



The Link

to Supplier Diversity

A publication of the Indiana Department of Administration Division of Supplier Diversity

November 2015

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Event Calendar

Business Matchmaking Event	Nov. 5
Certification Webinar	Nov. 18
Relationship to Partnership Session	Nov. 20
Gov. MWBE Commission	Dec. 9
Pay Audit Training Webinar	Dec. 9

More details can be found at: <http://www.in.gov/idoa/mwbe/2749.htm>

How to Connect



www.in.gov/idoa/mwbe

The Division of Supplier Diversity Celebrates

VETERANS DAY

NOVEMBER 11, 2015

HONORING ALL WHO SERVED
IN TIMES OF WAR - IN TIMES OF PEACE

The Division of Supplier Diversity proudly supports our veterans and veteran-owned enterprises. In honor of our Indiana Veterans the Division will publish five newsletters. Each week in November, these newsletters will feature interviews with the owners, focusing on their story as soldiers and as entrepreneurs.

FAT • ATOM.

FAT ATOM MARKETING

Owner: Todd Muffley
 Service Component: Army
 Business: Advertising and Marketing services



RODNEY STEPP MUSIC PRODUCTIONS

Owner: Rodney Stepp
 Service Component: Army
 Business: Music Production



DESIGN-AIRE ENGINEERING, INC.

Owner: Earl Boulware
 Service Component: Army
 Business: Engineering and design services



WINERGY, LLC

Owner: Andrew Conner
 Service Component: Navy & Air National Guard
 Business: Industrial Safety and Health

History of Veterans Day

U.S. Dept. of Veteran Affairs Office of Public Affairs

World War I – known at the time as “The Great War” - officially ended when the Treaty of Versailles was signed on June 28, 1919, in the Palace of Versailles outside the town of Versailles, France. However, fighting ceased seven months earlier when an armistice, or temporary cessation of hostilities, between the Allied nations and Germany went into effect on the eleventh hour of the eleventh day of the eleventh month. For that reason, November 11, 1918, is generally regarded as the end of “the war to end all wars.”

In November 1919, President Wilson proclaimed November 11 as the first commemoration of Armistice Day with the following words: "To us in America, the reflections of Armistice Day will be filled with solemn pride in the heroism of those who died in the country's service and with gratitude for the victory, both because of the thing from which it has freed us and because of the opportunity it has given America to show her sympathy with peace and justice in the councils of the nations..."

The original concept for the celebration was for a day observed with parades and public meetings and a brief suspension of business beginning at 11:00 a.m.

The United States Congress officially recognized the end of World War I when it passed a concurrent resolution on June 4, 1926, with these words:

"Whereas the 11th of November 1918, marked the cessation of the most destructive, sanguinary, and far reaching war in human annals and the resumption by the people of the United States of peaceful relations with other nations, which we hope may never again be severed, and

Whereas it is fitting that the recurring anniversary of this date should be commemorated with thanksgiving and prayer and exercises designed to perpetuate peace through good will and mutual understanding between nations; and

Whereas the legislatures of twenty-seven of our States have already declared November 11 to be a legal holiday: Therefore be it Resolved by the Senate (the House of Representatives concurring), that the President of the United States is requested to issue a proclamation calling upon the officials to display the flag of the United States on all Government buildings on November 11 and inviting the people of the United States to observe the day in schools and churches, or other suitable places, with appropriate ceremonies of friendly relations with all other peoples."

An Act (52 Stat. 351; 5 U. S. Code, Sec. 87a) approved May 13, 1938, made the 11th of November in each year a legal holiday—a day to be dedicated to the cause of world peace and to be thereafter celebrated and known as "Armistice Day." Armistice Day was primarily a day set aside to honor veterans of World War I, but in 1954, after World War II had required the greatest mobilization of soldiers, sailors, Marines and airmen in the Nation's history; after American forces had fought aggression in Korea, the 83rd Congress, at the urging of the veterans service organizations, amended the Act of 1938 by striking out the word "Armistice" and inserting in its place the word "Veterans." With the approval of this legislation (Public Law 380) on June 1, 1954, November 11th became a day to honor American veterans of all wars.

