus furniture.

Community Partners

Englewood Community Development Corporation

Big Car Collaborative

Local business owners

Purdue University

Eli Lilly Company

Lowe's

Home Depot

Cycle Partners

Action Steps

1. **Spring 2018**- Announce Outdoor Learning Space Initiative
2. **Spring 2018**- Meet with ECDC to talk about adding this initiative to building construction
3. **Fall 2018**- Student Planning Organization will work with ECDC on design for Outdoor Learning Space
4. **Spring 2019**- Student body vote and finalize design
5. **Fall 2019** - Completion of the project

Outdoor Learning Space

Funding Source

Cost - \$50,000

Elevator to rooftop

Furniture and canopy – \$3,000

It is recommended that a grant be applied for using Lowe’s, Home Depot, and Eli Lilly educational outdoor classroom related grants , and other placemaking grants from LISC.

Patronicity CreatINg Places Matching Grant

Indiana Landmarks Historic Preservation Fund



Figure 7 - Example of roof top classroom from Eastern Carolina University.

Case Study

Englewood Community Development Corporation engaged RATIO to evaluate the former Lucretia Mott School (Indianapolis Public School No. 3). The school, which closed in 1980 and was used as a women and children’s shelter until 2008, had suffered from deferred maintenance and unsympathetic alterations. The team evaluated the building for its potential reuse as a charter school, affordable housing complex or mixed-use facility. The study, funded in part by a Marion County Historic Preservation Fund grant from the Indiana Landmarks, encouraged Englewood CDC to move forward with the adaptive reuse of the building for affordable housing and community space.

Englewood CDC retained RATIO to provide architectural services for both the interior adaptive reuse and the historically-sensitive exterior rehabilitation. The project repaired deteriorated masonry, reconstructed all parapets and reset displaced stone trim. Interior work retained significant historic features including pressed metal ceilings in public spaces, original woodwork and doors, built-in casework, and original staircases. A rooftop soccer and hockey arena provides a unique amenity for residents and visitors.

IndyGo Bus Shelter

Problem Identification

Purdue Polytechnic High School students use the IndyGo bus system rather than the traditional school system buses. The leadership team expressed concern with having heavy wait times for the IndyGo bus after school and would like to have a larger bus shelter to accommodate in inclement weather, especially in the winter. The future school location in Englewood is located on the busiest bus route in the city and students believe the current shelter will be insufficient with added student traffic.



Figure 8 - Rendering of proposed red line stop

Explanation

A larger bus shelter that has an indoor component would give students and residents a more comfortable place to wait for the bus, especially in the winter with a shelter space that has a heating element in it. The student leadership team also expressed the desire to have amenities in the shelter like phone charging stations and Wi-Fi connectivity.

Recommendation

The future Purdue Polytechnic campus lies on IndyGo’s proposed Bus Rapid Transit Blue Line that is slated to be complete in 2022. Currently, Blue Line bus shelters are proposed to be designed like the Red line shelters, shown in Figure 3. However, it is recommended that students involved with the newly proposed “Student Event Planning” Organization meet with the Senior Service Planner at IndyGo to discuss a possible partnership with IndyGo to design a unique bus shelter for the Purdue Polytechnic students once the Blue Line begins construction. IndyGo announces its public meeting schedule regularly and the students are encouraged to be present to show their support for their student-led initiative.

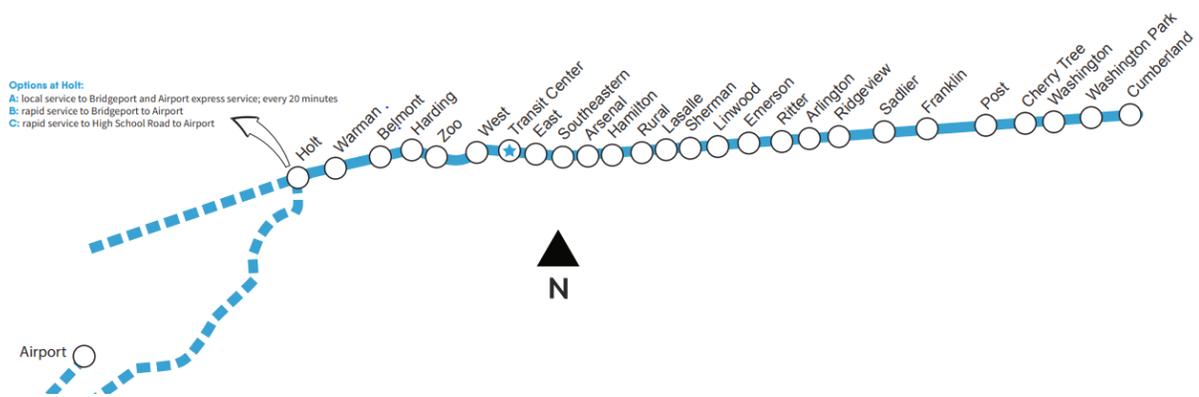


Figure 9 - Proposed Blue Rapid Transit Line

IndyGo Bus Shelter

Community Partners

IndyGo
Purdue Polytechnic High School
The City of Indianapolis
Englewood Community Development Corporation
INDOT
Indiana National Road Association

Action Steps

1. **Spring 2018**- Announcement of IndyGo Initiative
2. **Fall 2018**- Make IndyGo stop a priority of student planning organization
3. **Spring 2018**- Meet with IndyGo's Senior Service Planner about potential partnership and design opportunities
4. **TBA**- Students are present at Blue Line public meeting
5. **2020** - Purdue Polytechnic and IndyGo bus shelter Collaboration Complete

Funding Source

This initiative can receive funds from LISC and as well as funding from IndyGo who has recently set its own initiatives to heighten the transit center efficiencies.

