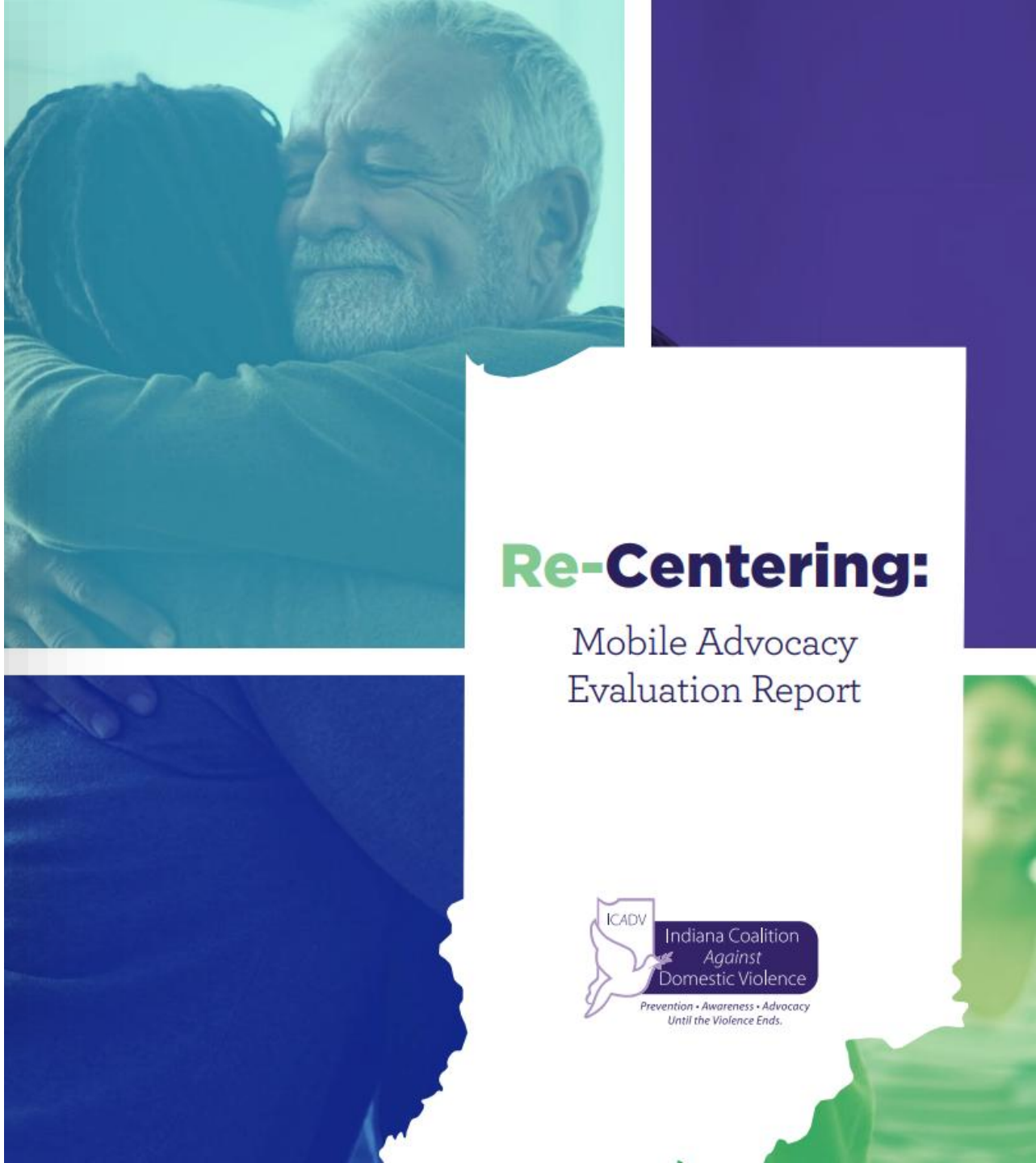
Mobile Advocacy

Meeting Domestic Violence Survivors Where They Are



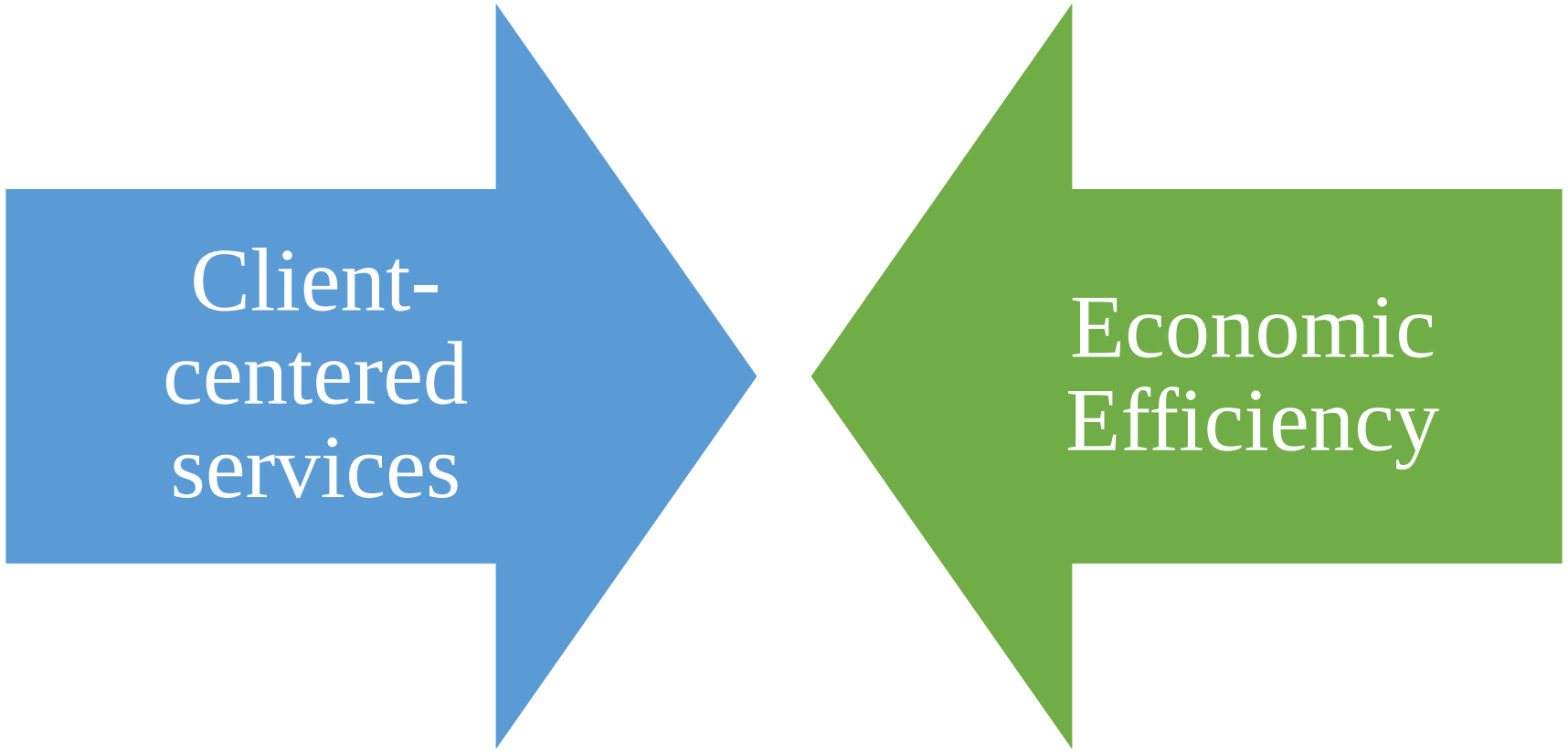


Why Mobile Advocacy?

Sheltering



Why mobile advocacy?



Economic Efficiency & Reach

With the mobile model we can greatly expand our reach.

- Reduce barriers
- Increase efficiency
- The new model allowed services to expand and contract according to funding changes.
- Increased reach

Iowa reports:

2013: 20,616 DV survivors
4,431 SV survivors

2019: 41,427 DV survivors
16,621 SV survivors

"Recognition that our menu of services was about our identity not necessarily what survivors were asking for"

Mobile Advocacy Model

Components of mobile services that programs have adopted nationally, and in Indiana have included:

- ***Mobile advocacy services***
- ***Housing supports***
- ***Flex funding***



Meeting clients where they are

Rather than requiring survivors to find us and get to us (logistically and emotionally), advocates meet with clients, in person in locations that they identify as safe.

- Partner agencies
- Public locations
- Client’s homes



Continuum of housing supports

- Sheltering
- Housing system navigation
- Transitional housing
- Supported housing
- Housing payment assistance



Flex funding

Assisting survivors with funds to support stability and basic needs. Things like housing costs, transportation costs, utilities, food, etc.



What’s happening in Indiana

- Center for Women and Families closed their shelter and moved to an entirely mobile model in 2018.
- Adams Wells Crisis Center shifted from a shelter to a program that uses a safe house model in 2019.
- Mental Health America of Boone County serves survivors through a model including safe houses and rapid rehousing services.
- Hope Springs in Attica has added mobile advocacy to their outreach efforts and created single family homes to provide temporary shelter in the counties they serve.
- Hands of Hope in Grant County transitioned from a shelter-based to a fully mobile model in 2022.
- ABW of Richmond transitioned from a shelter-based model to a fully mobile model in 2022.
- St. Jude House in Crowne Point added a mobile program with designated advocates and technologies in 2023.
- Alternatives in Madison County has expanded their outreach services to include mobile advocacy and a continuum of housing supports.