Later that same year, on October 8th, President Dwight D. Eisenhower issued the first "Veterans Day Proclamation"

which stated: "In order to insure proper and widespread observance of this anniversary, all veterans, all veterans' organizations, and the entire citizenry will wish to join hands in the common purpose. Toward this end, I am designating the Administrator of Veterans' Affairs as Chairman of a Veterans Day National Committee, which shall include such other persons as the Chairman may select, and which will coordinate at the national level necessary planning for the observance. I am also requesting the heads of all departments and agencies of the Executive branch of the Government to assist the National Committee in every way possible."

Veterans Day continues to be observed on November 11, regardless of what day of the week on which it falls. This observance honors America's veterans for their patriotism, love of country, and willingness to serve and sacrifice for the common good.



President Eisenhower signing HR786, changing Armistice Day to Veterans Day. From left: Alvin J. King, Wayne Richards, Arthur J. Connell, John T. Nation, Edward Rees, Richard L. Trombla, Howard W. Watts

Tools for Success

By: Terrie Daniel
 Division of Supplier Diversity
 Deputy Commissioner



Terrie Daniel
 Division of Supplier Diversity
 Deputy Commissioner

To all of our Indiana Veterans, thank you for your service and for all you do and have done to protect and serve our great country!

For the full month of November in honor of Veterans Day, we will focus our publication on our well deserving Indiana veteran-owned business enterprises. We must never forget the

service our veterans have given, and the sacred obligations our veterans and their families have sacrificed so that we can live free.

I think Dick Cheney said it best when he said, "It is easy to take liberty for granted, when you have never had it taken from you."

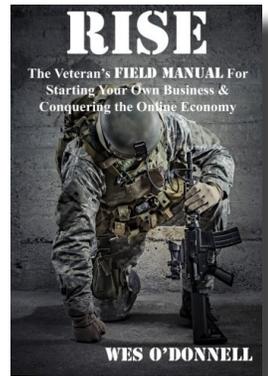
Let us not take our liberty for granted because so many have paid the ultimate price for that liberty.

Thanks to each of you again and may you prosper and be fulfilled in all you do. Happy Veterans Day!

Business Reads

Rise

By: Wes O'Donnell



Rise is the veteran's eCommerce business guide with step by step instructions for starting your own business and guiding it to profitability. Military veteran entrepreneur Wes O'Donnell leads the way with crucial insights, tips and a wealth of veteran-specific resources that are available along the journey. The book also includes appendices filled with veteran specific information like Starting a Service Disabled Veteran Owned Small Business (SDVOSB) and Small Business Administration Resources that are available exclusively to veterans. In addition, veterans interested in entrepreneurship can interact directly with the author regarding topics not covered in the book at the author's Veteran Assistance website, Warrior Lodge. Join the Veteran Uprising!



OVER 200 YEARS OF SERVICE

EVANSVILLE - NOVEMBER 14, 2015

Saturday, November 14, 2015 @ 2:30 p.m. Parade Chairmen
 Riverside Drive, Evansville, IN Garry & Tammy Hisel
 Thunderbolt.org (866) 511-8712 or (812) 634-1407

[CLICK HERE FOR MAP](#)

[EVENT FACEBOOK PAGE](#)

[DRIVER REGISTRATION FORM](#)

Subcontractor & Other Business Opportunities

Project Name	Due Date	Contact Information
Independent Program Evaluation & External Quality Review Services 16-038	Monday, Nov. 16	Indiana Dept. of Administration Jennifer Michael
NOTICE TO BIDDERS: IndyPL Southport Branch Renovation	Tuesday, Nov. 24	The Library Services Center 2450 North Meridian Street Indianapolis, IN 46208
Expressive Arts Program RFP-16-034	Wednesday, Dec. 9	Indiana Dept. of Administration Jennifer Mayfield

Business Quote

"We sleep safely at night because rough men [and women] stand ready to visit violence on those who would harm us."
 –Winston S. Churchill

VETERANS DAY

FREQUENTLY ASKED QUESTIONS

Q. Which is the correct spelling of Veterans Day?

- a. Veterans Day
- b. Veteran's Day
- c. Veterans' Day

A. Veterans Day (choice a, above). Veterans Day does not include an apostrophe but does include an "s" at the end of "veterans" because it is not a day that "belongs" to veterans, it is a day for honoring all veterans.

