



# *Civil Rights Awards Dinner*

PRESENTED BY THE INDIANA CIVIL RIGHTS COMMISSION



**SPONSORSHIP PROPOSAL**  
OCTOBER 9, 2024

*Your rights, our mission.*

# EVENT OVERVIEW

The Indiana Civil Rights Commission is hosting the Civil Rights Awards Dinner, a prestigious event recognizing individuals and organizations dedicated to promoting equal access and opportunity. Your sponsorship will not only support this event, but also demonstrate your commitment to civil rights and eradicating illegal discrimination for all Hoosiers and visitors to the State of Indiana.

## BENEFITS FOR SPONSOR

### Enhanced Brand Visibility

Sponsoring the Civil Rights Awards Dinner places your brand in front of a diverse and engaged audience. This exposure can enhance your brand's reputation as a committed partner for civil rights and equality for all Hoosiers and visitors to the State of Indiana.

### Networking Opportunities

As a sponsor, you will have the opportunity to network with key leaders and stakeholders in the civil rights community. This includes fellow sponsors, award recipients, government officials, and other attendees who are passionate about eradicating illegal discrimination. These connections can lead to valuable partnerships and collaborations.

### Positive Community Impact

By supporting the Indiana Civil Rights Commission, your sponsorship demonstrates your organization's commitment to promoting equal access and opportunity in the community. This positive association can improve your organization's public image and loyalty among Hoosiers.

# GOLD PARTNER

**\$10,000**

- Premier seating for two tables (20 seats).
- Invitation to a private VIP reception before the program for up to 20 guests.
- Recognition as a Presenting Sponsor of the event.
- Prominent logo placement on all event materials, including invitations, event program, and signage.
- Full-page ad in the event program.
- Opportunity to provide 5-minute sponsorship remarks during the event.
- Recognition in all press releases and social media promotions.
- Option to include branded materials in swag bags.

# SILVER PARTNER

**\$7,500**

- Premier seating for one table (10 seats).
- Invitation to a private VIP reception before the program for up to 10 guests.
- Recognition as a Major Sponsor of the event.
- Logo placement on all event materials, including invitations, event program, and signage.
- Full-page ad in the event program.
- Recognition in all press releases and social media promotions.
- Option to include branded materials in swag bags.

## BRONZE PARTNER

**\$5,000**

- Priority seating for one table (10 seats).
- Invitation to a private VIP reception before the program for up to 5 guests.
- Recognition as a Supporting Sponsor of the event.
- Logo placement on all event materials, including invitations, event program, and signage.
- Half-page ad in the event program.
- Recognition in social media promotions.

## FRIEND OF CIVIL RIGHTS

**\$2,500**

- Reserved seating for one table (10 seats).
- Recognition as a Friend Sponsor of the event.
- Logo placement in event program.
- Quarter-page ad in the event program.
- Recognition in social media promotions.



# CONTACT US

## PHONE

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## WEBSITE

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