

National Governors Association Policy Academy on Work Based Learning

Policy Academy: 18 months, 6 states, STEM focused, students and out-of-school youth (ages 16-29)

Home Team: The Indiana Career Council's Implementation Taskforce

Core Team Members:

Office of the Governor
Office of the Lieutenant Governor
Department of Workforce Development
Indiana Commission for Higher Education

Ivy Tech Community College
Indiana Department of Education
Indiana Economic Development Corporation

Proposed Strategies and Activities

1. *Elevating Work and Learn in Indiana*: second annual **event** spotlighting work-and-learn programming.
 - How might we improve this event?
 - How might we engage more business leaders in this event?
2. A single **database** to collect and manage quality work-and-learn experiences: youth who engage in such experiences, and the number of employers and the number and percentage of educators offering work-and-learn programs. 2014 baseline data indicates **36,225** internships.
 - Is INK available for this collection?
 - What other data points need to be included?
3. Develop a cohesive, interagency outreach strategy using the best **marketing** tools available will launch and maintain a clear, broad-reaching work-and-learn campaign.
 - How might we use the Career Ready campaign more broadly?
 - How might we create a single user sign-on/experience?
4. Incentivize employers to offer work-and-learn opportunities, support the creation and management of such opportunities, and help them **address specific barriers** such as liability and employer training.
 - How might we consider a staffing company or third party to hire and place students?
5. Define **activities by grade band** that can be completed in work settings, providing a scope and sequence of learning experiences that are developmentally appropriate, and complement curricular learning outcomes.
 - How do we identify and catalogue what schools are already doing?
6. Understand and promote traditional, alternative, and hybrid **apprenticeship models**.
 - How do we support expansion in non-traditional industry sectors?
7. Expand **teacher and counselor externships** to engage educators with employers.
 - What resources might be needed to support externships?