Evaluation findings

- ***Accessibility***—98.6% of respondents reported that it was either very easy (81.7) or easy (16.9) to access services.
- ***Client-centered services***—97% of respondents reported that services were either very responsive (90.1) or responsive (7) to their needs.
- ***Safety***—100% of respondents reported that they felt safer as a result of the services they received.
- ***Hopefulness***—99% of respondents reported that the services that they received increased their hope for the future.
- ***Facilitating connections***—99% of respondents reported that services helped them to make new service and social connections.



Survivor comments

- “Always extremely accommodating and attentive to my needs, my schedule, my wants and my beliefs.”
- “They helped me get into housing and helped me have legal aid as well.”
- Genesis A Better Way of Richmond has showed me that not all "shelters" are what they are made out to be. Coming to Genesis has provided me so many connections and help!



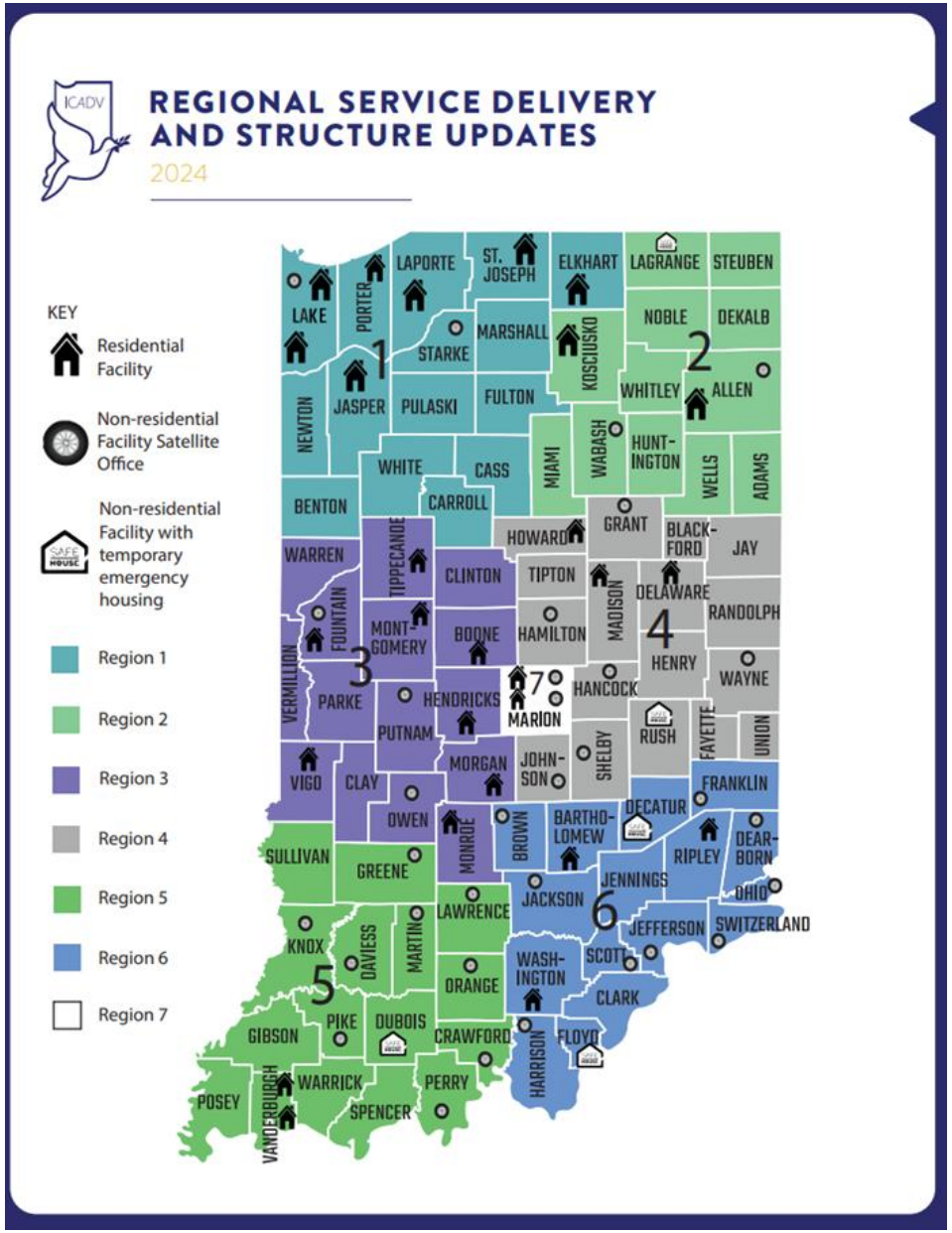


Advocates' satisfaction

90% of advocates described themselves as either very satisfied, or satisfied; none described themselves as either dissatisfied or very dissatisfied with their work.

- Sources of satisfaction--client satisfaction with the model, the ability to serve clients who couldn't get to them, the ability to serve clients across the continuum of "leaving".
- Sources of dissatisfaction included insufficient organizational and community resources to provide clients with the supports that they needed for stability.

Domestic violence services across Indiana





Questions

Mobile Advocacy Tools and Resources

https://icadvinc.org/movement/

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