



**August 19, 2015**

# Meeting Agenda

- Welcome and Call to Order
- Review and Approval of May minutes
- Proposed Indiana High School Diploma Discussion – Update from Superintendent Ritz and Commissioner Lubbers on the work of the Core 40 Subcommittee
- Update on Pathways Taskforce Objectives and initiatives that are underway as a result of this work
- Career Counseling, Work-and-Learn, and Return-and-Complete Progress
- Next Steps

# Core 40 Subcommittee

- Superintendent Ritz and Commissioner Lubbers will lead a discussion on the proposed Indiana High School Diplomas
- See handouts regarding the diplomas and public comments
- Recommendation to the State Board of Education will be considered

# Pathways Taskforce Initiatives Update

## 1. Identification of priority occupations and employment sectors

*The resolution set forth at the May meeting was approved by the Career Council. DWD is working toward identifying Priority Now and Priority Future occupations and sectors.*

[http://www.in.gov/icc/files/Resolution\\_Identifying\\_Priority\\_Sectors.pdf](http://www.in.gov/icc/files/Resolution_Identifying_Priority_Sectors.pdf)

# Pathways Taskforce Initiatives Update

## 2. Develop and Disseminate Framework for Sector Strategies/Partnerships

*EWIN, the Works Councils, and DWD will partner to offer \$20,000 in sector partnership planning grants within the coming weeks. The framework presented to the taskforce will serve as a basis for the creation of those partnerships.*

[http://www.in.gov/icc/files/Indiana\\_Plan\\_and\\_Launch\\_Sector\\_Partnership\\_Initiative.pdf](http://www.in.gov/icc/files/Indiana_Plan_and_Launch_Sector_Partnership_Initiative.pdf)

# Pathways Taskforce Initiatives Update

## 3. Integrated Career Pathways System

*This Fall there will be a series of workshops aimed at creating more strategic alignment of pathway programs of study across the entire regional education spectrum through participation in IPIN (Indiana Pathway Innovation Network).*

[http://www.in.gov/icc/files/Indiana\\_Pathways\\_Definitions.pdf](http://www.in.gov/icc/files/Indiana_Pathways_Definitions.pdf)

# Career Counseling and Work-and-Learn Update

Amanda Culhan

Program Coordinator for School Counseling

Indiana Department of Education

and

Amy Marsh

Director of Career Readiness

Indiana Department of Workforce Development



# Return-and-Complete Update

Sarah Ancel

Associate Commissioner for Policy and Legislation  
Indiana Commission for Higher Education

We had to start by...

# KNOWING OUR AUDIENCE

## Why do they want their degree?

- Better Career
- Sense of Accomplishment
- Better Life for my Family
- Make More Money

## Why don't they have their degree?

- No Time
  - Family Commitments  
(70% have children)
  - Work
- No Money
  - No Savings
  - Already in debt



Most returning adults are...

# PARALYZED BY QUESTIONS

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- What careers should I consider?
- Which schools have online classes/degrees?
- Is there financial assistance available?
- Can I get class credit for my work experience?
- Where do I start?



# CAMPAIGN COMPONENTS

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- Print Ads/Fliers
- Postcards/Mailers
- Supporting Materials



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Indiana Opportunities for Higher Education  
an Indiana Statewide Education Initiative

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**60%**

of all undergraduate students receive financial aid

**\$20,000**

in average financial aid per undergraduate student

**50%**

of students at Indiana Statewide Education Initiative schools receive financial aid

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all figures are the latest available for higher education

POSTCARD BACK

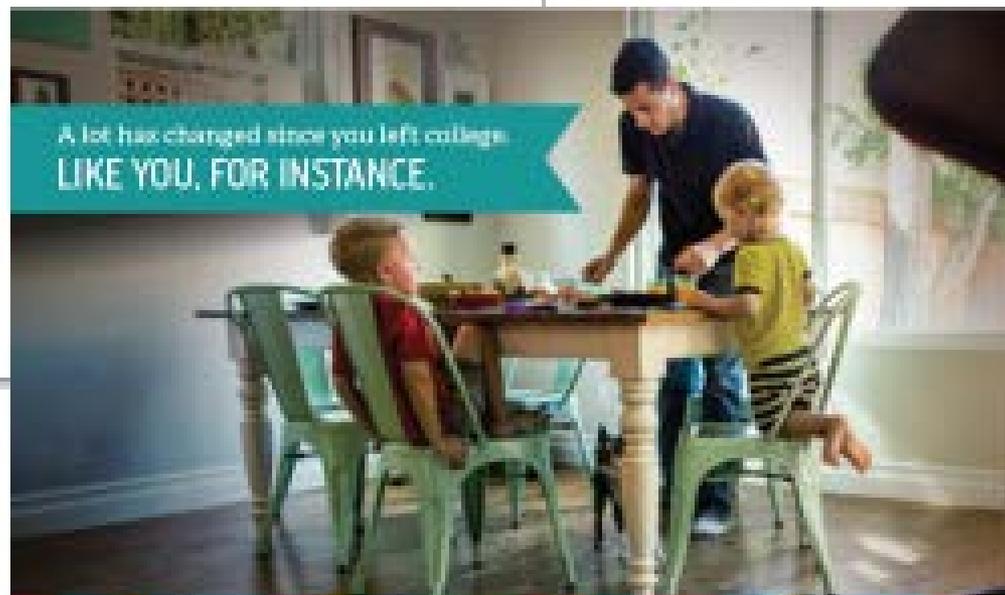
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# Next Steps