



The Link

to Supplier Diversity

A publication of the Indiana Department of Administration Minority & Women's Business Enterprises

February 2014

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Event Calendar

- Pay Audit Training Feb. 12
- Certification Clinic Feb. 19
- Indy Chamber's Women In Business Retreat March 7-8
- MWBE Commission March 10
- North Central Indiana Business Conference March 12
- Pay Audit System March 12
- Certification Clinic March 19

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Statehouse Black History Month Celebration

The Governor's office for the State of Indiana, with help from the Indiana Civil Rights Commission (ICRC) and the Indiana Commission on Public Records will host the State of Indiana's Black History Month Celebration on Tuesday, February 11, 2014 in the Indiana Statehouse Rotunda at 12:00 pm.

The program will include a keynote address by Indiana Governor Mike Pence, remarks by Director and State Archivist Jim Corridan, along with words by ICRC Executive Director Jamal L. Smith. Also included in this year's program are two special presentations highlighting Leora Brown and Mary Bateman Clark.

Continued on pg. 2...

Business Voice: Clean Source, Inc.

By: Deborah Carroll, *Clean Source, Inc.*

When I first embarked on running my own business, I had the pleasure of working with a larger cleaning company that had a great deal of influence on my approach to business ownership.

The owner was very detail oriented, which provided his customers with a quality service. In addition, he maintained a very close working relationship with client contacts by promptly responding to telephone/email correspondence and periodically scheduling face to face meetings.

During my 25 year employment at another company, I observed the need for commercial cleaning services. The lack of attention to detail helped me grasp the understanding of the industry from the customer perspective.

To provide my customers quality service, Clean Source, Inc. provides 24 hour customer service. In addition, Clean Source

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Carter G. Woodson

In 1915, Woodson and Jesse E. Moorland co-founded the Association for the Study of Negro Life and History (ASNLH). The organization was the platform that launched Woodson's mission to raise awareness and recognize the importance of black history.



Neal-Marshall Black Culture Center

This year's Black History Month Celebration at Indiana University Bloomington will feature more than 25 events in February, which are based on the theme, "Let's Move! Freedom and Wellness in Civil Society."

Art & Soul 2014

The Indianapolis Artsgarden celebrates African-American art & artists in Indiana during the month of February.



More events on pg. 4...

Statehouse Black History Month Celebration Cont...

Leora Brown

On a hill overlooking the small historic community of Corydon, with its historic capitol building and downtown shops, there stands a testament to the motivation and inspiration of African-American children taught during the days of segregation.

The Leora Brown School, a simple one-room wood structure built in 1891 for the education of black children, represents one of Indiana's longest standing black schools and serves as a monument of the inspirational teaching of Leora Brown.

Maxine Brown, a proud descendent of Leora

Brown, will share with the audience the story of the Leora Brown School and the Indiana African American Heritage Trail.

Mary Bateman Clark

In 1975, Eunice Trotter founded Mary Bateman Clark Enterprises where she has worked to incorporate the history of African Americans in the state of Indiana into mainstream U.S. history.

Born a slave in Kentucky, Mary Bateman Clark was brought to Indiana where she sued one of the most significant leaders in the Old Northwest Territory of the time, the early 1800s.

Her lawsuit, seeking her freedom from an indentured servitude contract, was filed in 1821 in the Knox County Circuit Court in Vincennes. She lost, but appealed to the Indiana Supreme Court then at Corydon and won the precedent-setting case affirming Indiana's legal standing on the issues of slavery and indentured servitude.

Her case helped stop

slavery, under the guise of indentured servitude, from becoming acceptable in Indiana.

For those unable to attend the Black History Month Celebration, a display for each of these women will be showcased in the Statehouse Rotunda throughout the month of February.

Indiana Civil Rights Commission

The Indiana Civil Rights Commission enforces Indiana civil rights laws and provides education and services to the public in an effort to ensure equal opportunity for all Hoosiers and visitors to the state of Indiana.

