Insight Strategic Concepts

CULTIVATING ORGANIC GROWTH WITH PROGRESSIVE BUSINESS OWNERS

3743 East Jackson Blvd. • Elkhart, Indiana 46516
t 574.970.1322 t 866.250.8710 f 574.970.1326

March 15, 2020

To Whom It May Concern:

I am writing in support of the charter application for the Excel Center- Elkhart submitted by Goodwill LEADS, Inc. I support the Excel Center's objective to provide adults the opportunity and support to earn a high school diploma and pursue post-secondary education while developing career paths that offer greater employment and career growth opportunities.

As a member of the Elkhart community, Insight Strategic Concepts® plans to promote this program and help provide any community connections required in support of this application. Insight SC has provided strategic planning and implementation services to the City of Elkhart, the Elkhart County Community Foundation, and others serving the development of Elkhart Health and Aquatics, The River District, the Elkhart 2040 economic development plan, Elkhart Opportunity Zones and various other economic growth initiatives in the private and nonprofit sectors in the region. These outcomes and their associated partners tie directly into the development of talent in our county the opportunities which the Excel Center – Elkhart will provide to our citizens.

As we continue to work hard to develop the talent and quality of life amenities required to attract and retain talent in our area, we recognize the importance of working together as a community to provide pathways for all residents to maximize economic opportunity through education and training.

We support Goodwill in providing unique education services to individuals who didn't graduate high school, removing barriers and creating a lasting impact on families, businesses, and the communities we serve. Insight SC will continue to offer available resources to ensure the success of an Excel Center in Elkhart.

Your consideration of this charter application is greatly appreciated.

Sincerely,

Shelley Moore

Shelley Moore
President, Founder