



REGION V FAIR HOUSING LAW & POLICY CONFERENCE 2018

PRESENTED BY THE INDIANA CIVIL RIGHTS COMMISSION

OCTOBER 10-12, 2018
SHERATON INDIANAPOLIS CITY CENTRE
INDIANAPOLIS, IN

REGION V FAIR HOUSING LAW & POLICY CONFERENCE 2018



Dear Friend,

On behalf of the Indiana Civil Rights Commission, we would like to invite you to our 2018 Region V Fair Housing Law and Policy Conference: #50YearsFurther. The conference will span three days and have three focuses: fair housing investigation, policy and law update, and housing industry best practices.

The 2018 Region V Fair Housing Law and Policy Conference will bring together community leaders, state and federal agencies, lenders, attorneys, builders, developers, policymakers, housing provers, and realtors to discuss the future of housing in the United States.

The conference will include keynote speakers, breakout sessions and draw hundreds of attendees from surrounding states. The theme for this year's conference "50 Years Further" will commemorate the 50th anniversary of the signing of the Federal Fair Housing Act and update attendees on their responsibilities in furthering fair housing with specific training and policy updates. In partnership with Region V state agencies and local human relations agencies, the Indiana Civil Rights Commission will host this conference in Indianapolis.

As a leader in the community, your organization's involvement would help highlight the importance of fair housing and equal opportunity for all. We ask that you make a commitment to support our organization by electing a level of sponsorship from the documents attached to this letter. Without organizations like yours, we certainly could not put on an event of this magnitude.

Our goal with each of our sponsorship packages is to provide you with the ROI that aligns with your diversity and inclusion goals. Enclosed, you will find details on sponsorship opportunities for the 2018 Region V Fair Housing and Policy Conference. Please complete the enclosed sponsorship form, identifying your preferred level of sponsorship. Send the form along with your contribution no later than September 1, 2018 to:

Indiana Civil Rights Commission
ATTN: Lesley Gordon, Deputy Director of External Affairs
100 North Senate Avenue Room N300
Indianapolis, IN 46204

Thank you so much for your consideration of this request. If you have any questions, please feel free to contact Tyler Bracken, at tbracken@icrc.in.gov.

Sincerely,

Gregory L. Wilson, Sr.
Executive Director, Indiana Civil Rights Commission

Event Overview

The 2018 Region V Fair Housing and Policy conference will be held Wednesday-Friday, October 10-12, 2018 at the Sheraton Indianapolis City Centre Hotel and Indiana Historical Society in downtown Indianapolis, IN. Each day of the conference will feature three separate and unique tracks that cater to the breadth and depth of fair housing law and policy.

The two Conference luncheons will feature keynote speakers that will inspire and engage industry professional on where we are #50YearsFurther

Day 1 | Wednesday, October 10, 2018 | FHIP/FHAP Training | Sheraton Hotel

This day will provide fundamental skills needed to conduct an effective and timely investigation. This breakout will focus on breaking down the permanent laws, customer service, case management and much more. This will focus on FHAP specific training but will be FHIP friendly and engage experts from each line of work. Whether you are a new or seasoned investigator you can anticipate leaving with a hands on educational experience.

Track 1: Adjudicator and Commissioner Training

Track 2: Leadership in Fair Housing

Track 3: Best Practices in Fair Housing

Day 2 | Thursday, October 11, 2018 | Law and Policy Update | Sheraton Hotel

The law and policy day will encourage FHAP administrators, law professionals, FHIP professionals and investigators to examine the changes and nuances of fair housing laws. This track will utilize the U.S. Department of Housing and Urban Development experts to give an update on the direction the agency is going and where local enforcement agencies should be focusing. Those seeking continuing legal education credits will have breakouts designed for attaining those credits.

Track 1: General Law and Policy

Track 2: Attorney Training

Track 3: Specifics of Fair Housing

Day 3 | Friday, October 12, 2018 | Housing Industry Best Practices | Indiana Historical Society

Day three of the conference will celebrate the history of fair housing and take a theatrical look at where we are fifty years after the signing of the federal Fair Housing Act.

The third day of the conference will focus on drafting and enforcing discrimination ordinances and examining those cities with good best practices. This track will also look at accessibility and is designed to promote compliance with the Fair Housing Act design and construction requirements. This day will offer detailed instruction programs, useful web resources and technical guidance.

Track 1: State and Local Housing Leaders

Track 2: Housing Industry Best Practices

Civil Rights Champion | \$25,000+

The Civil Rights Champion for the 2018 Fair Housing Law and Policy Conference will have exclusive brand awareness and acknowledgment during the three day conference. This will include significant signage as a part of the Civil Rights Champion sponsorship and give your organization the opportunity to connect with several industry leaders and professionals. The bullets below detail the marketing and branding specifics.