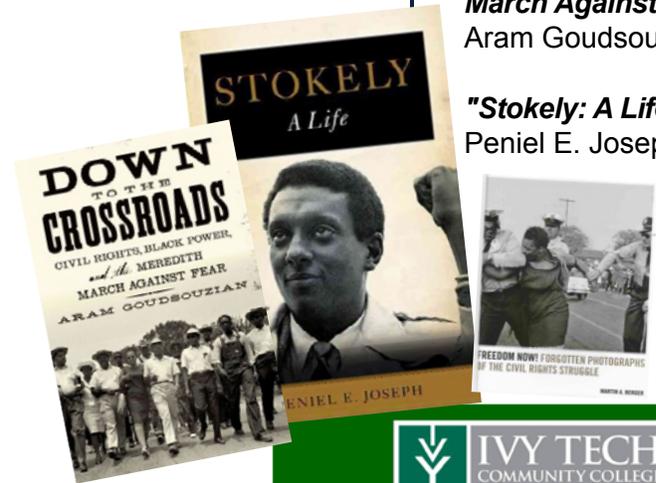
Business Reads

February is African-American History Month, and this year marks the 50th anniversary of the Civil Rights Act. Several new books will be published about the struggle and the people who courageously led the fight for equality. Here are a few from the Indianapolis Public Library Blog:

"Freedom Now! Forgotten Photographs of the Civil Rights Struggle"
Martin A. Berger

"Down to the Crossroads: Civil Rights, Black Power, and the Meredith March Against Fear"
Aram Goudsouzian

"Stokely: A Life"
Peniel E. Joseph



Business Quote

"I have learned that success is to be measured not so much by the position that one has reached in life as by the obstacles which he has had to overcome while trying to succeed."

- Booker T. Washington

Subcontractor & Other Bidding Opportunities

Project Name	Due Date	Contact Information
ITC4 Building Renovation Outreach Meeting	Wednesday, Feb. 12	Ivy Tech Community College Debbie Wilson Phone: (317) 283-8300 debbie@engagingsolutions.net
Teaching Theatre Audio Visual Equipment	Tuesday, Feb. 18	University of Southern Indiana Phone: (212) 465-0808 Fax: (812) 461-5275 dmartens@usi.edu
Housekeeping/Cleaning/Janitorial Services	Thursday, Feb. 20	Indianapolis Public Library Miguel Ruiz Phone: (317) 275-4844 mruiz@indypl.org

Outreach Meeting

ITC4 Building Renovation

Date:
February 12, 2014

Time:
8:00 AM - 11:00 AM

Location:
Ivy Tech Community College
North Meridian Center
Room 438

For additional information, please contact:
Mary Jane Gilgus or Debbie Wilson
(317) 283-8300
mrgilgus@ivytech.edu
dwilson@ivytech.edu

50 Years of changing lives

BID PACKAGES

- No. 01 Demolition and Asbestos Abatement
- No. 02 General Trades
- No. 03 Drywall Bid Item

Tools for Success

By: Terrie Daniel, MWBE Deputy Commissioner

February marks the beginning of our Black History Month celebration and I would like to honor all of our history makers who gave of themselves and some who literally gave their lives so that all Black Americans, like me, would have the opportunity to walk in equality. I salute you and thank you for your sacrifice!

This month, I would like to highlight an event we have coming up. On March 12th we will host the North Central Indiana Business Conference in South Bend, in conjunction with St. Mary's College. This event will be the first of its kind featuring amazing workshop sessions like:

- Brand Management: Strategy Design to Build Equity in Your Business
- Money, Women and Power!
- Doing Business with the State of Indiana
- Bonding
- Social Media Strategies
- Legally Protecting Your Business



Terrie Daniel
MWBE Deputy Commissioner

- Hiring, Firing and Disciplining Your Employees
- And much more....

