

#### MAY - AUGUST 2023



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#### Preparation Meeting Opportunity Series - May 22nd and July 11th

As we continued our "Preparation Meeting Opportunity" series, the second session focused on "Building Relationships Between Primes and Subs" and the third session on "Doing Business Across the State." These sessions allowed MBE, WBE, and IVOSBs to learn how to garner relationships between prime and subcontractors and provided information from primes that want to work with diverse vendors. In May, a panel of certified vendors provided information on how to navigate the process of relationship-building and their successes & roadblocks. In July, a panel of primes representing IU Health, Indianapolis Airport Authority, F.A. Wilhelm, and Pepper Construction discussed how to do business with their respective organizations and shared where vendors can find current and future projects.

#### Enhancing Your Capability Statement - June 22nd

IDOA DSD cohosted this webinar with the Indy Chamber - Business Equity for Indy (BEI). Before the webinar, Christina Snorten shared a handout with attendees that walked them through how to prepare and utilize a capability statement. During the presentation, she shared the the importance of the capability statement for vendors and the key components to creating a well rounded and concise one in times when networking takes place. This webinar had close to 100 attendees virtually and was in such in high demand that we will be including as a part of the upcoming 15th Annual Business Conference. If you would like to learn how to create an outstanding capability statement, join us in person for this "Workshop Rewind" next month!





#### <u>Leveling Up with Bonding - August 17th</u>

Our team facilitated this workshop in partnership with the U.S. Small Business Administration (SBA). Martin Anderson, SBA District Deputy Director addressed how to obtain bonding opportunities, how to become bondable, and the myths regarding the basics of bonding. He shared the importance of bonding and how it can take companies to the next level. In addition, Martin shared the requirements needed to begin the process as well as notable agencies that work with MBE's, WBE's, and IVOSB's. If you would like a copy of this presentation or any other prior DSD webinar and/or workshop, please e-mail us at eventsrsvp@idoa.in.gov.

## SOCIAL MEDIA VENDOR SPOTLIGHT

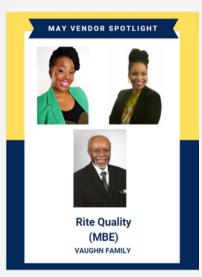
IDOA DSD recognizes a certified vendor each week on our social media platforms: Facebook, Instagram, and LinkedIn. During June, we highlighted vendors in honor of Asian American Pacific Islander month. If you would like to be considered for the next vendor spotlight in the upcoming months, please email us at eventsrsvp@idoa.in.gov. Congratulations to all of the business owners!











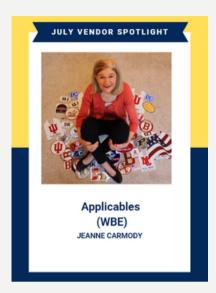




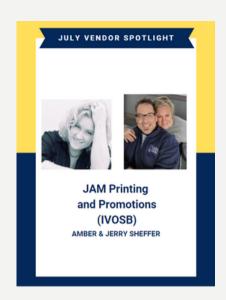


# SOCIAL MEDIA VENDOR SPOTLIGHT

## (Continued)















# IN THE FIELD

From May to August, IDOA DSD participated in thirty-seven (37) outreach-based events across the State of Indiana, eight (8) of which were presented by the Division. Our involvement and support in each partner event has been as a presenter, panelist, exhibitor, and/or attendee.









- Weekly Ball State University Diversity Vendor Chat
- United Way Nonprofit Learning Center Presentation
- WBENC We Succeed Conference 2023
- BEI Procurement Round Table
- SBA Resource Fair
- Create.Connect.Collab Certification Presentation
- OMWBD XBE Best Practice Workshop
- Evansville XBE Certification Workshop w/ INDOT
- Build Westville Outreach Event
- ICRC Conference Keynote Luncheon
- Veteran Networking Meeting Presentation
- NAWBO Trailblazers Luncheon/Resource Table
- Ivy Tech Outreach Event
- IBE Black Business Training Institute Workshop
- Indiana Educational Institution Zoom Meeting
- INDOT and ONB Empowerment Small Business Loan Program
- NIMBA Certification Presentation
- IBE Mayor's Breakfast
- IBE Governor's Reception
- IBE Corporate Luncheon
- IBE Exhibit Hall Weekend
- WRTV Advisory Committee Meetings
- Great Lakes SBA Leadership XBE Event
- Indiana Casino Diversity Day
- Indy Black Chamber of Commerce Community Conversations
- Indiana Latino Expo Mayor's Breakfast
- BEI Procurement Round Table Supplier Meet & Greet
- OMWBD/IAA 2023 Diversity Outreach Event & Trade Show











## 15TH ANNUAL BUSINESS CONFERENCE



### **UPCOMING EVENTS**

- 3rd Quarter Governor's Commission on Supplier Diversity Meeting September 11, 2023
- Pay Audit Virtual Webinar -September 20, 2023
- 2023 Business Conference Series: Doing Business with S.E.I.'s September 21, 2023
- 15th Annual Business Conference: Taking You to the Next Level October 13, 2023
- Certification Virtual Webinar October 18, 2023
- Pay Audit Virtual Webinar November 15, 2023
- 4th Quarter Governor's Commission on Supplier Diversity Meeting December 11, 2023
- Certification Virtual Webinar December 20, 2023

# THANK YOU TO OUR SPONSORS!











# CONTACT US

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