Case Study

The City of Rochester, in partnership with Reconnect Rochester, has agreed to consider any serious proposal to adapt or use these bus shelters in some way. The only limitation is the imagination of the people of Rochester. So, grab a pencil and sketch up your idea. Here are a few thoughts to get the juices flowing...

These shelters have power, are lighted, and at one time were even heated. They could make the perfect location for a coffee & newsstand, or some other type of street vendor.



Figure 10 - Example of indoor/ outdoor shelter proposed by the MCMV team

Appendix A: Demographic Analysis

Demographic Summary

POPULATION GROWTH, 2000 TO 2020

Over the ten-year period from 2000 to 2010, this area experienced dramatic population loss, with total numbers decreasing by over twenty five percent.

However, since that time, this area has outpaced overall population growth within Marion County, which is a positive sign that with further improvements, density can increase.

Growth is expected to quicken through 2020, with a 3.7% gain over the 5-year period.

	MARION COUNTY	STUDY AREA
2000	860,454	5,669
2010	903,393 +5.0%	4,176 -26.3%
2015	915,331 +1.3%	4,291 +2.8%
2020	945,325 +3.3%	4,448 +3.7%

EDUCATIONAL ATTAINMENT IN 2015

Educational attainment in the study area for residents ages 25 and up is generally lacking compared with Marion County. High rates of residents with no high school diploma highlights the importance of workforce development in high-growth, blue-collar sectors, bolstering long-term economic success.

MARION COUNTY EDUCATIONAL ATTAINMENT (AGES 25+)

No High School Diploma	16%
High School or GED Graduate	29%
Some College / Associates	28%
Bachelor's Degree	18%
Master's Degree or Higher	9%

STUDY AREA EDUCATIONAL ATTAINMENT (AGES 25+)

No High School Diploma	40%
High School or GED Graduate	35%
Some College / Associates	18%
Bachelor's Degree	5%
Master's Degree or Higher	2%

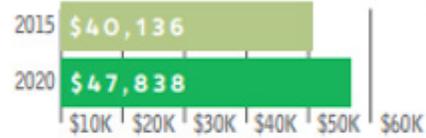
Appendix A: Demographic Analysis Continued

INCOME COMPARISON

At \$21,990 per year, median household income in the study area is only 55% of its Marion County equivalent. By 2020, household incomes are expected to grow at a slower rate than in Marion County.

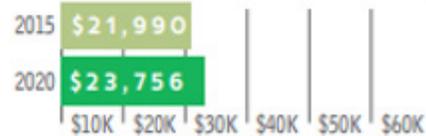
MARION COUNTY

19%
HOUSEHOLD
INCOME
GROWTH

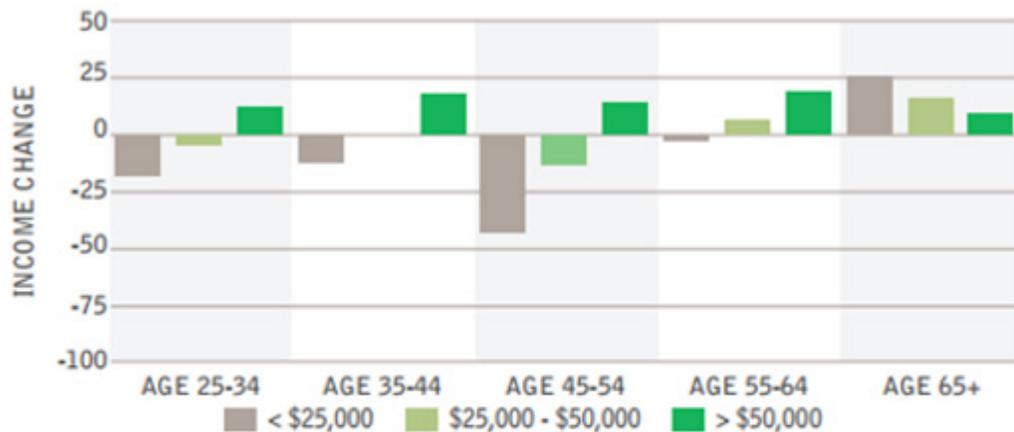


STUDY AREA

8%
HOUSEHOLD
INCOME
GROWTH



POPULATION CHANGE BY INCOME AND AGE, 2015- 2020



From 2015 - 2020, there will be modest population growth, but a significant change in the neighborhood. Many age and income groups over 55 will grow as the population in general continues to age. Many between the ages of 45-54 will continue to move out. A steady increase in residents over 55 may provide demand for unique housing opportunities for these households.

