Insights of the APCD Vehicle

➢ **Car Body (APCD Brand- Consumer Facing Website)**: Consumer facing website is the sleek body of a car. It's the part that consumer interacts with directly, providing a visually appealing and intuitive user experience.

➢ **Car Engine (Analytic Environment)**: Analytic environment is the engine of a car. Its only visible to certain users; but it's the heart of our APCD platform, driving the functionality and delivering the desired result for our consumers.

➢ **Fuel System (Onpoint CDM)**: The fuel system processes and delivers fuel to the engine, like how Onpoint's CDM processes and validates the claims data. Just as well-maintained fuel system optimizes car's performance, CDM ensures efficient processing and retrieval of data.

➢ **Fuel (Data)**: Data is the fuel of a car that powers the engine (Analytic Environment). Just as we need fuel to power our cars, we need data to power our APCD. Without data, the APCD would not be able to run.

➢ **Brakes (Security)**: Brakes can be compared with security measures of the website. Just as brakes ensure safety and prevent accidents, APCD website is equipped with robust security measures.

Insights of the APCD Vehicle

➤ **Tires (Shopping Tool –Lets go places)**: Tires can be compared to the shopping tools. Just as tires come in various sizes to suit different vehicles and preferences, APCD Shopping tool comes with customization options for users to filter and personalize their searches based on their specific needs. They both contribute to enhancing the user experience and enabling informed decision making.

➤ **Pit Crew (Support/Helpdesk)**:Pit crew can be compared with the Helpdesk/Support team. They are responsible for providing support to consumers and keep things running smoothly.

➤ **Car Dashboard (Monitoring Tools)**: Car dashboard can be compared with the monitoring tools for the website. It provides insights and metrics about the performance of the website.

➤ **Steering Wheel (Navigation Bar)**: Steering wheel is the navigation bar of the website. It allows users to quickly and easily navigate to different pages on the site.

➤ **Enhancements**: Enhancements are the additional components that are added to the website/car after it has been created/purchased.

IN - APCD Vehicle

Driver: Consumer

Steering Wheel : Website Nav Bar

Enhancements: Additional Components

Components of APCD

Body: Consumer Facing Website
Engine: Analytic Environment
Fuel System: Onpoint CDM
Fuel: Claims Data

Dashboard: Monitoring Tools

Fuel: Claims Data

Brakes: Security (HIPAA, HITRUST Certs)

IN - All Payer Claims Database

Pit Crew: IN APCD Team Onpoint's Support Team

Tires: Website Shopping Tool