- 2 luncheon tables (20 seats) at day 1 keynote address
- 2 luncheon tables (20 seats) at day 2 keynote address
- 2 preferential seats at both keynote addresses
- Complimentary conference registration for 5 people
- Title sponsor recognition on all 3 days of conference
- VIP reception recognition and remarks
- Company logo and brand recognition on main stage banners
- Priority outreach booth location on all 3 days of conference
- Centerfold ad in conference program
- Brand recognition on all event print and electronic material
- Welcome remarks at day 1 luncheon
- Press release announcing partnership
- Video PSA spot to be posted on event website
- Company logo on video screen at keynote addresses and luncheons
- Corporate sponsor summary, video and web link on event web page and Facebook (provided by sponsor)

Civil Rights Leader | \$15,000

The Civil Rights Leader will have preferential brand awareness and promotion related to all activities of the event marketing as well as during the conference.

- Priority luncheon table (10 seats) at day 1 keynote address
- Priority luncheon table (10 seats) at day 2 keynote address
- Complimentary conference registration for 3 people
- Priority outreach booth location on 2 days of conference at the Sheraton
- 10 VIP reception tickets
- 1 full-page ad in conference program
- Brand recognition on all event print and electronic material (programs, posts, flyers, banners)
- Sponsor summary, video web link on event website and Facebook
- Press release announcing partnership
- Company logo on video screen at keynote addresses and luncheons

Civil Rights Advocate | \$10,000

The Civil Rights Advocate will have significant brand awareness and promotion related to all activities of the event marketing as well as during the conference.

- Priority luncheon table (10 seats) at day 1 keynote address
- Priority luncheon table (10 seats) at day 2 keynote address
- Complimentary conference registration for 2 people
- Outreach booth location on 2 days of conference at the Sheraton
- 5 VIP reception tickets
- Half-page ad in conference program
- Brand recognition on all event print and electronic materials
- Company logo on video screen at keynote addresses and luncheons

Civil Rights Friend | \$5,000

The Civil Rights Friend will have prominent brand awareness related to all activities of the event marketing as well as during the conference.

- Priority luncheon table (10 seats) at day 1 keynote address
- Priority luncheon table (10 seats) at day 2 keynote address
- Complimentary conference registration for 1 person
- Outreach booth location on all 2 days of conference
- Quarter-page ad in conference program
- Half-page ad in conference program
- Brand recognition on all event print and electronic materials



2018 Sponsorship Commitment Form

Company: _____

Name: _____

Address: _____

City/Town: _____ ST: _____ Zip code: _____

E-mail: _____

Phone: _____

Please place a check mark by desired package:

- Civil Rights Champion (\$25,000+)
- Civil Rights Leader (\$15,000)
- Civil Rights Advocate (\$10,000)
- Civil Rights Friend (\$5,000)
- Luncheon Table: October 10 (10 seats) & October 11 (10 seats) \$2,000
- Exhibitor Table: October 10 & October 11 (\$250)
- Check Enclosed
- Invoice Needed

**Please e-mail completed form to RegionVConf2018@icrc.in.gov.
Make check payable to:**

Indiana Civil Rights Commission
ATTN: Lesley Gordon, Deputy Director of External Affairs
100 North Senate Avenue Room N300
Indianapolis, IN 46204

Conference Program Ad Specifications - 8.5"W x 11"H

Ads are available in three sizes. Full-page, 8.5"x11," half-page, 8.5"x5.5," and quarter page, 4.25"x5.50."

FULL-PAGE AD

8.5"W X 11"H

REQUIREMENTS FOR ALL ADS:

- Full crop marks and bleed
- All ads in print four-color process (CMYK).
- Each ad will be bordered by a one-point black rule.

PREFERRED FORMAT: PDF or Vector (jpg, png, etc.). Maximum quality, fonts fully embedded - not subsets).

IMAGES & LOGOS: PDF or Vector

***NOTE:** Vector are usually comes as .pdf, .ai, .eps. Just because a file is .pdf, ai, or .eps does not mean it's vector. You can embed raster elements in any of those files formats. The easiest way to tell if something is vector is to just open it in Acrobat and zoom in. If everything looks smooth when you zoom in all the way then it's vector.

NON-COMPLIANCE

SIZE: If the ad is sized incorrectly, we reserve the right to resize and/or re-create it to fit accordingly.

FORMAT: We cannot use ads, images, and logos sent as Microsoft Word or Publisher files, web graphics, or low-res graphics (under 300dpi).

HALF-PAGE AD

8.5"W X 5.5"H

QUARTER PAGE AD

4.25"W X 5.5H