



The Link

to Supplier Diversity

A publication of the Indiana Department of Administration Minority & Women's Business Enterprises
Terrie F. Daniel, Deputy Commissioner

May 2014

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Event Calendar

- Indiana Latino Expo May 3
- National Small Business Week May 12-16
- Pay Audit Training May 14
- Certification Clinic May 21
- Governor's Commission on Minority & Women's Business Enterprises June 9
- Pay Audit Training June 11
- Certification Clinic June 18
- Indiana Business Development Week Oct. 29-31

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Tulip Poplar Makes Comeback on Statehouse Grounds

Thanks to Certified Business

Governor and Mrs. Mike Pence initiated the comeback of the tulip poplar on the grounds of the Indiana Statehouse when they planted the official state tree Friday, April 25 in recognition of Arbor Day.

Seeking to replace a tulip poplar tree that was removed from the Statehouse grounds last summer, the Indiana Nursery and Landscaping Association asked its membership if any had a tulip poplar to donate. Responding was Charlotte Creek Nursery of Hancock County, a certified woman-owned business, confirming it had a fine tulip poplar perfect for transplanting at the state's capitol.

At least seven Indiana Governors and one

Business Voice: Specialized Staffing Solutions

Featuring: Jacqueline Barton, *Specialized Staffing Solutions*

Specialized Staffing Solutions was founded in December 2001 in South Bend. Since then, the company has grown to five offices in Indiana and Michigan.



Jacqueline Barton, president and founder has over 20 years of staffing industry experience and is an active member of the business and human resources community. Her management expertise, along with that of her senior leadership team, has a combined total of 75 years of executive management experience.

Jacqueline Barton started her own staffing company after playing a critical role, including holding the title of president, in a previous staffing company. She assisted in growing that company to \$100 million in sales in 10 years and invested 12 years working for

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lieutenant governor have planted 10 trees on the Statehouse lawn, including bur, white and red oaks, silver maple, bald cypress and a sycamore "Moon Tree," grown from a seed taken on the Apollo 14 mission in 1971 by astronaut Stuart Roosa.



Celebrate Small Businesses May 12-16

Aspiring entrepreneurs, small business owners and others are invited to attend the U.S. Small Business Administration's National Small Business Week events, May 12-16.

Every year since 1963, the U.S. Small Business Administration (SBA) takes the opportunity to highlight the impact of outstanding entrepreneurs, small business owners and others from across the nation through National Small Business Week.

Activities will include forums and panels discussing trends in small business, business innovation, financing, growth, match-making events, as well as networking opportunities and award ceremonies.

National Small Business Week will culminate in

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May is Asian American and Pacific Islander Heritage Month

Since 1977, the month of May has recognized the achievements and contributions of Asian Americans, Pacific Islanders and Native Hawaiians to the American story.

The month of May was chosen to commemorate the immigration of the first Japanese to the United States on May 7, 1843, and to mark the anniversary of the completion of the transcontinental railroad on May 10, 1869. The majority of the workers who laid the tracks were Chinese immigrants.

The legislation honoring the significance of our Asian American and Pacific Islander (AAPI)

heritage was introduced by U.S. Rep. Norman Mineta, Sen. Spark Matsunaga and Sen. Daniel Inouye.

In 1978 Congress passed Public Law 95-419 that directed the president to issue a proclamation designating the week beginning on May 4, 1979 as Asian/Pacific American Heritage Week.

Over the next 10 years, Presidents Carter, Reagan and George H.W. Bush continued to annually issue proclamations designating a week in May as Asian/Pacific American Heritage Week.

In 1990, Congress passed Public Law 101-283, which requested the president to issue a proclamation which expanded the observance of Asian/Pacific American Heritage Week to a month in May 1990.

President George H.W. Bush issued Presidential Proclamation 6130 on May 7, 1990 designating May 1990 as the first "Asian/Pacific American Heritage Month."

In 1992, Congress passed Public Law 102-450, which permanently designated May of each year as "Asian/Pacific American Heritage Month."

Business Voice Continued...

another owner before deciding to branch out on her own.

Jacqueline started her own staffing company to achieve areas of success she found a priority. Additionally, having her own business allowed Jacqueline to support the areas most important to her; her community and several non-profit organizations committed to supporting the working class and their families.

Jacqueline's company offers full service staffing to her customers in the light industrial, office professional and technical

disciplines. Specialized Staffing Solutions also offers on-site management, traditional staffing, referral-based staffing and direct hire.

Her company is certified as a minority and women owned business enterprise (MBE/WBE) with the state of Indiana.