Q. On what day of the week will Veterans Day be observed?

A. Veterans Day is always observed officially on November 11, regardless of the day of the week on which it falls. The Veterans Day National Ceremony, like most ceremonies around the nation, is held on Veterans Day itself. However, when Veterans Day falls on a weekday, many communities choose to hold Veterans Day parades or other celebrations on the weekend before or after November 11 so that more people can participate.

Q. Who decides if a government office or business closes or stays open on Veterans Day?

A. Federal government closings are established by the U.S. Office of Personnel Management (OPM). Generally, when a holiday falls on a non-workday—Saturday or Sunday—the federal government is closed on Monday (if the holiday falls on Sunday) or Friday (if the holiday falls on Saturday). State and local governments, including schools, are not required to follow OPM closure policies and may determine for themselves whether to close or remain open. Likewise, non-government businesses are free to make their own decisions to close or remain open for business, regardless of federal, state or local government closings.

Q. Why do some schools close and others remain in session on Veterans Day?

A. Because there is no legal requirement that schools close on Veterans Day,

individual states or school districts are free to establish their own policies on school closings. Most schools that do not close for Veterans Day schedule assemblies or other activities to honor America's veterans on Veterans Day and throughout the week that includes Veterans Day.

Q. What is the difference between Veterans Day and Memorial Day?

A. Many people confuse Memorial Day and Veterans Day. Memorial Day is a day for remembering and honoring military personnel who died in the service of their country, particularly those who died in battle or as a result of wounds sustained in battle. While those who died are also remembered, Veterans Day is the day set aside to thank and honor ALL those who served honorably in the military - in wartime or peacetime. In fact, Veterans Day is largely intended to thank LIVING veterans for their service, to acknowledge that their contributions to our national security are appreciated, and to underscore the fact that all those who served - not only those who died - have sacrificed and done their duty.

Q. Why are red poppies worn on Veterans Day, and where can I obtain them?

A. The wearing of poppies in honor of America's war dead is traditionally done on Memorial Day, not Veterans Day. The practice of wearing of poppies takes its origin from the poem *In Flanders Fields*, written in 1915 by John McCrae. For information on how to obtain poppies for use on Memorial Day, contact a veterans service organization, such as the Veterans of Foreign Wars of the United States (VFW) or The American Legion, as a number of veterans organizations distribute poppies annually on Memorial Day. You can find veterans groups in the Veterans Service Organization link on VA's Veterans Day web page. Veterans groups in your area can be found in your local phone book. Look in the yellow

pages under "Veterans and Military Organizations" or a similar heading.

Q. How can I get a Veterans Day poster?

A. Each September, posters are distributed to schools, state governments, Veterans Day Regional Sites, the military services, and veterans service organizations. Poster requests are fulfilled until the inventory is exhausted. You can download or print your own poster from the [Veterans Day Poster Gallery](#).

Q. Is Veterans Day celebrated in other countries?

A. Yes, a number of countries honor their veterans each year on November 11, although the name and types of commemorations differ somewhat from Veterans Day celebrations in the United States. For example, Canada and Australia observe "Remembrance Day" on November 11, and Great Britain observes "Remembrance Day" on the Sunday nearest to November 11. There are similarities and differences between these countries' Remembrance Day and America's Veterans Day. Canada's observance is actually quite similar to the U.S. celebration, in that the day is intended to honor all who served in Canada's Armed Forces. However, unlike in the U.S., many Canadians wear red poppy flowers on November 11 in honor of their war dead. In Australia, Remembrance Day is very much like America's Memorial Day, a day to honor that nation's war dead. In Great Britain, the day is commemorated by church services and parades of ex-service members in Whitehall, a wide ceremonial avenue leading from London's Parliament Square to Trafalgar Square. Wreaths of poppies are left at the Cenotaph, a war memorial in Whitehall, which was built after the First World War. At the Cenotaph and elsewhere in the country, a two-minute silence is observed at 11 a.m., to honor those who lost their lives in wars.