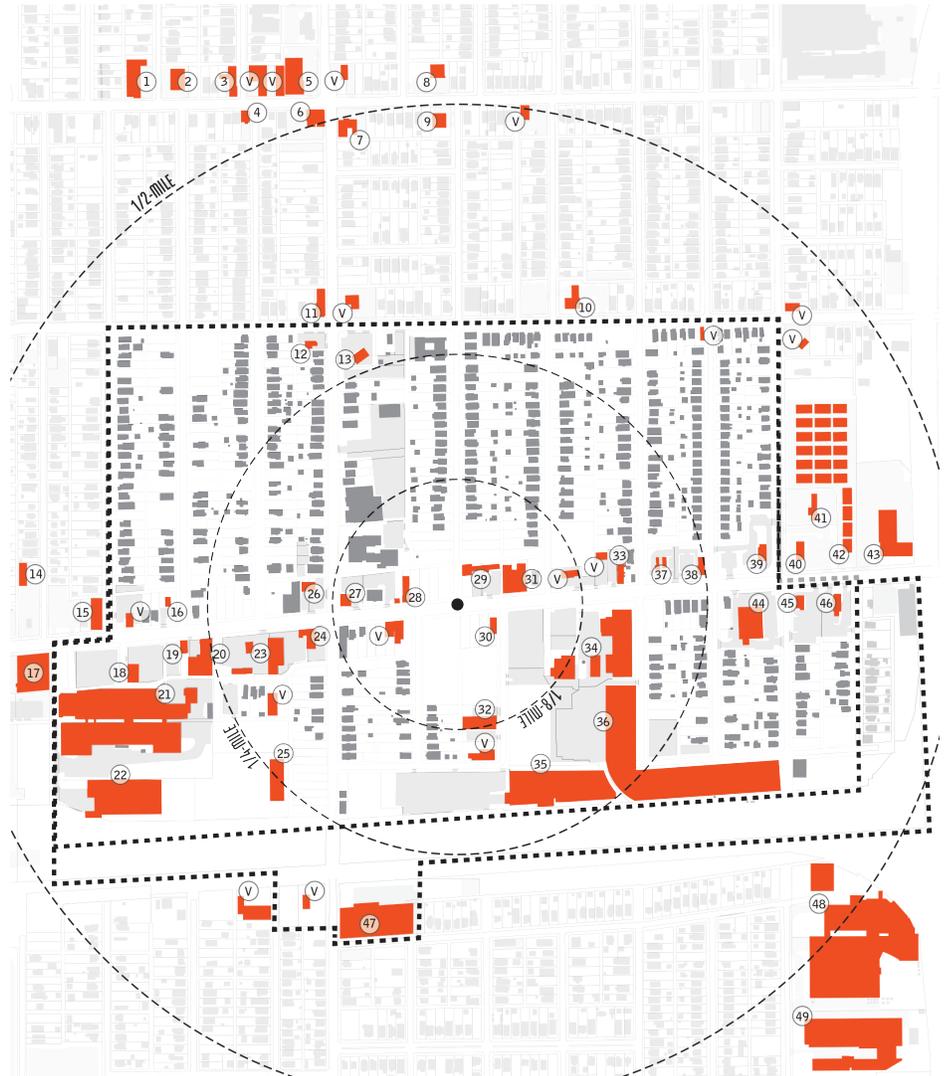
Appendix B: Economic Analysis

Existing Businesses

- | | |
|---|---|
| 1. Mullin Rental Service | 28. Tiaolli / Pia Urban Market & Cafe / Cat Head Press |
| 2. Mullin Rental Storage | 29. Gilpin Glass |
| 3. Historic Window Sash Co. | 30. Artie's on the Go |
| 4. Mexican In Restaurant | 31. Northern Tool Corporation / Indy Boxing & Grappling |
| 5. First Cash Pawn | 32. Abell Engineering |
| 6. Rural Inn Liquor Store | 33. Catalina Sports Bar |
| 7. Maggie's Lounge/Tax Service/Cash Advance | 34. PR Mallory Buildings |
| 8. Polly's Big Slice | 35. Bunker Building |
| 9. El Paisano's Tacos | 36. CMW Building |
| 10. Chase Bank | 37. Rally's |
| 11. Vacant Historic Storefront | 38. Popeye's Louisiana Kitchen |
| 12. Amber Motors | 39. White Castle |
| 13. New York Express | 40. Taco Bell |
| 14. Certified Automotive & Machine Shop | 41. Car Go Car Wash |
| 15. Javier's Hacienda | 42. U-STOR Self Storage |
| 16. Domino's Pizza | 43. Collision Evolution/ Hoosier Dent Company |
| 17. Auto GoGreen Repair | 44. Walgreens |
| 18. Blue's Auto Sales | 45. Long John Silver's |
| 19. Golden Ace Inn | 46. Wendy's |
| 20. Heldman Exteriors | 47. Farm 365 / 201 Maker Studios / Hoosier Popcorn |
| 21. Coble Properties | 48. Max Katz Bag Co. |
| 22. United Food Wholesale | 49. Commercial Liquidators - Indianapolis Auctions |
| 23. Auto Sales & Service | |
| 24. Auto Sales & Service | |
| 25. Indianapolis Radiator Works | |
| 26. Good News Thrift Shop | |
| 27. Former Pizza Hut | |