Company-wide, Specialized Staffing Solutions employs 35 of the industry's best service staff. Although its employees have extensive staffing industry experience and knowledge,

the company's philosophy is that the comprehensive attitude of its employees toward customer services is what makes its team successful.

Jacqueline's goal is to grow Specialized Staffing Solutions with its customers and to make it possible for them to use new and adaptable tools so they can take advantage of market opportunities as they occur.



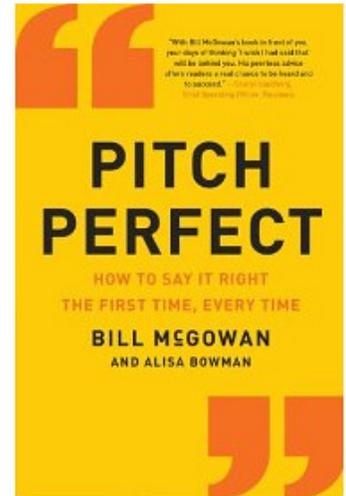
Subcontractor & Other Bidding Opportunities

Project Name	Due Date	Contact Information
2014 Mill and Fill	Tuesday, May 6	ITR Concession Company, LLC Nathan Edwards nedwards@indianatollroad.org
Parking Lot Seal Coating and Striping 2014 – Bid # B0022923	Friday, May 9	Indiana State University Seth Porter Phone: (812) 237-8184 seth.porter@indstate.edu
Purdue University Advertisement for Bids	Thursday, May 15	Purdue University Marta Foth Phone: (765) 494-3739 marta@purdue.edu

Business Reads

"Pitch Perfect: How to Say It Right the First Time, Every Time"

By: Bill McGowan



Saying the right thing the right way can make the difference between sealing the deal or losing the account, getting a promotion or getting a pink slip.

It's essential to be pitch perfect — to get the right message across to the right person at the right time.

In Pitch Perfect, Bill McGowan shows you how to craft the right message and deliver it using the right language — both verbal and nonverbal.

Business Quote

"Real success does not depend upon the position you hold, but upon how you carry yourself in that position."

- Theodore Roosevelt

Celebrate Small Businesses Cont...

Washington, D.C., where the 2014 National Small Business Person of the Year will be named. Candidates from all 50 states, the District of Columbia, Guam and Puerto Rico will be competing for the award.

Small business owners and their employees who attend will interact with federal government officials, local elected leaders, representatives from national businesses and other small business experts.

The cities and dates for National Small Business Week are as follows:

San Francisco - May 12

Kansas City - May 13

Boston and Washington, D.C. - May 15

Washington, D.C. - May 16

Throughout the week there will also be webinars and other live events.

Interested individuals can register online at www.sba.gov/smallbusinessweek. Events will also be live-streamed on SBA's website at www.sba.gov.



Culture • Education • Family • Sports
Fun • Dancing • Government Agencies
Health • Consular Services • Business
Faith • Food • Much More!

May 3, 2014

Indiana State Fairgrounds
Champions Pavilion

8:00 AM - 6:00 PM



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INDIANALATINOEXPO.ORG

Certified M/WBEs

SJ Advantage

Jacqueline Smith
(812) 962-4266
Hodgepodge57@gmail.com

Certified MBEs

Acosta Medical Testing Corporation

Janie Acosta
(800) 578-2682
hferguson@acostamed.com

Advanced Technologies in Electrical and Communications, Inc.

Christopher Conner
(765) 482-8926
s.conner@atec-electric.com

Cristina Foods, Inc.

Cesar Dovalina, Jr.
(312) 829-0360
info@cristinafoodsinc.com

Certified MBEs

D'Indy Design Concepts, LLC

Michel Salenda
(317) 492-9681
dexdesign@yahoo.com

IT Transformers, Inc.

Bharath Balachandar
(317) 514-6172
bharathi@ittransformers.com

JumpStart Point of Arrival, LLC

Ek-Leng Chua-Miller
(317) 777-1995
ek-leng@jumpstartpoa.biz

McVea's Landscaping & Garden Center

Michael McVea
(219) 884-9030
carlaamcvea41@yahoo.com

Printing Solutions

Richard Chin
(812) 923-0756
rchin@insightbb.com

Contact Us

Deputy Commissioner

Terrie Daniel
(317) 232-3061 tdaniel@idoa.in.gov

Deputy Director of Certifications and Operations

Luther Taylor, Jr.
(317) 234-3424 ltaylor@idoa.in.gov

Business Development and Outreach Manager

Nate Lofton
(317) 234-5360 nlofton@idoa.in.gov

Compliance Manager

Arthur Sample IV
(317) 234-8346 asample@idoa.in.gov

Business Relations Specialists

Isabel Smith
(317) 234-3421 ismith@idoa.in.gov
Jocelyn Williams
(317) 234-3425 jowilliams@idoa.in.gov