Source: U.S. Dept. of Veteran Affairs Office of Public Affairs

Indianapolis Veterans Day Events

Wednesday, November 11, 2015

North Steps of the Indiana War Memorial

431 N Meridian St. Indianapolis, IN 46204

- 10:30 a.m. EST - [Musical Prelude](#)
Performed by the 38th Division Band of the Indiana National Guard.
Includes patriotic music played from World War I, World War II and Korean War eras.

- 11:00 a.m. EST - [Veterans Day Service](#)
 - Presentation of Colors
 - National Anthem
 - Pledge of Allegiance
 - Memorial Prayer
 - Welcome & Introduction of Dignitaries
 - Veterans Day Message
 - Laying of Wreaths
 - "Battle Hymn of the Republic"
 - Closing Memorial Prayer
 - Tolling of the USS Indianapolis' ship's bell in tribute to the fallen veterans of each of the wars involving US Armed Forces
 - Sounding of "TAPS"
 - Retirement of Colors
 - Conclusion of Memorial Service

- Noon EST - [Flanner and Buchanan Veterans Day Parade](#)
More than 80 units will march in this year's parade. It begins at Michigan and Pennsylvania Streets, moves south on Pennsylvania to New York Street, west to Meridian Street, north on Meridian and finishes at North Street. The parade kicks off as soon as the memorial service concludes.
[Click here for Parade Map](#)

- 5:30 p.m. EST - [Veterans Day Reception & Banquet](#)
Primo Banquet Hall & Conference Center
2615 National Avenue, Indianapolis, 46227
The banquet will begin at 6:30 p.m.
[Click here for Banquet Registration form](#)



Certified WBEs**Certified WBEs****Certified MBEs****#1 Strategic Solutions, LLC**

Susan Robertson
(317) 203-4034
susan@strategicsolutionsusa.com

A Sign by Design, Inc.

Beverly Miller
(317) 876-7900
bevm@asignbydesign.com

Bedel Financial Consulting, Inc.

Elaine Bedel
(317) 843-1358
ebedel@bedelfinancial.com

Cindy Collier Consulting, LLC

Cynthia Collier
(317) 694-1112
ccollier404@comcast.net

CMC Media Group, Inc.

Norma Commorato
(317) 466-0321
john@cmcmediagroup.com

Corporate Graphic Solutions

Vickie Radde
(574) 267-7738
megan@c-g-s.com

Corrosion Technologies, Inc.

Kay Squires
(317) 894-0627
kmsquires@corrosiontech.com

Dedrick Tool & Die, Inc.

Deborah Dedrick
(260) 824-3334
deb@dedricktool.com

Design Details, LLC

Kelli Detty
(317) 752-2324
designdetailllc@aol.com

Elizabeth Mahoney

Elizabeth Mahoney
(317) 259-0191
elizabeth@emdesign.net

Everything Under The Sun, LLC

Jessica Hall
(513) 518-3388
jessica3397@gmail.com

Forum Architects, LLC

Renee Kobayashi
(574) 233-2119
rkobayashi@forumarchitectsllc.com

Gurman Container & Supply Corp.

Whitney Gurman-Roberts
(812) 232-3413
whitney@gurmancontainer.com

Indy Pack & Material Handling, LLC

Joan Allison
(812) 343-2465
jmallison04@sbcglobal.net

Innovative Concepts Painting, LLC

Anita Shafer
(765) 254-1216
nxco@comcast.net

Journey Engineering, LLC

Jeanne Chandler
(317) 289-8395
jchandler@journeyeng.com

K & K Services, LLC

Claudette Peterson
(317) 347-8873
kkservices@sbcglobal.net

Kellie Meyer Training Solutions

Kellie Meyer
(317) 459-2392
kmeyer@kmesolutions.org

Lanham & Sons Mechanical, Inc.