* SEE COMMUNITY ASSETS GRAPHIC

(V) VACANT COMMERCIAL BUILDINGS



Appendix C: Environmental Analysis

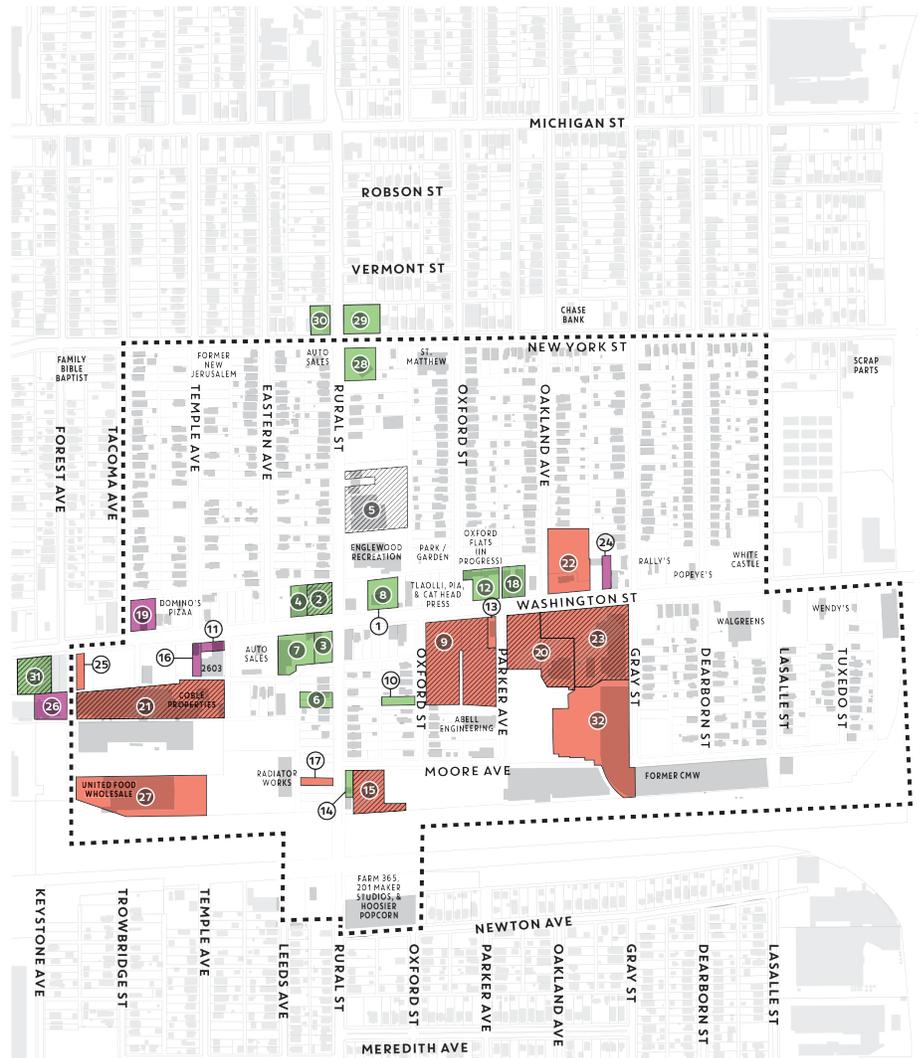
Brownfields

LEGEND

- VARIOUS CONTAMINANTS
- CHLORINATED CONTAMINANTS
- PETROCHEMICAL CONTAMINANTS

Note: Brownfield data provided courtesy of SESCO Group Environmental Solutions.

1. SUTHERLAND / BORDENKECHER
2. VILLAGE PANTRY
3. BARKER SERVICE STATION
4. JOHN L MANSON
5. ENGLEWOOD CHRISTIAN CHURCH
6. JOHNSON GARAGE
7. TRUCK SERVICE
8. INDIANAPOLIS PUBLIC LIBRARY
9. CROWN LAUNDRY
10. OSCAR HUGHES
11. CERTIFIED CLEANERS
12. CHAS WITCHEL
13. IRON FINGERS
14. RAYMOND PHELPS
15. DANIEL GREEN PROP.
16. ROY ALLRED
17. INDIANAPOLIS RADIATOR WORKS
18. FRANKLIN & SON AUTO
19. J BUTTERWORTH / ROY ALLRED
20. MALLORY OUTLOT
21. PRINT COMMUNICATIONS (COBLE PROPERTIES)
22. CLARK SERVICE STATION
23. MALLORY CAPACITOR
24. FRANK WOOLEN
25. RM CHERRY CO.
26. FOREST CLEANERS
27. FOOD WAREHOUSE
28. VILLAGE PANTRY
29. CARESKY
30. D & D LAUNDRY
31. GLIDDEN CO. / ICI PAINTS
32. CONTACTS METAL WELDING (CMW)



Appendix D: ESRI Community Analysis



Age by Sex Profile

Polygon
Area: 0.22 square miles

Prepared by Esri

Summary	Census 2010	2017	2022	2017-2022	
				Change	Annual Rate
Population	1,364	1,390	1,420	30	0.43%
Households	478	483	491	8	0.33%
Average Household Size	2.85	2.88	2.89	0.01	0.07%
Median Age	30.2	31.5	32.1	0.6	0.38%
Median Male Age	30.3	31.4	32.0	0.6	0.38%
Median Female Age	30.1	31.6	32.4	0.8	0.50%