Certification Program Coordinators

Vickie Scott
(317) 233-1872 vsconfig@idoa.in.gov
Nancy Walker
(317) 234-1684 nwalker@idoa.in.gov

Communication Team/Newsletter Editors

Connie Smith csmith@idoa.in.gov
Jessica Thayer jethayer@idoa.in.gov

Certified MBEs

Professional Security Agency

Stanley Proctor
(317) 246-9926
psasp74@gmail.com

Quality Interiors, Inc.

Basil Dela Cruz
(317) 713-7050
bdelacruz@qiico.com

Smitty's CRD Concrete Services, Inc.

Maurice Smith
(260) 602-4884
smitty7820@verizon.net

Vick Strategic

Talmadge Vick
(812) 492-4400
tv@vickstrategic.com

VS Engineering, Inc.

Sanjay Patel
(317) 293-3542
sbpatel@vsengineering.com

William White Trucking, Inc.

William White
(317) 370-6270
msedbryant@att.net

Certified WBEs

Assured Nursing, Inc.

Nora Vandagriff
(317) 862-8141
nora@assuredhc.com

B & B Contracting & Supply, LLC

Diana Brenner
(317) 506-9697
dbrenner@brennerdesign.com

Carver's Cleaning Service CCS

Veda Carver
(317) 985-2145
carverscleaningservice@yahoo.com

Circle Design Group, Inc.

Rita Smith
(317) 781-6200
rsmith@circledesigngroup.com

Design Performance, Inc.

Margaret Cinotto
(317) 696-7117
mcinotto@aol.com

Diamond Trucking, Inc.

Teresa Pendleton
(317) 472-4600
tjpendleton71@yahoo.com

Digital Marketing Group

Cheryl Budd
(812) 333-8099
info@mediaworksonline.com

Certified WBEs

Elite Printing, Inc.

Suzette Van Rentergham
(317) 257-2744
suzette@eliteprintingindy.com

Hederick Partnerships

Charlene Hederick
(317) 549-0230
chederick@comcast.net

Hometown Engineering, LLC

Ethel Morgan
(317) 780-8805
hometowneng@sbcglobal.net

Housing Supplies, LLC

Rebecca Armbruster
(317) 755-6927
housingsupplies@aol.com

International Pipe Consultants & Sales

Tamara Blevins
(765) 388-2222
tblevins@ipc-sales.com

Kim Logistics, LLC

Mona Nickleson
(317) 622-4870
stephanie@kimlogistics.com

Koehler Partners, Inc.

Kathy Koehler
(317) 328-0614
kathyk10@comcast.net

M & E Honda Sales

Shirley Evans
(812) 279-3569
shirley@mandehonda.com

Printer's Express, Inc.

Cecelia Richardson
(765) 348-0069
cecil@printersexpress.com

Proforma double dog dare

Susan Herndon
(812) 944-8322
sue@doubledogdare.us

Progressive Design Apparel, Inc.

Challen Powers
(317) 293-5888
challen@pdacoolstuff.com

Sewer Cam, Inc.

Tiphany Leppert
(317) 773-4973
lorenaharvey@att.net

Sigma, Inc.

Denise Wells
(812) 256-5265
denise@sigmappp.com

Certified WBEs

SNF Writing Solutions

Stacy Fitzsimmons
(317) 809-5243
stacyfitzsimmons@gmail.com

Technology Partnership Group, Inc.

Terri Eakins
(317) 610-6100
teakins@techpg.com

Triko, Inc.

Krista Wells
(812) 945-1595
trikoinc@sbcglobal.net

Tri-State Painting Company, Inc.

Kewbee McDonald
(812) 424-6334
qb@tsp-usa.com

Truck Equipment & Body Co., Inc.

Sue Radcliffe
(317) 787-2244
smr0303@aol.com

Valley Screen Process

Karen Barnett
(574) 256-0901
karenb@valleyscreen.com

Cinco de Mayo

Cinco de Mayo (Spanish for "fifth of May") is a celebration held on May 5. The holiday is often mistaken for Mexican Independence Day, which is actually September 16.

Cinco de Mayo commemorates the Mexican army's unlikely defeat of French forces at the Battle of Puebla on May 5, 1862.

Today the date is observed in the United States as a celebration of Mexican heritage and pride.