Lois Lanham
(317) 535-4833
roylanham@hotmail.com

Marion All-Star Indiana, Inc.

Judy Beeler
(765) 664-6966
judy.beeler@comcast.net

MaryComm Wiring, Inc.

Mary Wright
(317) 496-4290
marycommwiring@gmail.com

Melissa Brenneman

Melissa Brenneman
(317) 776-9996
melissa@topoworks.com

Miller & Fisher, LLC

Debra Miller
(317) 536-7570
miller@millerfisher.com

Monarch Trucking Services, Inc.

Charlene Devalal
(317) 780-7033
monarchtrucking@sbcglobal.net

New Start Enterprises, LLC

Betty Jones
(317) 568-2838
wenstar345@gmail.com

Organizational Development Solutions, Inc.

Desila Rosetti
(219) 395-9564
drosetti@successwithods.com

Professional Gifting, Inc.

Dorothy Reinstrom
(317) 257-3466
dot@professionalgifting.com

RESOLUTION Group, Inc.

Christa Petzke, PE, MBA
(317) 558-2911
cpetzke@resogrp.com

Skwiat Electric, LLC

Stephanie Skwiat
(219) 326-9473
skwiatelectric@aol.com

The McCormick Group

Mattie McCormick
(317) 537-2111
mccormickmatti@gmail.com

VP Enterprises, Inc.

Vicky Haire
(812) 288-6400
vickyhaire@insightbb.com

Certified VBEs**MBC Group, Inc.**

Eric Holloway
(317) 297-7842
eholloway@mbcgroup.us

Writeguard Business

Larry LaHue
(317) 849-7292
lahue@writeguard.com

Pointed Arrows Evaluation & Research

Michael Harnar
(909) 524-7800
michael@pointedarrows.com

Larry Reitz & Associates

Larry Reitz
(317) 293-9979
info@skvindy.com

D2p, LLC

Rebecca Schultz
(317) 572-9103
rebeccads@d2pindy.com

Information Systems Consultants, Inc.

Tyrone Brown
(708) 531-0426
brownt@isciconsult.com

Capacity Enhancement and Development Service

Heather Cowen
(260) 580-4343
heather.presley@comcast.net

Payne & Associates, Inc.

Richard Payne
(317) 228-9464
rpayne4@msn.com

Black & White Investments, LLC

Lori Hobbs
(317) 377-1790
lori@bwillc.com

GO Company USA

John Merriweather
(317) 848-2022
jm@globalorientations.com

Innovative Engineering, LLC

Robert Scott
(317) 863-0268
rscott.pe@comcast.net

Reap Construction Group

Ryan Potter
(317) 333-9740
reapgc@gmail.com

Roger and Sons Construction, Inc.

Rogelio Zepeda
(219) 397-8819
nemartinez@rogerandsons.com

Solo Diagnostics Incorporated

Chester Booker
(317) 865-3950
crbooker@solodiagnostics.com

Special Occasions Catering, LLC

Raquel Washington
(317) 313-5647
raquel@socindy.com

OCP Business Interiors ETC Corp

Vax Payton
(317) 624-9700
ocpetc@live.com

Alexis B. Holt Design Group, LLC

Adrienne Barron
(312) 428-5650
adrienne@alexisbholtdesigngroupplc.com

Ellis Automation Solutions, Inc.

Edlund Ellis
(574) 404-6277
ed@ellisautomationsolutions.com

Stafforward

Justin Christian
(317) 493-2000
jpg@bcforward.com

WBBS, LLC

Kay Wallis
(574) 264-2013
kay@abcorestation.com



FACT:
ACCORDING TO THE 2007 CENSUS THERE ARE AN ESTIMATED 2.45 MILLION BUSINESSES WITH MAJORITY OWNERSHIP BY VETERANS.