Total Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
Total	1,366	100.0%	1,390	100.0%	1,420	100.0%
0 - 4	134	9.8%	128	9.2%	131	9.2%
5 - 9	109	8.0%	121	8.7%	123	8.7%
10 - 14	100	7.3%	106	7.6%	115	8.1%
15 - 19	97	7.1%	91	6.5%	99	7.0%
20 - 24	118	8.6%	99	7.1%	96	6.8%
25 - 29	121	8.9%	116	8.3%	102	7.2%
30 - 34	95	7.0%	111	8.0%	104	7.3%
35 - 39	93	6.8%	92	6.6%	101	7.1%
40 - 44	76	5.6%	84	6.0%	87	6.1%
45 - 49	99	7.2%	76	5.5%	80	5.6%
50 - 54	114	8.3%	83	6.0%	74	5.2%
55 - 59	76	5.6%	96	6.9%	77	5.4%
60 - 64	43	3.1%	77	5.5%	87	6.1%
65 - 69	33	2.4%	45	3.2%	66	4.6%
70 - 74	27	2.0%	28	2.0%	36	2.5%
75 - 79	15	1.1%	20	1.4%	21	1.5%
80 - 84	9	0.7%	10	0.7%	13	0.9%
85+	6	0.4%	7	0.5%	8	0.6%
18+	962	70.5%	979	70.4%	991	69.8%
21+	897	65.8%	926	66.6%	931	65.6%

Appendix D: ESRI Community Analysis



Age by Sex Profile

Polygon
Area: 0.22 square miles

Prepared by Esri

Male Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
Total	693	100.0%	705	100.0%	720	100.0%
0 - 4	74	10.7%	70	9.9%	70	9.7%
5 - 9	53	7.6%	66	9.4%	67	9.3%
10 - 14	48	6.9%	53	7.5%	63	8.8%
15 - 19	46	6.6%	43	6.1%	50	6.9%
20 - 24	57	8.2%	46	6.5%	44	6.1%
25 - 29	66	9.5%	56	7.9%	47	6.5%
30 - 34	43	6.2%	59	8.4%	50	6.9%
35 - 39	58	8.4%	45	6.4%	53	7.4%
40 - 44	35	5.1%	46	6.5%	43	6.0%
45 - 49	52	7.5%	39	5.5%	44	6.1%
50 - 54	54	7.8%	41	5.8%	39	5.4%
55 - 59	43	6.2%	46	6.5%	38	5.3%
60 - 64	23	3.3%	40	5.7%	42	5.8%
65 - 69	17	2.5%	23	3.3%	34	4.7%
70 - 74	12	1.7%	14	2.0%	19	2.6%
75 - 79	8	1.2%	9	1.3%	10	1.4%
80 - 84	3	0.4%	5	0.7%	5	0.7%
85+	1	0.1%	1	0.1%	3	0.4%
18+	488	70.5%	488	69.2%	489	67.9%

Female Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
Total	673	100.0%	685	100.0%	700	100.0%
0 - 4	61	9.1%	58	8.5%	60	8.6%
5 - 9	56	8.3%	55	8.0%	56	8.0%
10 - 14	51	7.6%	52	7.6%	52	7.4%
15 - 19	51	7.6%	48	7.0%	49	7.0%
20 - 24	61	9.1%	53	7.7%	52	7.4%
25 - 29	55	8.2%	60	8.8%	55	7.9%
30 - 34	52	7.7%	53	7.7%	54	7.7%
35 - 39	35	5.2%	47	6.9%	48	6.9%
40 - 44	41	6.1%	38	5.5%	45	6.4%
45 - 49	48	7.1%	37	5.4%	36	5.1%
50 - 54	60	8.9%	42	6.1%	36	5.1%
55 - 59	33	4.9%	49	7.2%	39	5.6%
60 - 64	20	3.0%	37	5.4%	45	6.4%
65 - 69	16	2.4%	22	3.2%	32	4.6%
70 - 74	15	2.2%	13	1.9%	17	2.4%
75 - 79	7	1.0%	11	1.6%	11	1.6%
80 - 84	6	0.9%	6	0.9%	8	1.1%
85+	5	0.7%	5	0.7%	5	0.7%
18+	474	70.5%	491	71.7%	502	71.7%