In addition to the workshop sessions, certified businesses will have the opportunity to showcase their business free of charge as a perk of being a state certified business. This will give them an opportunity to speak directly with prime contractors, buyers and other potential clients during the B2B Showcase!

This is sure to be an exciting event and five lucky business owners will have the opportunity to spotlight their business with a presentation

during our general luncheon session to brag about how great they really are!

If you are a certified business owner and you are interested in participating, contact us at www.idoa.in.gov/mwbe or 317.232.3061 today to reserve your spot! Space is limited.

Looking forward to seeing each of you in South Bend! May you prosper and be fulfilled in all you do.

Business Voice Cont...

incorporates a proactive approach by anticipating future needs of our clients.

When you are a business owner, it is extremely difficult to transition out of business mode. So, I am always at least answering phone calls and responding to emails. When time permits, I enjoy walking, traveling and hanging out with my family.

I would tell someone starting a business to ensure that they fully research the industry and potential competitors. In addition, new business owners should be sure to reinvest profit into their businesses.

For me, the greatest challenge of being a business owner is being responsible for all aspects of the company. I like to refer to myself as the CEO, CFO and vice president of all departments.

The only business change I would make would be to expand globally. I feel all companies can benefit from the customer satisfaction driven service that Clean Source provides.

Business Q&As

Q: What might someone be surprised to know about you?

A: People would be surprised to know that I am a grandmother of four. I have one son, one daughter, three grandsons and one granddaughter.

Q: What do you wish other people knew about IDOA's Minority and Women's Business Enterprises Division?

A: I believe that people are not aware that IDOA's Minority and Women's Business Enterprises Division provides small businesses with exposure that is necessary for growth.

2014
North Central
Business Conference

Wednesday, March 12

8:00 a.m. - 4:00 p.m.

St. Mary's College, Student Center
Notre Dame, IN 46556

RSVP by March 7. Space is limited.

RSVP on Eventbrite at <http://goo.gl/qkxw8X>

If you have questions related to the business conference, please contact Nate Lofton at nlofton@idoa.in.gov.

Certified MBEs

Automotive Training Solutions

Kenneth Zanders
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Carlton196100@yahoo.com

MBE

WEM Engineering

William Milton
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wmilton@remengindy.com

MBE

Woodley Building Maintenance

Jimmy Woodley
(816) 358-9444
robbie.woodley@wbmservices.com

MBE



Celebration of Black History Concert

The Indianapolis Symphony Orchestra will perform classical works, hymns, spirituals and music from African-American composers alongside Light of the World Christian Church's "Voices of the Light" Choir and MC, poet, and beat boxer Tony Styxx Feb. 11. Free general admission tickets are available at the ISO Box Office, (317) 231-6798 and www.hilbertcircletheatreindy.org

Certified WBEs

Bishop Trucking Co., Inc.

Tina Bishop
(812) 372-7227
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WBE

Indy Medical Supplies

Bonita Webster
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Lori Young
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TBM Building Services

Kelly Coy
(812) 235-6117
kellycoyl@aol.com

WBE

Indiana Black History Challenge

The Indiana Historical Society invites you to learn about Hoosiers and win great prizes! Just take their online quiz: <http://www.indianahistory.org/teachers-students/ibhc>.

The first 5,000 entrants will receive two tickets to the Indiana Experience, 30 lucky players will receive four tickets to see the Indianapolis Indians, and 15 people will win a pair of opening night tickets to see the Tony-award winning musical Memphis at Clowes Memorial Hall April 1.



Meet the Artists

View the works of 18 prominent local African-American artists during the 26th annual presentation of "Meet the Artists," beginning Wednesday, January 29 and continuing through Saturday, March 22 at Central Library, 40 E. St. Clair Street.



Women in Business Retreat

March 07 - March 08
12:00 p.m. - 12:00 p.m.

The Alexander Hotel
333 South Delaware Street
Indianapolis, IN 46204
Register at [indychamber](http://indychamber.com) website



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Minority & Women's Business Enterprises
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