Contact Us**Deputy Commissioner**

Terrie Daniel
(317) 232-3061
tdaniel@idoa.in.gov

Deputy Director of Business Development & Compliance

Courtney Edmonds
(317) 234-3428
cedmonds@idoa.in.gov

Business Development & Outreach Manager

Michael Babcock
(317) 234-5360
mbabcock@idoa.in.gov

Business Relations Specialist

Isabel Smith
(317) 234-3421
ismith@idoa.in.gov

Jocelyn Williams

(317) 234-3425
jowilliams@idoa.in.gov

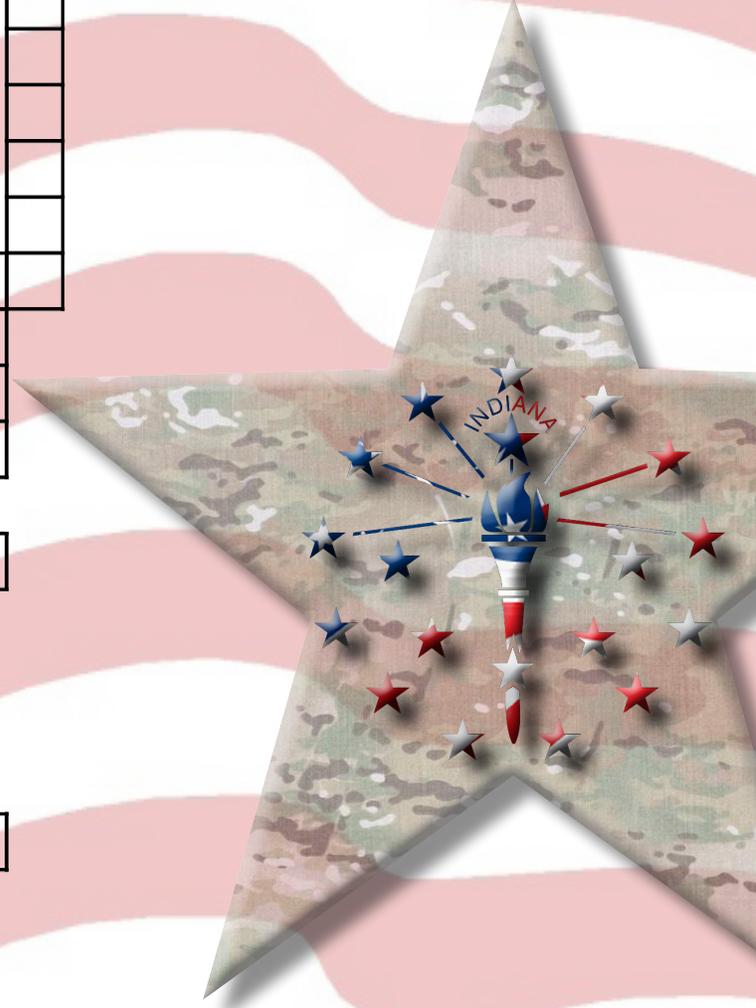
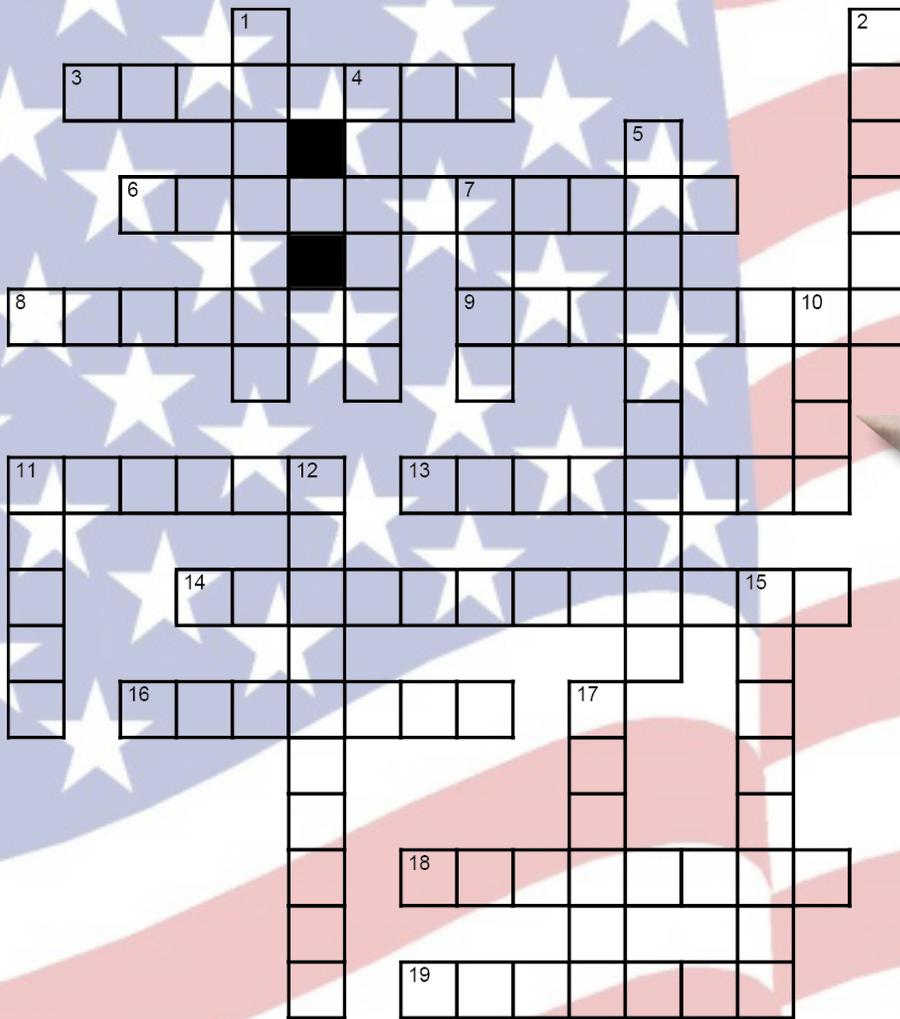
Certification Program Coordinator