Appendix D: ESRI Community Analysis

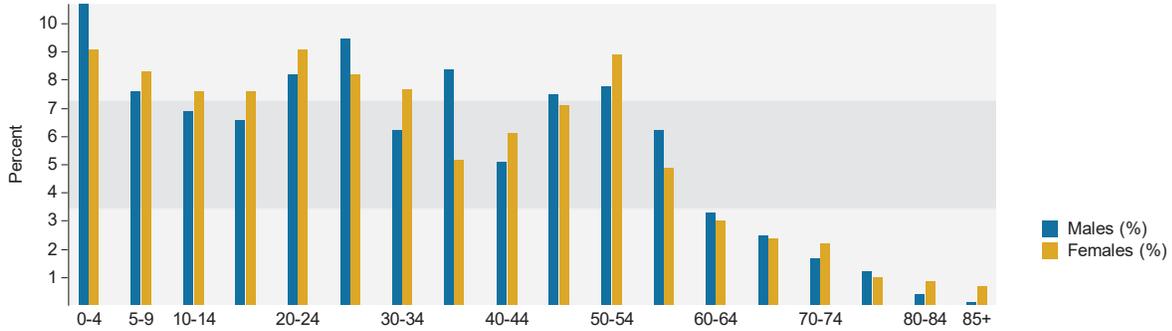


Age by Sex Profile

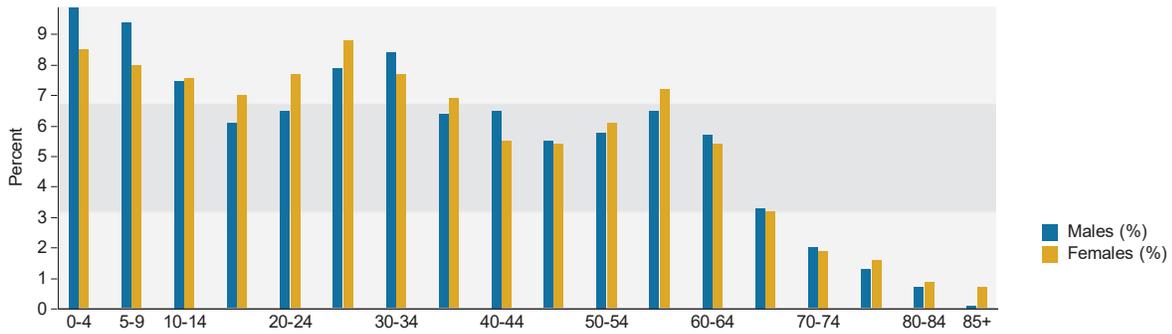
Polygon
Area: 0.22 square miles

Prepared by Esri

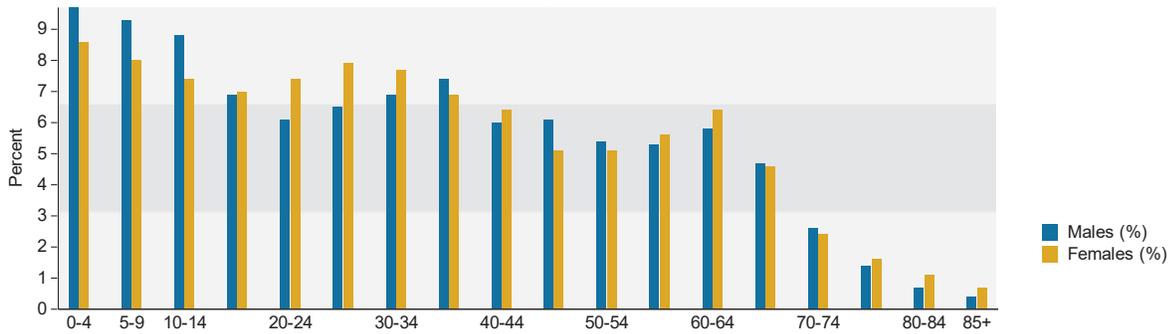
Census 2010 Population by Age and Sex



2017 Population by Age and Sex



2022 Population by Age and Sex



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

January 20, 2018

Appendix D: ESRI Community Analysis



Business Summary

Polygon
Area: 0.22 square miles

Prepared by Esri

Data for all businesses in area

Total Businesses:	28
Total Employees:	187
Total Residential Population:	1,390
Employee/Residential Population Ratio (per 100 Residents)	13

	Businesses		Employees	
	Number	Percent	Number	Percent
by SIC Codes				
Agriculture & Mining	0	0.0%	0	0.0%
Construction	4	14.3%	26	13.9%
Manufacturing	2	7.1%	15	8.0%
Transportation	1	3.6%	1	0.5%
Communication	0	0.0%	1	0.5%
Utility	0	0.0%	0	0.0%
Wholesale Trade	1	3.6%	5	2.7%
Retail Trade Summary	8	28.6%	76	40.6%
Home Improvement	0	0.0%	1	0.5%
General Merchandise Stores	1	3.6%	5	2.7%
Food Stores	1	3.6%	9	4.8%
Auto Dealers, Gas Stations, Auto Aftermarket	1	3.6%	2	1.1%
Apparel & Accessory Stores	0	0.0%	0	0.0%
Furniture & Home Furnishings	0	0.0%	3	1.6%
Eating & Drinking Places	3	10.7%	38	20.3%
Miscellaneous Retail	1	3.6%	18	9.6%
Finance, Insurance, Real Estate Summary	3	10.7%	11	5.9%
Banks, Savings & Lending Institutions	2	7.1%	6	3.2%
Securities Brokers	1	3.6%	3	1.6%
Insurance Carriers & Agents	0	0.0%	1	0.5%
Real Estate, Holding, Other Investment Offices	0	0.0%	0	0.0%
Services Summary	9	32.1%	51	27.3%
Hotels & Lodging	1	3.6%	3	1.6%
Automotive Services	1	3.6%	7	3.7%
Motion Pictures & Amusements	1	3.6%	1	0.5%
Health Services	0	0.0%	1	0.5%
Legal Services	0	0.0%	0	0.0%
Education Institutions & Libraries	1	3.6%	6	3.2%
Other Services	6	21.4%	34	18.2%
Government	0	0.0%	0	0.0%
Unclassified Establishments	0	0.0%	0	0.0%
Totals	28	100.0%	187	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Appendix D: ESRI Community Analysis