Kesha Rich
(317) 234-9521
krich@idoa.in.gov

Ellen Brassard

(317) 233-1872
ebrassard@idoa.in.gov

VETERANS DAY CROSSWORD PUZZLE



ACROSS

- 3.) THE MONTH OF VETERANS DAY. (8)
- 6.) WHAT WWI WAS ORIGINALLY KNOWN AS. (3,5,3)
- 8.) BRAVERY. (7)
- 9.) A STATUE OR BUILDING TO REMEMBER VETERANS. (8)
- 11.) _____ GAS. (6)
- 13.) A PLACE WHERE PEOPLE ARE BURIED. (8)
- 14.) WHAT REMEMBRANCE DAY WAS ORIGINALLY KNOWN AS. (9,3)
- 16.) INJURED. (7)
- 18.) WAR POEM: IN _____ FIELDS. (8)
- 19.) _____ GUN. (7)

DOWN

- 1.) SOMEONE WHO HAS FOUGHT IN A WAR. (7)
- 2.) LEST WE _____. (6)
- 4.) _____ WIRE. (6)
- 5.) WOUNDED AND DEAD. (10)
- 7.) A GROUP OF PEOPLE WHO FIGHT ON LAND. (4)
- 10.) A GROUP OF PEOPLE WHO FIGHT ON THE SEA. (4)
- 11.) A RED FLOWER THAT IS A SYMBOL OF REMEMBRANCE OF THE DEAD. (5)
- 12.) THE AREA BETWEEN THE TRENCHES. (2,4,4)
- 15.) A GROUP OF PEOPLE WHO FIGHT IN THE AIR. (8)
- 17.) A LONG HOLE DUG INTO THE GROUND WHERE SOLDIERS HID. (6)