Business Summary

Polygon
Area: 0.22 square miles

Prepared by Esri

Data for all businesses in area

Total Businesses:	28
Total Employees:	187
Total Residential Population:	1,390
Employee/Residential Population Ratio (per 100 Residents)	13

by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	0	0.0%	0	0.0%
Construction	4	14.3%	26	13.9%
Manufacturing	2	7.1%	15	8.0%
Transportation	1	3.6%	1	0.5%
Communication	0	0.0%	1	0.5%
Utility	0	0.0%	0	0.0%
Wholesale Trade	1	3.6%	5	2.7%
Retail Trade Summary	8	28.6%	76	40.6%
Home Improvement	0	0.0%	1	0.5%
General Merchandise Stores	1	3.6%	5	2.7%
Food Stores	1	3.6%	9	4.8%
Auto Dealers, Gas Stations, Auto Aftermarket	1	3.6%	2	1.1%
Apparel & Accessory Stores	0	0.0%	0	0.0%
Furniture & Home Furnishings	0	0.0%	3	1.6%
Eating & Drinking Places	3	10.7%	38	20.3%
Miscellaneous Retail	1	3.6%	18	9.6%
Finance, Insurance, Real Estate Summary	3	10.7%	11	5.9%
Banks, Savings & Lending Institutions	2	7.1%	6	3.2%
Securities Brokers	1	3.6%	3	1.6%
Insurance Carriers & Agents	0	0.0%	1	0.5%
Real Estate, Holding, Other Investment Offices	0	0.0%	0	0.0%
Services Summary	9	32.1%	51	27.3%
Hotels & Lodging	1	3.6%	3	1.6%
Automotive Services	1	3.6%	7	3.7%
Motion Pictures & Amusements	1	3.6%	1	0.5%
Health Services	0	0.0%	1	0.5%
Legal Services	0	0.0%	0	0.0%
Education Institutions & Libraries	1	3.6%	6	3.2%
Other Services	6	21.4%	34	18.2%
Government	0	0.0%	0	0.0%
Unclassified Establishments	0	0.0%	0	0.0%
Totals	28	100.0%	187	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

January 20, 2018

Appendix D: ESRI Community Analysis



Retail MarketPlace Profile

Polygon
Area: 0.22 square miles

Prepared by Esri

Summary Demographics						
2017 Population						1,390
2017 Households						483
2017 Median Disposable Income						\$23,498
2017 Per Capita Income						\$12,946
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$8,910,335	\$10,333,055	-\$1,422,720	-7.4	8
Total Retail Trade	44-45	\$8,062,917	\$8,653,148	-\$590,231	-3.5	4
Total Food & Drink	722	\$847,418	\$1,679,907	-\$832,489	-32.9	3
Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$1,756,915	\$0	\$1,756,915	100.0	0
Automobile Dealers	4411	\$1,382,312	\$0	\$1,382,312	100.0	0
Other Motor Vehicle Dealers	4412	\$203,227	\$0	\$203,227	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$171,376	\$0	\$171,376	100.0	0
Furniture & Home Furnishings Stores	442	\$233,802	\$0	\$233,802	100.0	0
Furniture Stores	4421	\$158,758	\$0	\$158,758	100.0	0
Home Furnishings Stores	4422	\$75,045	\$0	\$75,045	100.0	0
Electronics & Appliance Stores	443	\$238,540	\$0	\$238,540	100.0	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$497,191	\$0	\$497,191	100.0	0
Bldg Material & Supplies Dealers	4441	\$465,057	\$0	\$465,057	100.0	0
Lawn & Garden Equip & Supply Stores	4442	\$32,134	\$0	\$32,134	100.0	0
Food & Beverage Stores	445	\$1,442,094	\$6,488,468	-\$5,046,374	-63.6	2
Grocery Stores	4451	\$1,263,702	\$3,035,735	-\$1,772,033	-41.2	1
Specialty Food Stores	4452	\$67,438	\$0	\$67,438	100.0	0
Beer, Wine & Liquor Stores	4453	\$110,954	\$3,434,131	-\$3,323,177	-93.7	1
Health & Personal Care Stores	446,4461	\$507,910	\$0	\$507,910	100.0	0
Gasoline Stations	447,4471	\$966,817	\$0	\$966,817	100.0	0
Clothing & Clothing Accessories Stores	448	\$322,143	\$0	\$322,143	100.0	0
Clothing Stores	4481	\$196,986	\$0	\$196,986	100.0	0
Shoe Stores	4482	\$65,325	\$0	\$65,325	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$59,833	\$0	\$59,833	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$175,611	\$0	\$175,611	100.0	0
Sporting Goods/Hobby/Musical Instr Stores	4511	\$141,194	\$0	\$141,194	100.0	0
Book, Periodical & Music Stores	4512	\$34,416	\$0	\$34,416	100.0	0
General Merchandise Stores	452	\$1,390,683	\$711,914	\$678,769	32.3	1
Department Stores Excluding Leased Depts.	4521	\$1,041,067	\$0	\$1,041,067	100.0	0
Other General Merchandise Stores	4529	\$349,616	\$622,265	-\$272,649	-28.1	1
Miscellaneous Store Retailers	453	\$366,064	\$0	\$366,064	100.0	0
Florists	4531	\$14,851	\$0	\$14,851	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$64,959	\$0	\$64,959	100.0	0
Used Merchandise Stores	4533	\$51,522	\$0	\$51,522	100.0	0
Other Miscellaneous Store Retailers	4539	\$234,732	\$0	\$234,732	100.0	0
Nonstore Retailers	454	\$165,146	\$0	\$165,146	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$129,727	\$0	\$129,727	100.0	0
Vending Machine Operators	4542	\$9,440	\$0	\$9,440	100.0	0
Direct Selling Establishments	4543	\$25,979	\$0	\$25,979	100.0	0
Food Services & Drinking Places	722	\$847,418	\$1,679,907	-\$832,489	-32.9	3
Special Food Services	7223	\$21,498	\$0	\$21,498	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$30,241	\$71,880	-\$41,639	-40.8	1
Restaurants/Other Eating Places	7225	\$795,679	\$1,608,027	-\$812,348	-33.8	2

Appendix D: ESRI Community Analysis

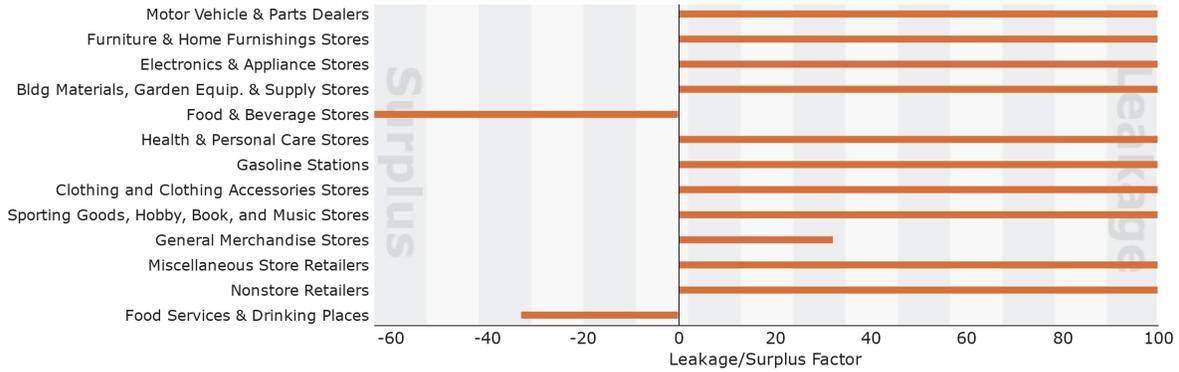


Retail MarketPlace Profile

Polygon
Area: 0.22 square miles

Prepared by Esri

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



Appendix E: Projects Initiative Document

\$5,000 MCMV Action Plan Initiative: PPHS

Student Planning Organization – Tactical Urbanism Art Project

The Project

The project will be the first completed by the Student Planning Organization, an initiative in the MCMV Youth Action Plan for Purdue Polytechnic High School. This project will be a creative placemaking initiative announcing the PR Mallory Administration Building as the future home of Purdue Polytechnic High School to those in the surrounding community. Students along with a selected local artist will collaborate to create a semi-permanent tactical urbanism art installation which will incorporate creative elements related to the school and the neighborhood to begin to integrate this development and the end users into the neighborhood.

Proposed Locations for Sign Project



Figure 1 - Proposed Semi - Permanent Creative Sign Project



Figure 2 - Second proposed Semi - Permanent Creative

Needed Resources and Related Costs

The Student Planning Organization is an initiative within the MCMV Plan and will further determine how to spend the dollars for their first tactical urbanism project along with the guidance from Englewood CDC.

Materials - \$2,500

Permitting - \$500

Incidentals - \$250

Artist Fee - \$750

Programming around the Installation - \$1,000

Anticipated Obstacles

- Selection of Installation Design
- Construction of the future Purdue Polytechnic High School affecting timing of project

Appendix E: Projects Initiative Document

List Action Steps

1. Find arts organization to partner with – Quincy Owens, iMOCA, others
2. Create sign design options
3. Finalize/choose design
4. Set date for installation
5. Invite students involved in MCMV
6. Purchase/Collect materials
7. Create signage/art installation
8. Installation day

Identify Lead Partner

Purdue Polytechnic High School along with their community partner Englewood Community Development Corporation will oversee the project to its end. Englewood CDC will serve as the fiscal agent for the funds coming in from IHEDA and will be able to work with the school through the MCMV partnership and other relationships as well as other community members in order to create a project which will benefit all partners involved.

Identify Collaborating Partners

The creative placemaking project will be completed by a local artist from iMOCA or The Harrison Center in collaboration with the former MCMV group. Other partners would include the John Boner Neighborhood Centers, also a developer on the PR Mallory Campus for Purdue Polytechnic High School, Paramount School of Excellence and Farm 360, two additional tenants in the new development, project cycle partners which PPHS students work with throughout the year and the City of Indianapolis.

Existing Resources

- Other schools in the area including Paramount School of Excellence, Thomas Gregg Neighborhood School, DayStar Childcare, School #14, and others.
- Englewood Community Development Corporation, Englewood Christian Church, Mano de Amistad and DayStar Childcare all use the Englewood Christian Church Building on a daily basis which is located across the street from the future Purdue Polytechnic High School/former PR Mallory Administration Building. This place and these organizations are supporting the development and new school and would have places for meetings and capacity to assist in developments.
- Former Creative Placemaking projects which have taken place in the neighborhood including signage, summer concert series, film festivals, and mural projects.
- East Washington Branch Library which can serve as a meeting space for students as they are planning this project and implementing it.
- Tlaolli Mexican Cuisine, Pia Urban Cafe, and other additional businesses moving in around the school which can add to the possibilities of partners and future opportunities for the planning organization.

Appendix F: Sources

City of Rochester, New York

Esri Community Analysis

Eastern Carolina University

Great Places 2020 Englewood Village

Indiana Housing and Community Development Authority

IndyGo

Ratio Architects

St. Josephs High School , Metuchen, NJ

Truman High School, Independence, MO